







# Which UTMSimple Plan is best for me?

We have three plans, Basic, Plus and Unlimited. The primary difference between them about the traffic your website gets monthly.

If you have a traffic up to 5k monthly, then you should pick Basic plan If you have a traffic up to 25k monthly, then you should pick Plus plan If you have a traffic more than 25k monthly, then you should pick Unlimited plan

<b>BASIC</b>	<b>PLUS</b>	<b>UNLIMITED</b>
		
Up to 5k traffic	Up to 25k traffic	Unlimited
✓ Basic Support 	✓ Basic Support 	✓ Premium Support  ✓ Customization ✓ 24/7 Chat & Email
<b>\$10/mo</b>	<b>\$25/mo</b>	<b>\$99/mo</b>
<a href="#">Start Free Trial</a>	<a href="#">Start Free Trial</a>	<a href="#">Start Free Trial</a>

No idea, what your monthly traffic is, go to your Google Analytics. Select Audience > Overview. Make sure you select a one full month (e.g. previous month). And the PageViews is the number you need (see below).

## Audience Overview

SAVE EXPORT SHARE INSIGHTS

All Users  
100.00% Users

+ Add Segment

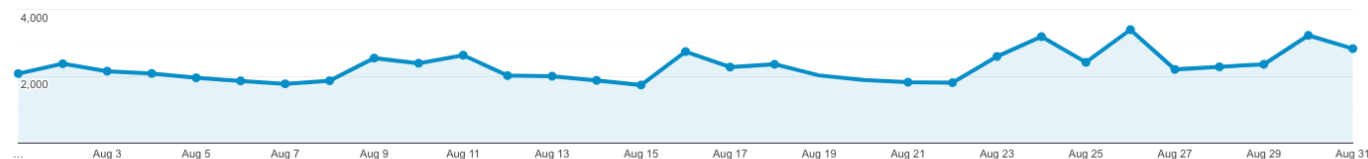
Aug 1, 2021 - Aug 31, 2021

### Overview

Users VS. Select a metric

Hourly Day Week Month

Users



Users  
53,034

New Users  
47,409

Sessions  
82,883

Number of Sessions per User  
1.56

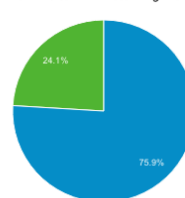
Pageviews  
317,936

Pages / Session  
3.84

Avg. Session Duration  
00:05:26

Bounce Rate  
49.51%

New Visitor Returning Visitor



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