

Which UTMSimple Plan is best for me?

We have three plans, Basic, Plus and Unlimited. The primary difference between them about the traffic your website gets monthly.

If you have a traffic up to 5k monthly, then you should pick Basic plan If you have a traffic up to 25k monthly, then you should pick Plus plan If you have a traffic more than 25k monthly, then you should pick Unlimited plan

BASIC  <hr/> Up to 5k traffic <hr/> ✓ Basic Support ⓘ \$10/mo Start Free Trial	PLUS  <hr/> Up to 25k traffic <hr/> ✓ Basic Support ⓘ \$25/mo Start Free Trial	UNLIMITED  <hr/> Unlimited <hr/> ✓ Premium Support ⓘ ✓ Customization ✓ 24/7 Chat & Email \$99/mo Start Free Trial
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No idea, what your monthly traffic is, go to your Google Analytics. Select Audience > Overview. Make sure you select a one full month (e.g. previous month). And the PageViews is the number you need (see below).

Audience Overview

Aug 1, 2021 - Aug 31, 2021

All Users
100.00% Users

+ Add Segment

Overview

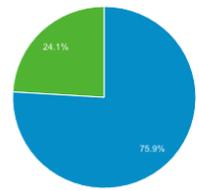
Users vs. Select a metric

Hourly Day Week Month



Users 53,034	New Users 47,409	Sessions 82,883	Number of Sessions per User 1.56	Pageviews 317,936
Pages / Session 3.84	Avg. Session Duration 00:05:26	Bounce Rate 49.51%		

New Visitor Returning Visitor



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