

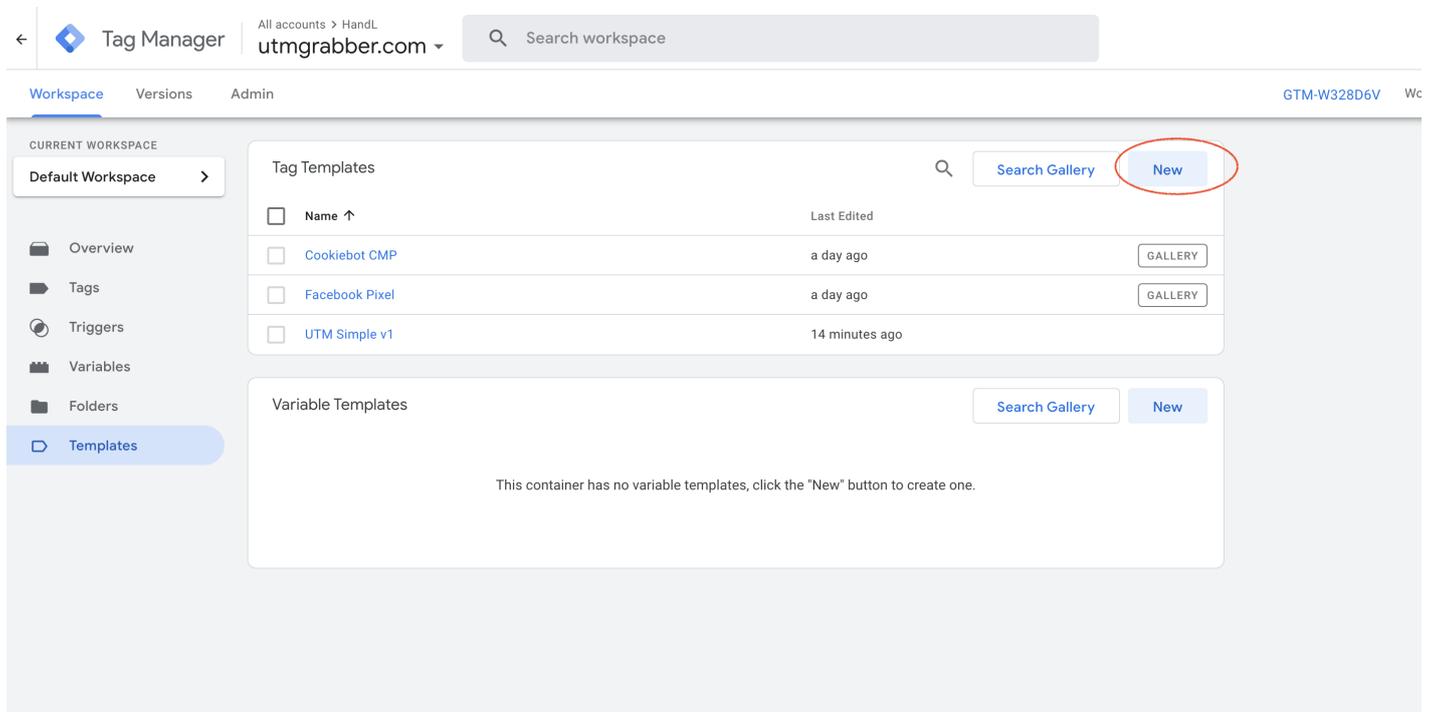
Basic UTM tracker setup in Google GTM

Download our Template

Click here to [download](#) UTMSimple GTM template.

Import the template to your GTM container

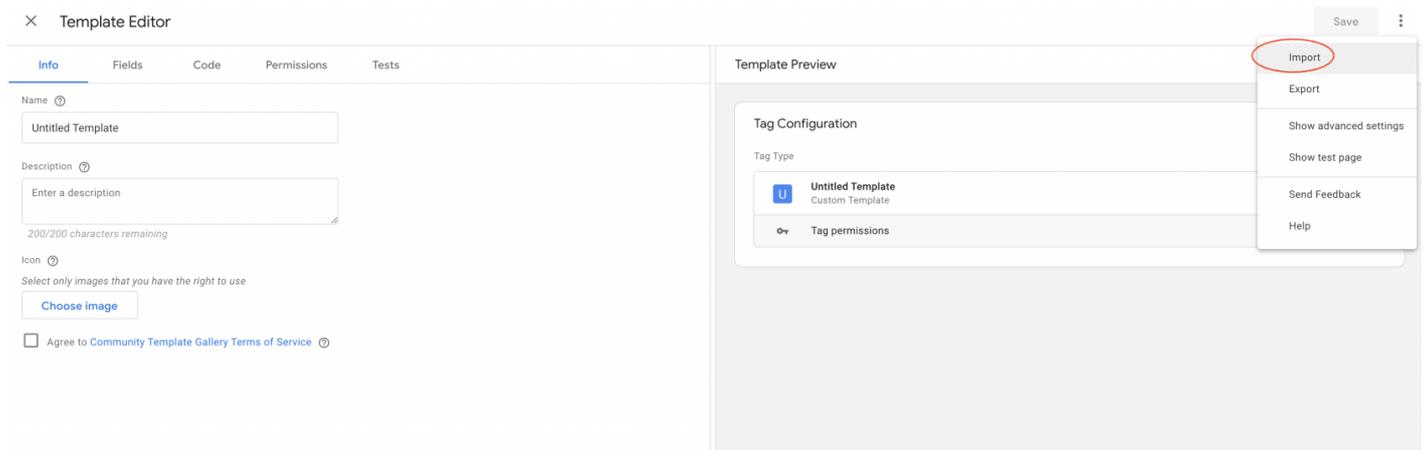
Go to Templates and click New



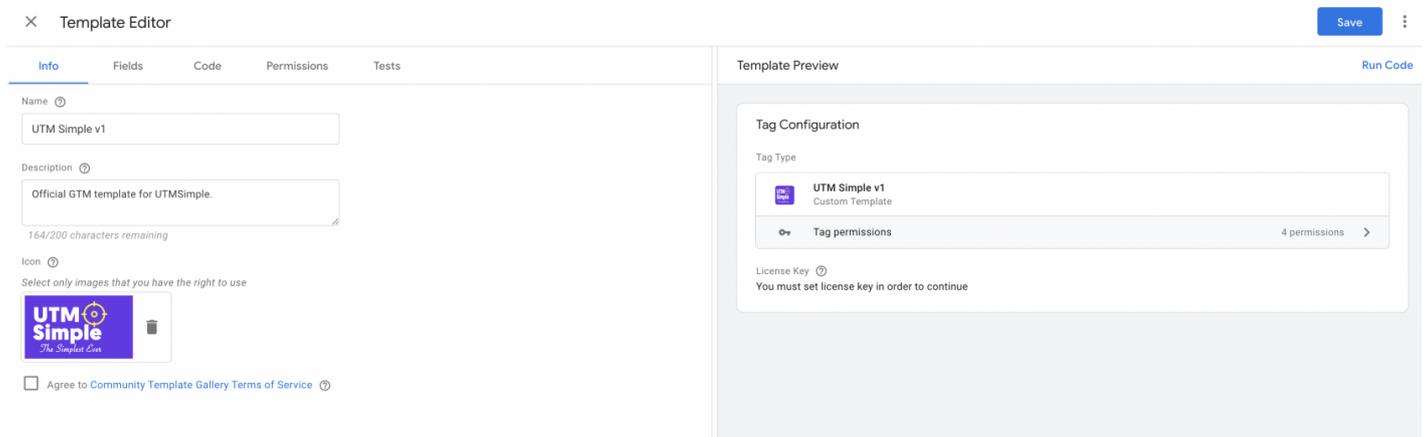
The screenshot shows the Google Tag Manager interface. At the top, there is a navigation bar with 'Tag Manager' and 'All accounts > HandL utmgrabber.com'. Below this, there are tabs for 'Workspace', 'Versions', and 'Admin'. The main content area is divided into two sections: 'Tag Templates' and 'Variable Templates'. The 'Tag Templates' section has a search bar and a 'New' button circled in red. Below the search bar, there is a table with columns for 'Name' and 'Last Edited'. The table contains three rows: 'Cookiebot CMP' (a day ago), 'Facebook Pixel' (a day ago), and 'UTM Simple v1' (14 minutes ago). The 'Variable Templates' section has a search bar and a 'New' button. Below this, there is a message: 'This container has no variable templates, click the "New" button to create one.'

Name	Last Edited
Cookiebot CMP	a day ago
Facebook Pixel	a day ago
UTM Simple v1	14 minutes ago

And click Import



Select the template.tpl file you just downloaded and upload it. You should see something similar to below.



Add the template to Tags

Click "Tags" in the sidebar and then click "New"

Tag Manager | All accounts > HandL | utmgrabber.com | Search workspace

Workspace | Versions | Admin

CURRENT WORKSPACE

Default Workspace >

- Overview
- Tags**
- Triggers
- Variables
- Folders
- Templates

<input type="checkbox"/>	Name ↑	Type	Firing Triggers	Last Edited
<input type="checkbox"/>	Conversion	Google Analytics: Universal Analytics	DOM Ready	21 hours ago
<input type="checkbox"/>	Conversion via Event	Google Analytics: Universal Analytics	Event based trigger	21 hours ago
<input type="checkbox"/>	Cookiebot	Cookiebot CMP	All Pages	a day ago
<input type="checkbox"/>	Facebook Pixel	Facebook Pixel	All Pages	a day ago
<input type="checkbox"/>	GA	Google Analytics: Universal Analytics	All Pages	a day ago
<input type="checkbox"/>	Postback	Custom HTML	All Pages	a day ago
<input type="checkbox"/>	UTM Simple	Custom HTML	All Pages	a day ago
<input type="checkbox"/>	UTM Simple From Template	UTM Simple v1	All Pages	17 minutes ago

Click tag configuration and select UTM Simple template

Untitled Tag

Tag Configuration

Choose a tag type to begin setup... [Learn More](#)

Triggers

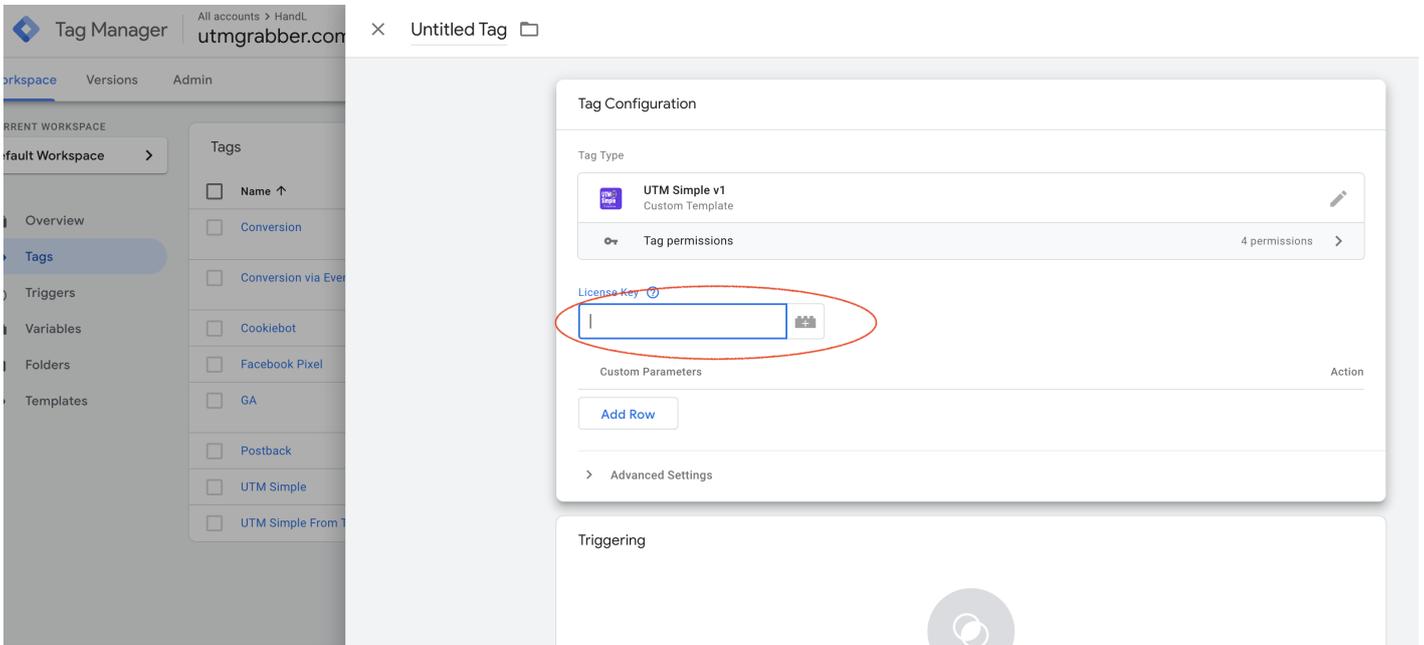
Choose tag type

Discover more tag types in the Community Template Gallery >

Custom

- Custom HTML
Custom HTML Tag
- Custom Image
Custom Image Tag
- Cookiebot CMP
cybotcorp GALLERY
- Facebook Pixel
facebookerhive GALLERY
- UTM Simple v1**
Custom Template

Enter your license key



You are ready to rock and roll!

Revision #3

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