

# What are the some other events?

## 1. Event: `UTMSimpleLoaded`

The `UTMSimpleLoaded` event is fired as soon as the UTM Simple script loads. You can utilize it as follows:

```
document.querySelector("body").addEventListener("UTMSimpleLoaded", (event) => {  
    // Trigger your script here...  
});
```

## 2. Event: `UTMSimpleFBInitCompleted`

The `UTMSimpleFBInitCompleted` event is fired as soon as the Facebook script is initialized:

```
document.querySelector("body").addEventListener("UTMSimpleFBInitCompleted", (event) => {  
    // Trigger your script here...  
});
```

## 3. Event: `UTMSimpleFBEventCompleted`

The `UTMSimpleFBEventCompleted` event is fired as soon as any Facebook event (e.g., Purchase, Lead) is triggered:

```
document.querySelector("body").addEventListener("UTMSimpleFBEventCompleted", (event) => {  
    // Trigger your script here...  
});
```

## 4. Event: `UTMSimpleFB${EventName}Completed`

The `UTMSimpleFB${EventName}Completed` event is fired as soon as a specific Facebook event is triggered. For example, to trigger a script right after a purchase event, use the following:

```
document.querySelector("body").addEventListener("UTMSimpleFBPurchaseCompleted", (event) => {  
    // Trigger your script here...  
});
```

---

Revision #1

Created 2 September 2024 03:33:47 by UTMSimple

Updated 2 September 2024 03:38:32 by UTMSimple