

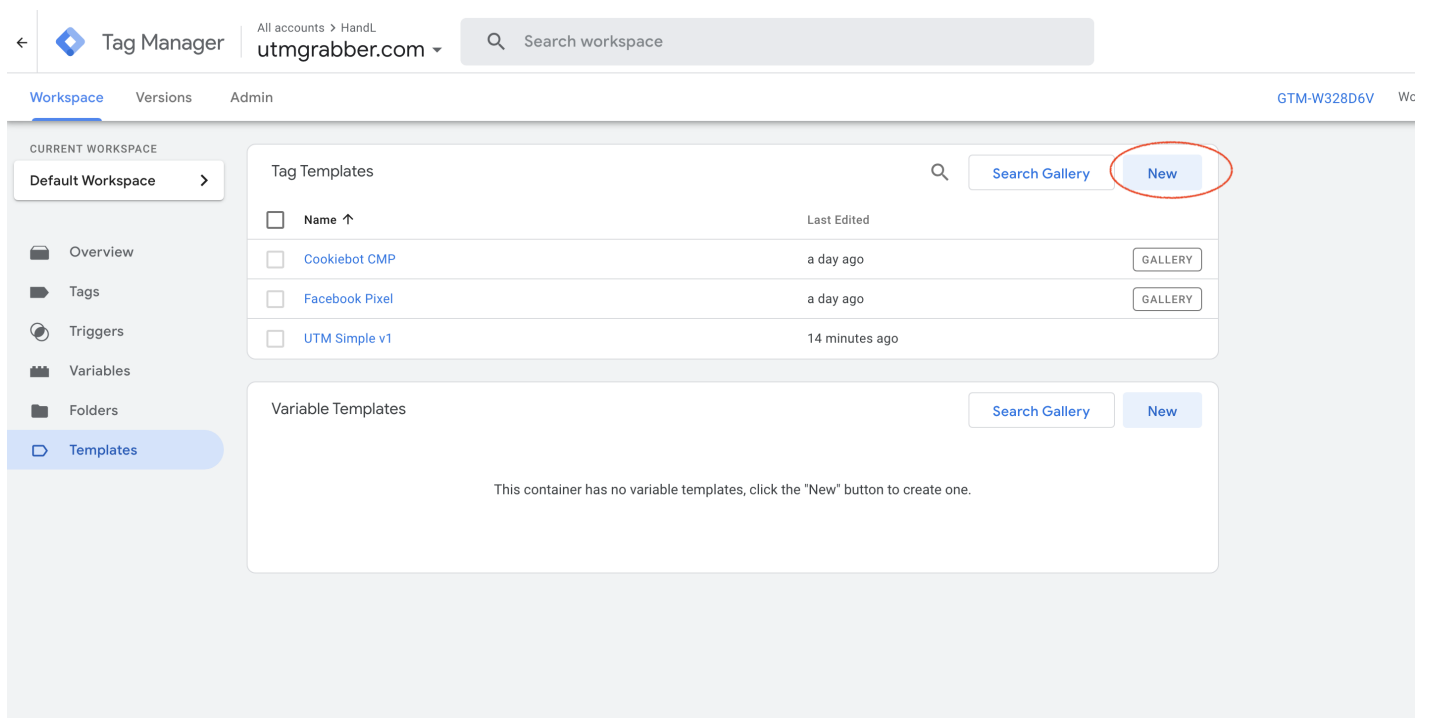
# Basic UTM tracker setup in Google GTM

## Download our Template

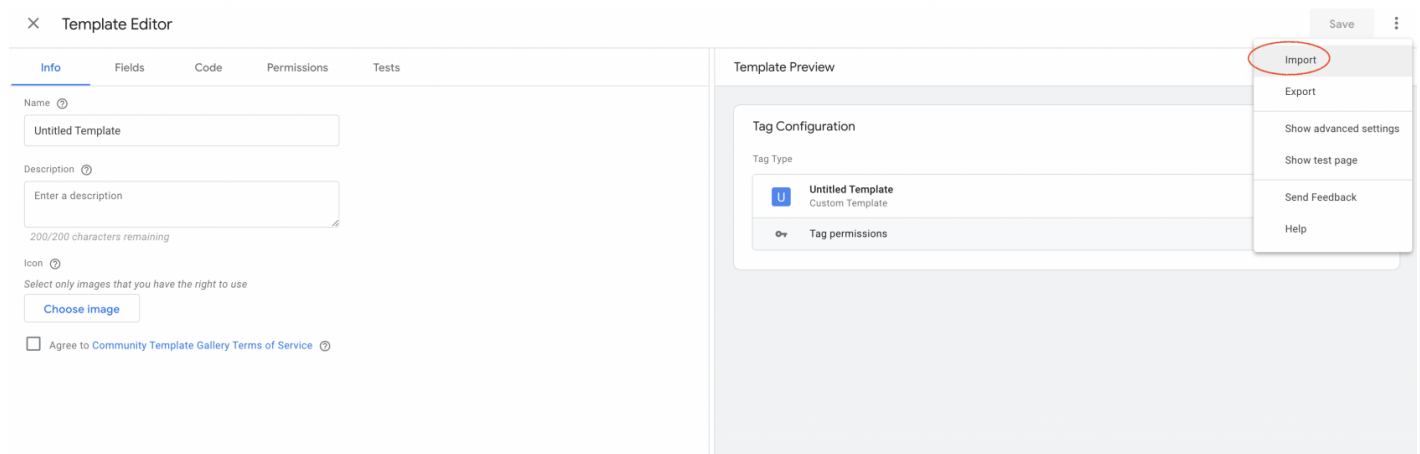
Click here to [download](#) UTMSimple GTM template.

## Import the template to your GTM container

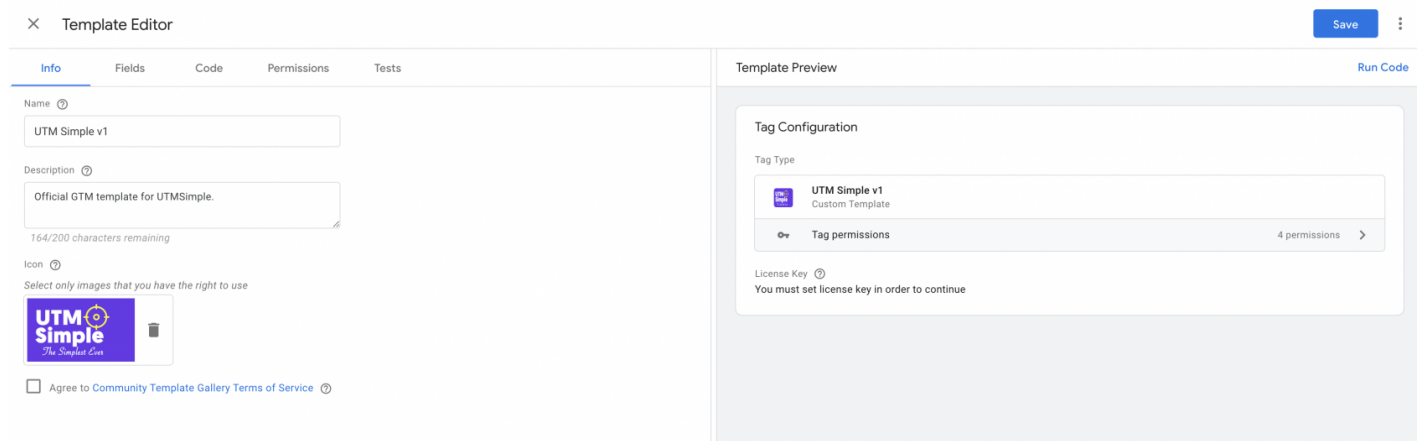
Go to Templates and click New



## And click Import



Select the template.tpl file you just downloaded and upload it. You should see something similar to below.



## Add the template to Tags

Click "Tags" in the sidebar and then click "New"

Tag Manager | All accounts > HandL | utmgrabber.com | Search workspace

Workspace | Versions | Admin

CURRENT WORKSPACE

Default Workspace >

Overview

**Tags**

Triggers

Variables

Folders

Templates

Tags

<input type="checkbox"/>	Name ↑	Type	Firing Triggers	Last Edited	
<input type="checkbox"/>	Conversion	Google Analytics: Universal Analytics	DOM Ready	21 hours ago	II
<input type="checkbox"/>	Conversion via Event	Google Analytics: Universal Analytics	Event based trigger	21 hours ago	
<input type="checkbox"/>	Cookiebot	Cookiebot CMP	All Pages	a day ago	II
<input type="checkbox"/>	Facebook Pixel	Facebook Pixel	All Pages	a day ago	II
<input type="checkbox"/>	GA	Google Analytics: Universal Analytics	All Pages	a day ago	
<input type="checkbox"/>	Postback	Custom HTML	All Pages	a day ago	
<input type="checkbox"/>	UTM Simple	Custom HTML	All Pages	a day ago	II
<input type="checkbox"/>	UTM Simple From Template	UTM Simple v1	All Pages	17 minutes ago	

Click tag configuration and select UTM Simple template

Untitled Tag

Tag Configuration

Choose a tag type to begin setup...

Learn More

Triggering

Choose tag type

Discover more tag types in the Community Template Gallery >

Custom

<> Custom HTML  
Custom HTML Tag

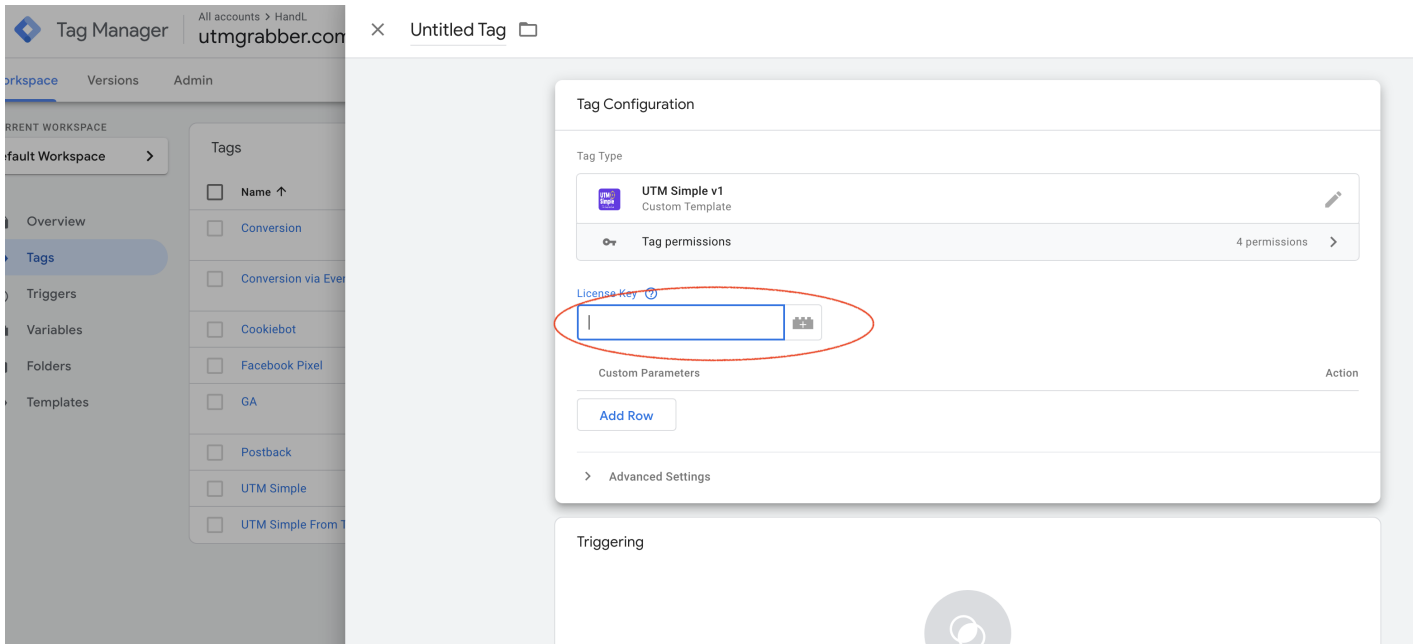
Custom Image  
Custom Image Tag

Cookiebot CMP  
cybotcorp GALLERY

Facebook Pixel  
facebookarchive GALLERY

**UTM Simple v1**  
Custom Template

Enter your license key



You are ready to rock and roll!

Revision #3

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