

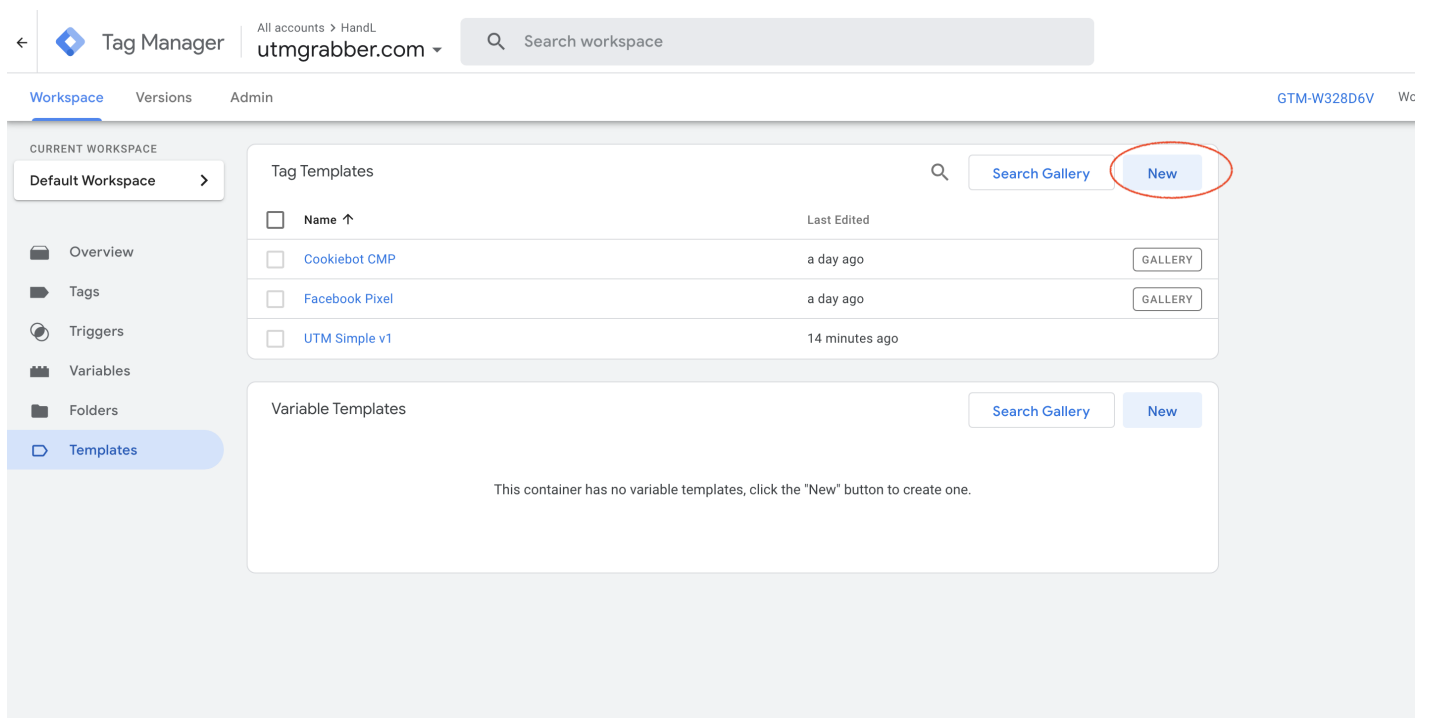
Basic UTM tracker setup in Google GTM

Download our Template

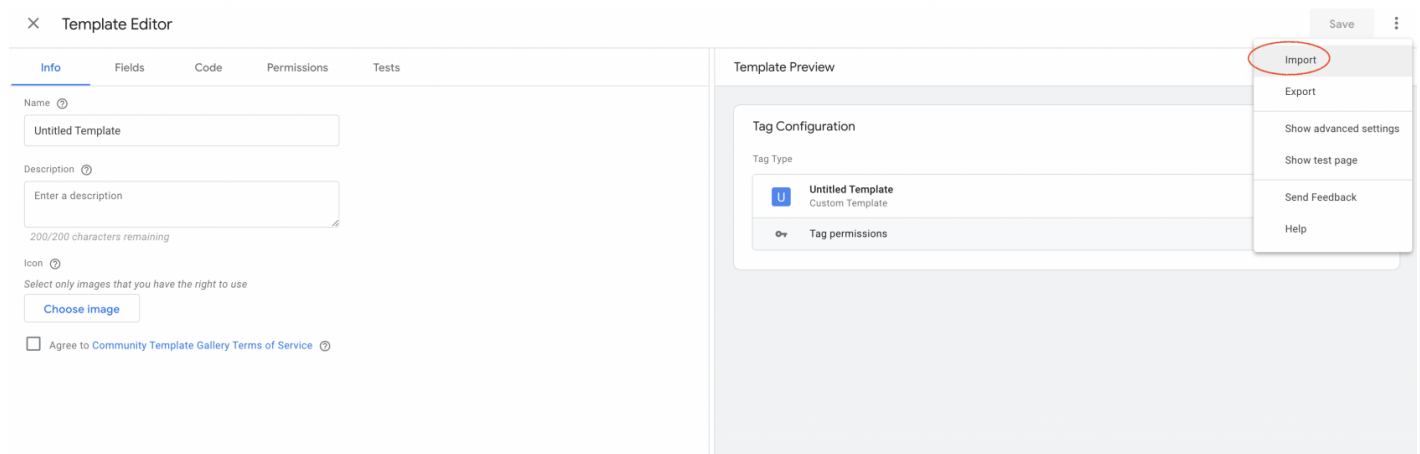
Click here to [download](#) UTMSimple GTM template.

Import the template to your GTM container

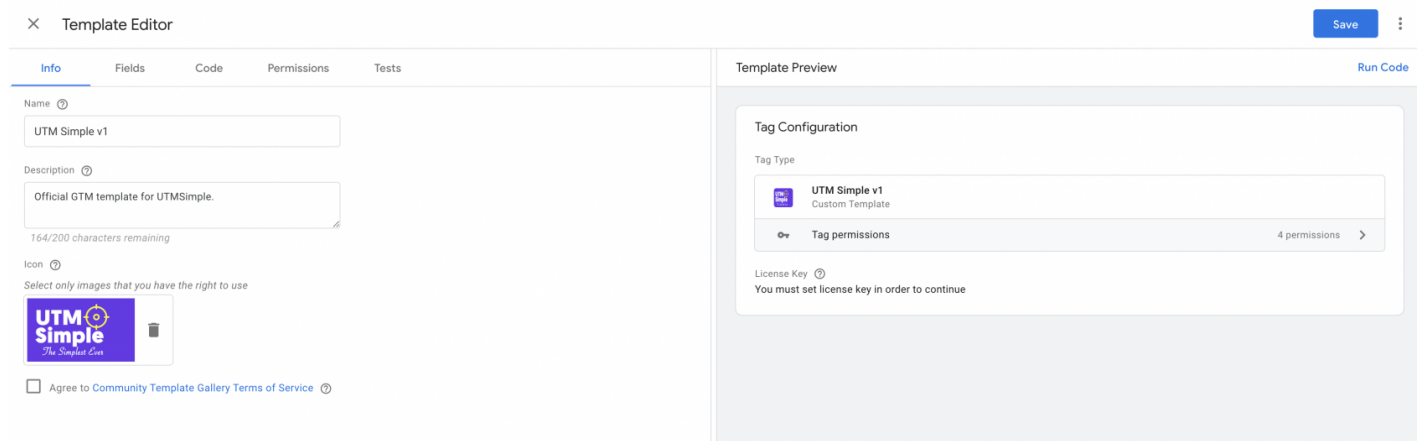
Go to Templates and click New



And click Import



Select the template.tpl file you just downloaded and upload it. You should see something similar to below.



Add the template to Tags

Click "Tags" in the sidebar and then click "New"

Tag Manager | All accounts > HandL | utmgrabber.com | Search workspace

Workspace | Versions | Admin

CURRENT WORKSPACE

Default Workspace >

Overview

Tags

Triggers

Variables

Folders

Templates

Tags

| Name ↑ | Type | Firing Triggers | Last Edited |
|--------------------------|---------------------------------------|---------------------|----------------|
| Conversion | Google Analytics: Universal Analytics | DOM Ready | 21 hours ago |
| Conversion via Event | Google Analytics: Universal Analytics | Event based trigger | 21 hours ago |
| Cookiebot | Cookiebot CMP | All Pages | a day ago |
| Facebook Pixel | Facebook Pixel | All Pages | a day ago |
| GA | Google Analytics: Universal Analytics | All Pages | a day ago |
| Postback | Custom HTML | All Pages | a day ago |
| UTM Simple | Custom HTML | All Pages | a day ago |
| UTM Simple From Template | UTM Simple v1 | All Pages | 17 minutes ago |

Click tag configuration and select UTM Simple template

Untitled Tag

Tag Configuration

Choose a tag type to begin setup...

Learn More

Triggering

Choose tag type

Discover more tag types in the Community Template Gallery >

Custom

Custom HTML
Custom HTML Tag

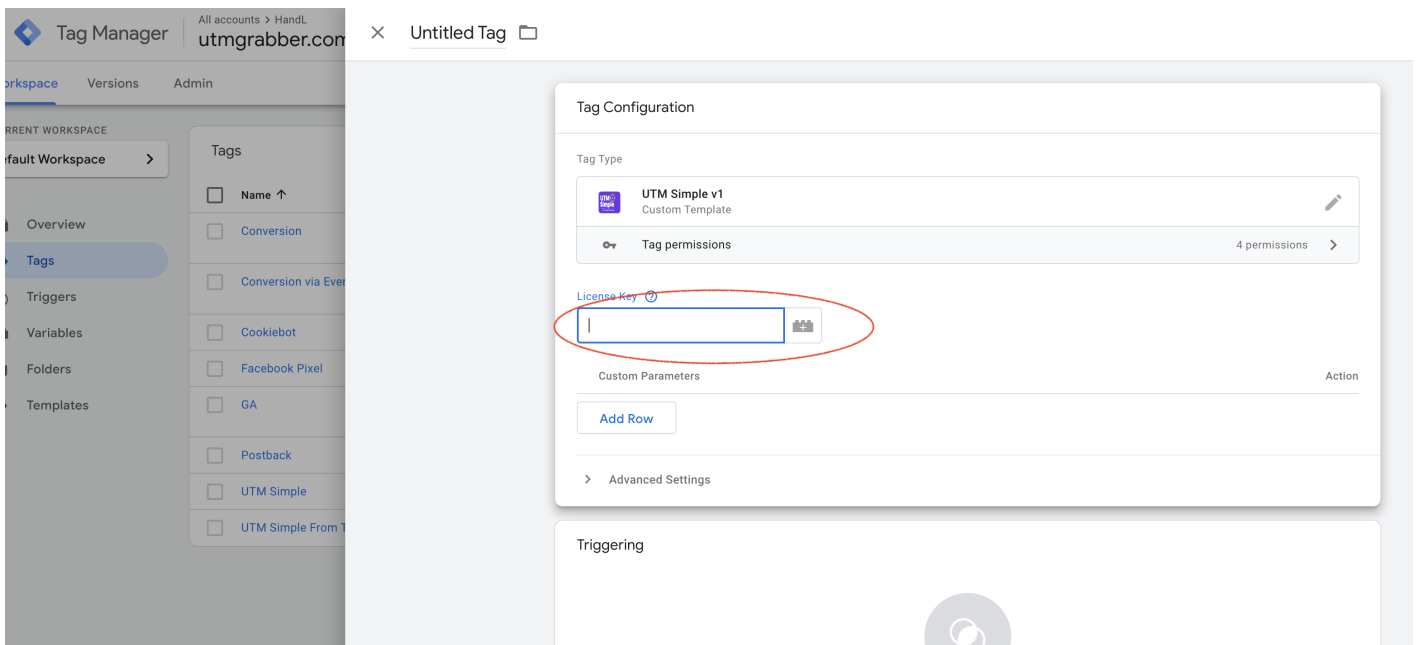
Custom Image
Custom Image Tag

Cookiebot CMP
cybotcorp

Facebook Pixel
facebookarchive

UTM Simple v1
Custom Template

Enter your license key



You are ready to rock and roll!

Revision #3

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