

# How can I track UTMs in my optin form?

Though this is a very broad question, let's try to answer here. UTMSimple is the simplest and greatest tool that allows tracking UTMs and other trackable data...

As soon as UTMSimple is activated, script will detect all the UTM related fields in your optin form and autofill them appropriately without you doing anything (hence it is THE simplest :) )

For example; if your form field names contain utm\_campaign in either id, name or class. It will be filled with value of utm\_campaign parameter automatically.

Example HTML Code:

```
<h1>Class</h1>
<input class="utm_campaign" />
<input class="utm_source" />
<input class="utm_term" />
<input class="utm_content" />
<input class="utm_medium" />
<input class="handl_custom1" />
<input class="gaclientid" />
<input class="handl_ip" />
```

```
<h1>Id</h1>
<input id="utm_campaign" />
<input id="utm_source" />
<input id="utm_term" />
<input id="utm_content" />
<input id="utm_medium" />
```

```
<h1>Name</h1>
<input name="utm_campaign" />
<input name="utm_source" />
<input name="utm_term" />
<input name="utm_content" />
```

```
<input name="utm_medium" />
```

Once HTML is rendered with UTM Simple

## Class

campaign	source	term	content	medium		1898107889.163579884	97.105.210.46
----------	--------	------	---------	--------	--	----------------------	---------------

## Id

campaign	source	term	content	medium
----------	--------	------	---------	--------

## Name

campaign	source	term	content	medium
----------	--------	------	---------	--------

---

Revision #4

Created 28 September 2021 20:23:44 by UTMSimple

Updated 21 November 2023 03:15:40 by UTMSimple