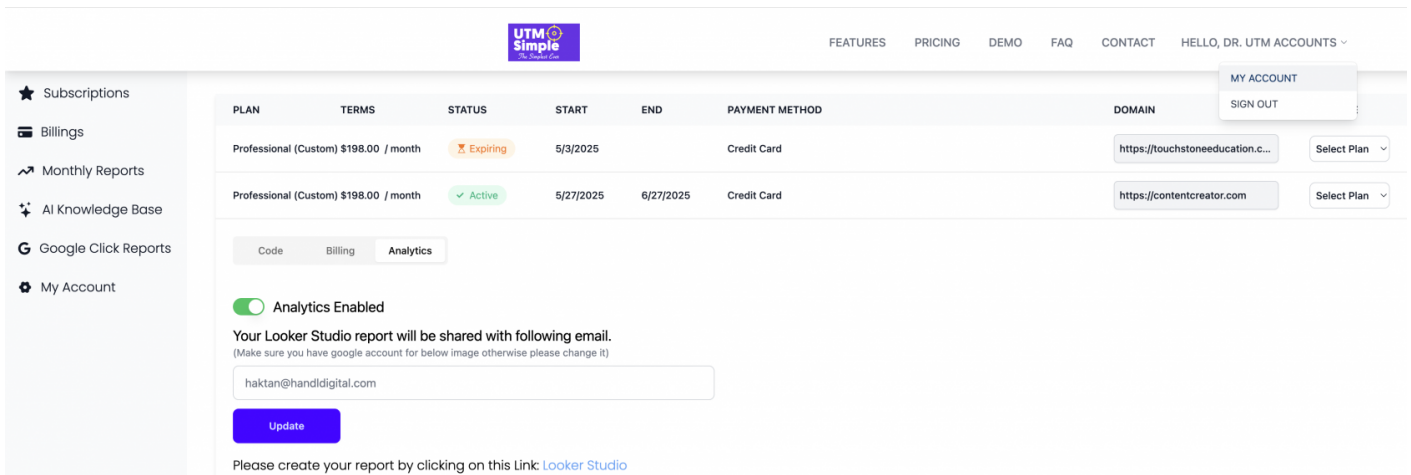


# How to Create a Looker Studio Report in UTMSimple

This guide will walk you through generating and accessing your Looker Studio Analytics Report for any of your subscriptions in UTMSimple.

## Step 1: Log in and Go to My Account

1. Log in to your UTMSimple account.
2. Navigate to the top right corner and click on **My Account**.
3. In the left-side menu, click **Subscriptions**.



The screenshot shows the UTMSimple user interface. At the top, there is a navigation bar with the UTMSimple logo and links for FEATURES, PRICING, DEMO, FAQ, CONTACT, and HELLO, DR. UTM ACCOUNTS. A dropdown menu for 'MY ACCOUNT' is open, showing 'SIGN OUT'. On the left, a sidebar menu is visible with options: Subscriptions, Billings, Monthly Reports, AI Knowledge Base, Google Click Reports, and My Account. The main content area displays a table of subscriptions:

PLAN	TERMS	STATUS	START	END	PAYMENT METHOD	DOMAIN	
Professional (Custom)	\$198.00 / month	Expiring	5/3/2025		Credit Card	https://touchstoneeducation.c...	Select Plan
Professional (Custom)	\$198.00 / month	Active	5/27/2025	6/27/2025	Credit Card	https://contentcreator.com	Select Plan

Below the table, there is a section for 'Analytics Enabled' with a toggle switch turned on. It includes a text prompt: 'Your Looker Studio report will be shared with following email. (Make sure you have google account for below image otherwise please change it)'. An email input field contains 'haktan@handldigital.com' and an 'Update' button is below it. A note at the bottom says: 'Please create your report by clicking on this Link: [Looker Studio](#)'.

## Step 2: Choose Your Subscription

1. In **Subscriptions**, you'll see a list of your active and expired plans.
2. Find the subscription you want to use and click the **Analytics** tab for that subscription.

Code

Billing

Analytics



Analytics Disabled

Update

## Step 3: Enable Analytics

1. If Analytics is disabled, toggle the switch to enable it.
2. Enter your preferred email address (must be a Google account) to receive the Looker Studio report.
3. Click **Update**.

“ **Note:** Make sure the email you provide is connected to a Google account.

## Step 4: Access the Looker Studio Report Link

1. Once analytics are enabled and you've updated your email, a link labeled **Looker Studio** will appear.
2. Click on this link.

Code

Billing

**Analytics**

Analytics Enabled

Your Looker Studio report will be shared with following email.

(Make sure you have google account for below image otherwise please change it)

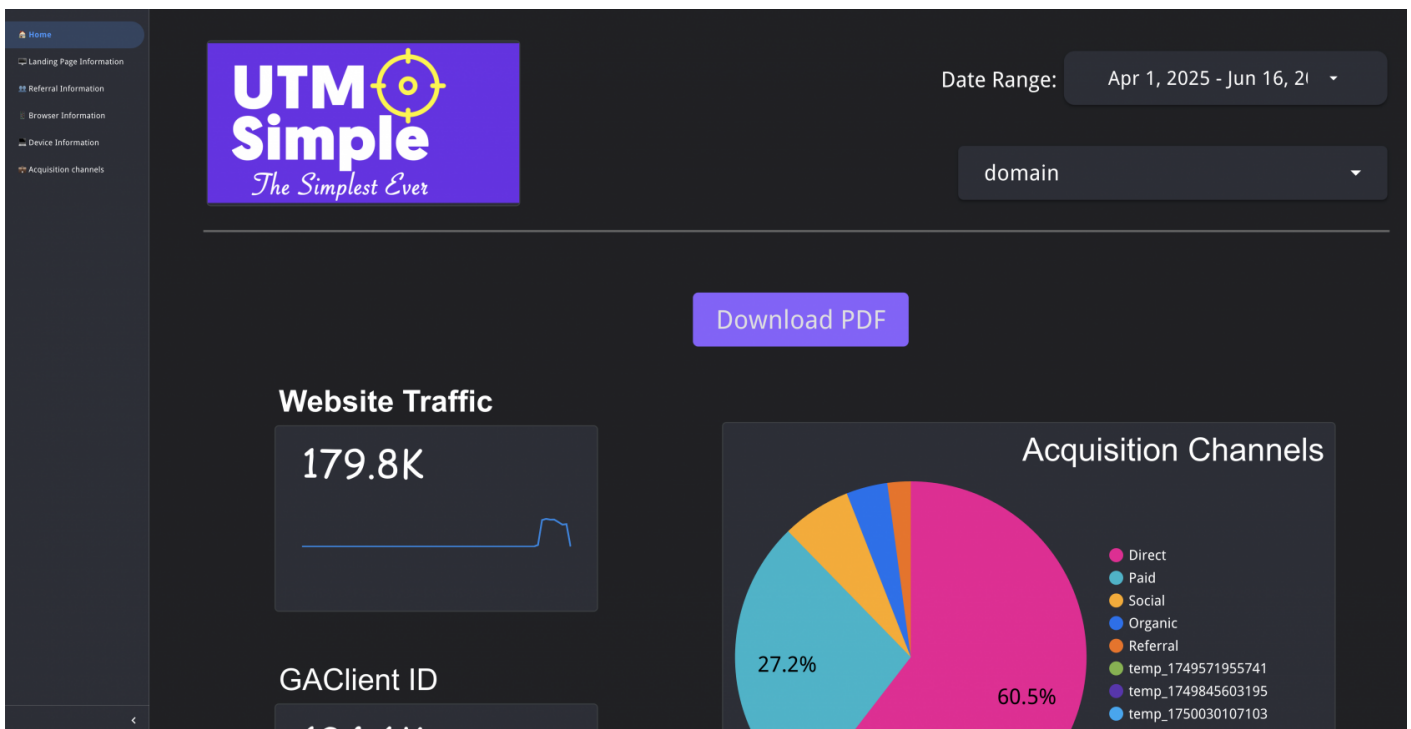
haktan@handldigital.com

Update

Please create your report by clicking on this Link: [Looker Studio](#)

## Step 5: View Your Report in Looker Studio

1. You will be taken directly to your custom Looker Studio report.
2. Explore your traffic, channels, and acquisition analytics.
3. Use features like date range selection, filters, and PDF downloads as required.



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# Troubleshooting

- If you don't see the link, double-check that Analytics is enabled and your email is correct.
- The Google email provided must have access to Google Looker Studio.

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**You're all set! If you have any issues, contact support via the options in your UTMSimple dashboard.**

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