

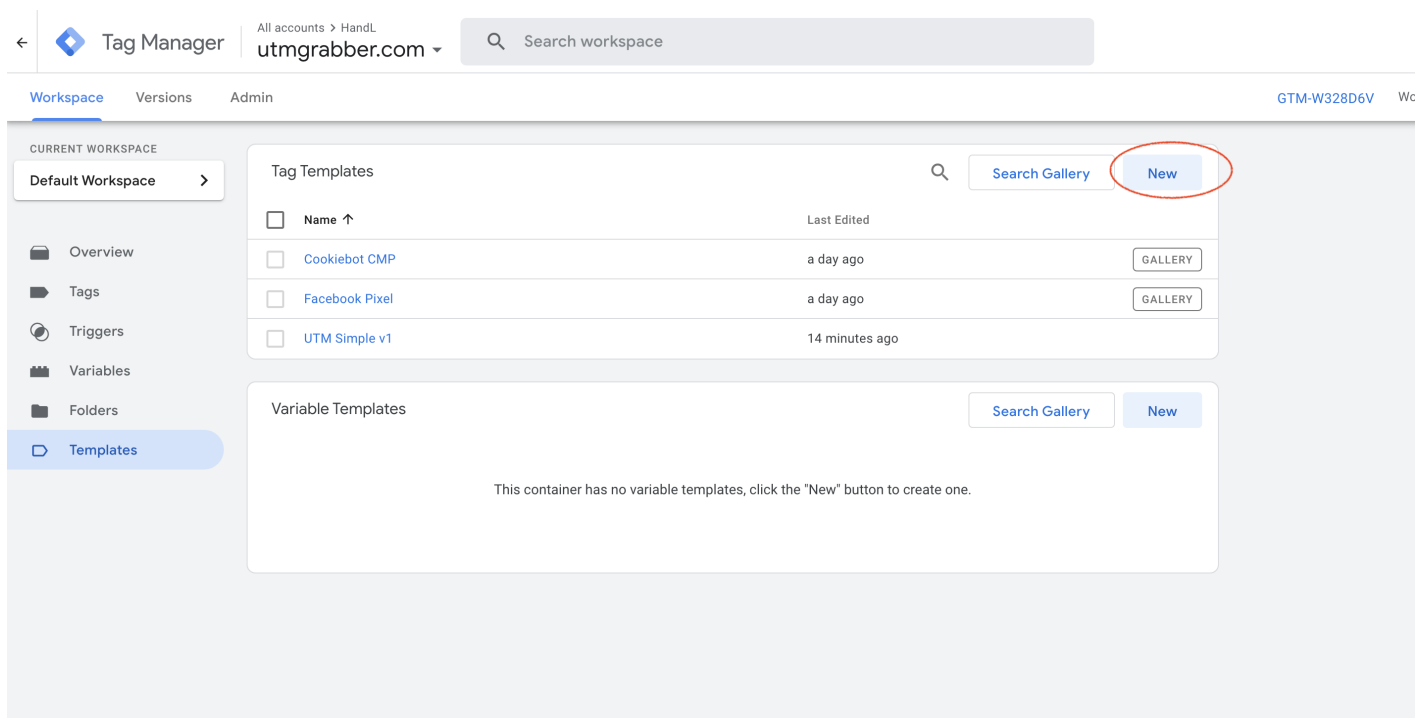
Basic UTM tracker setup in Google GTM

Download our Template

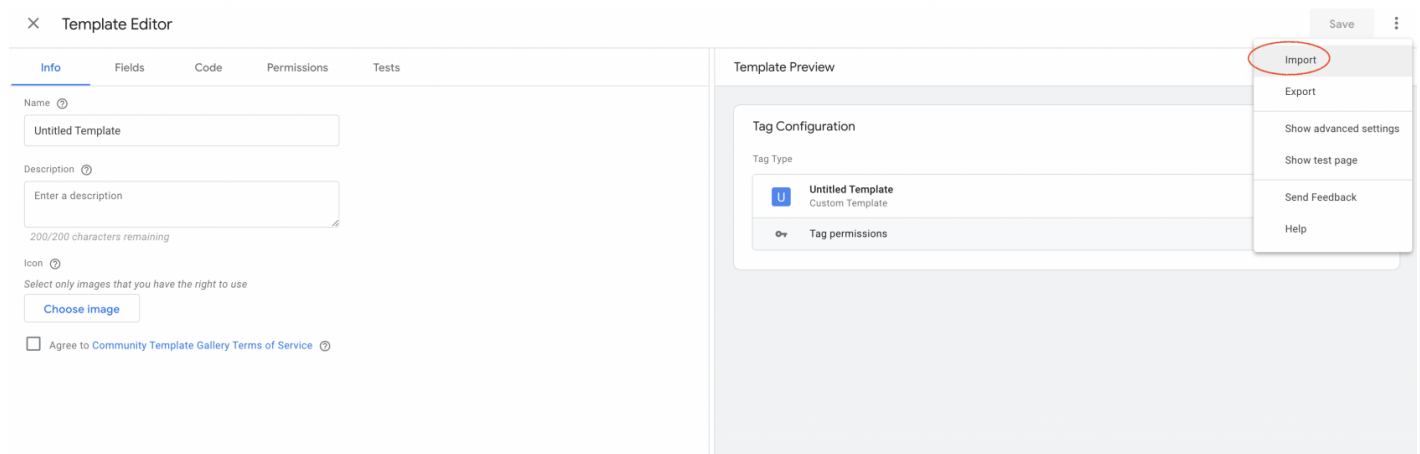
Click here to [download](#) UTMSimple GTM template.

Import the template to your GTM container

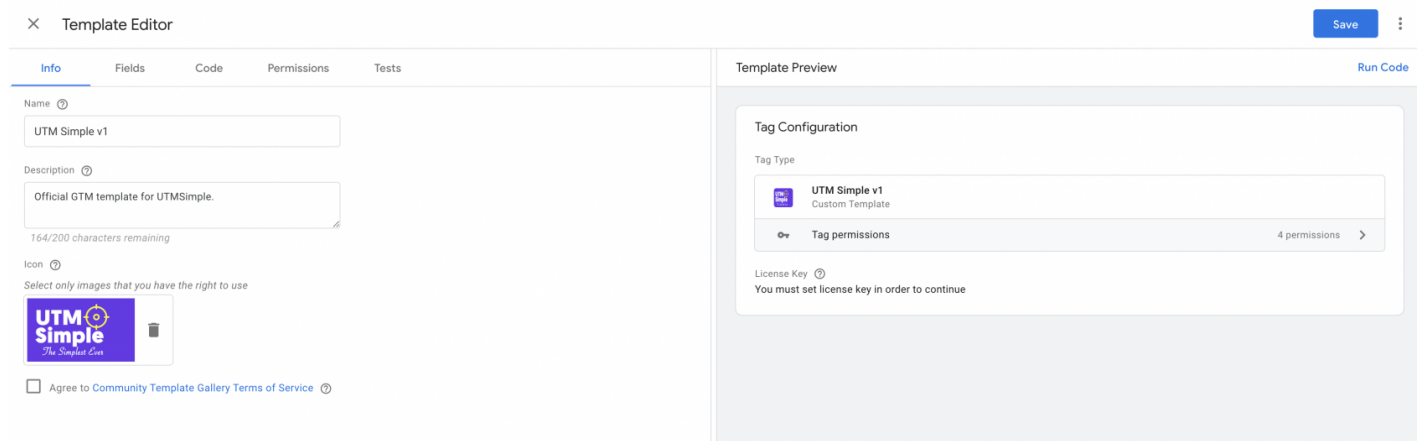
Go to Templates and click New



And click Import



Select the template.tpl file you just downloaded and upload it. You should see something similar to below.



Add the template to Tags

Click "Tags" in the sidebar and then click "New"

Tag Manager | All accounts > HandL | utmgrabber.com | Search workspace

Workspace | Versions | Admin

CURRENT WORKSPACE

Default Workspace >

Overview

Tags

Triggers

Variables

Folders

Templates

Tags

<input type="checkbox"/>	Name ↑	Type	Firing Triggers	Last Edited	
<input type="checkbox"/>	Conversion	Google Analytics: Universal Analytics	DOM Ready	21 hours ago	II
<input type="checkbox"/>	Conversion via Event	Google Analytics: Universal Analytics	Event based trigger	21 hours ago	
<input type="checkbox"/>	Cookiebot	Cookiebot CMP	All Pages	a day ago	II
<input type="checkbox"/>	Facebook Pixel	Facebook Pixel	All Pages	a day ago	II
<input type="checkbox"/>	GA	Google Analytics: Universal Analytics	All Pages	a day ago	
<input type="checkbox"/>	Postback	Custom HTML	All Pages	a day ago	
<input type="checkbox"/>	UTM Simple	Custom HTML	All Pages	a day ago	II
<input type="checkbox"/>	UTM Simple From Template	UTM Simple v1	All Pages	17 minutes ago	

Click tag configuration and select UTM Simple template

Untitled Tag

Tag Configuration

Choose a tag type to begin setup...

Learn More

Triggering

Choose tag type

Discover more tag types in the Community Template Gallery >

Custom

<> Custom HTML
Custom HTML Tag

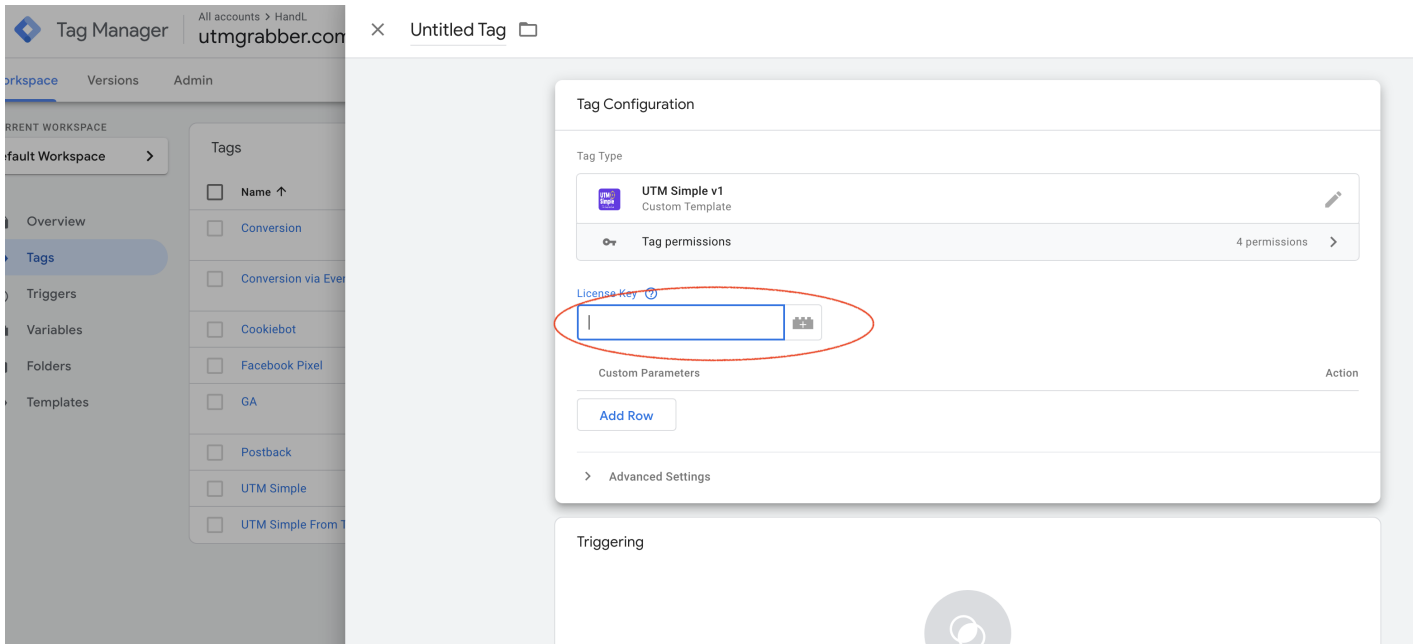
Custom Image
Custom Image Tag

Cookiebot CMP
cybotcorp GALLERY

Facebook Pixel
facebookarchive GALLERY

UTM Simple v1
Custom Template

Enter your license key



You are ready to rock and roll!

Revision #3

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