







# Which UTMSimple Plan is best for me?

We have three plans, Basic, Plus and Unlimited. The primary difference between them about the traffic your website gets monthly.

If you have a traffic up to 5k monthly, then you should pick Basic plan If you have a traffic up to 25k monthly, then you should pick Plus plan If you have a traffic more than 25k monthly, then you should pick Unlimited plan

|   |   |   |
|---|---|---|
| <b>BASIC</b>  | <b>PLUS</b>   | <b>UNLIMITED</b>  |
|                    |                    |    |
| Up to 5k traffic  | Up to 25k traffic   | Unlimited   |
| ✓ Basic Support  | ✓ Basic Support  | ✓ Premium Support <br>✓ Customization<br>✓ 24/7 Chat & Email |
| <b>\$10/mo</b>  | <b>\$25/mo</b>  | <b>\$99/mo</b>  |
| <a href="#">Start Free Trial</a>  | <a href="#">Start Free Trial</a>  | <a href="#">Start Free Trial</a>  |

No idea, what your monthly traffic is, go to your Google Analytics. Select Audience > Overview. Make sure you select a one full month (e.g. previous month). And the PageViews is the number you need (see below).

## Audience Overview

SAVE EXPORT SHARE INSIGHTS

All Users  
100.00% Users

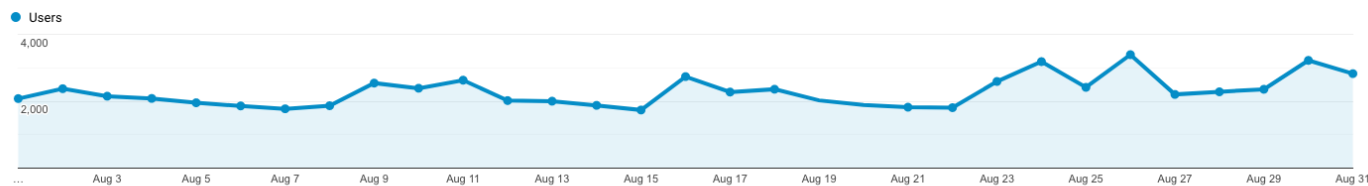
+ Add Segment

Aug 1, 2021 - Aug 31, 2021

### Overview

Users VS. Select a metric

Hourly Day Week Month



Users  
53,034

New Users  
47,409

Sessions  
82,883

Number of Sessions per User  
1.56

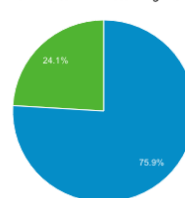
Pageviews  
317,936

Pages / Session  
3.84

Avg. Session Duration  
00:05:26

Bounce Rate  
49.51%

■ New Visitor ■ Returning Visitor



Revision #3

Created 28 September 2021 20:20:36 by UTMSimple

Updated 21 November 2023 03:15:40 by UTMSimple