Tracking UTMs in Click Funnel

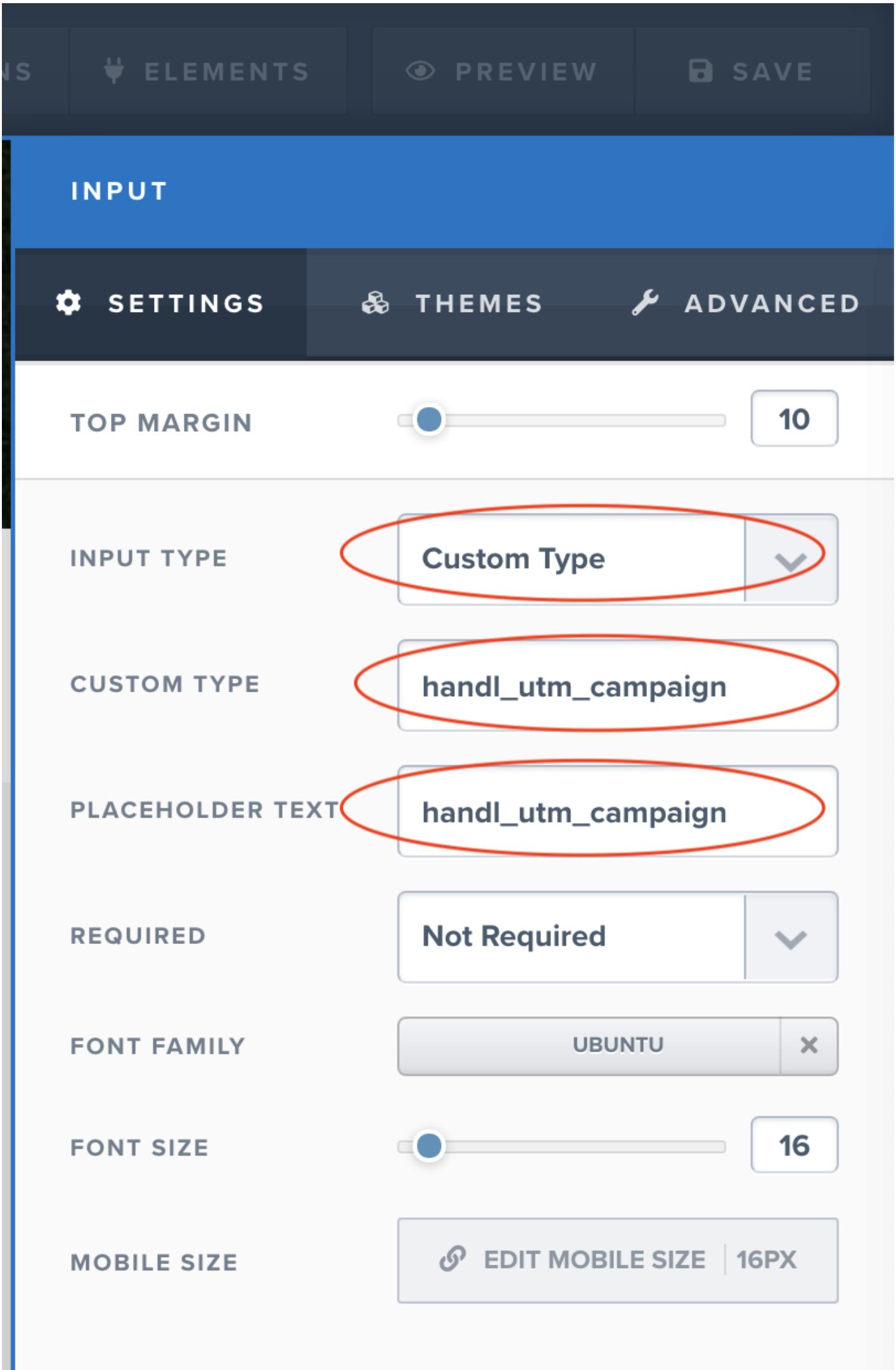
Add custom parameters to your optin form in Click Funnel

Make sure you are not calling them as utm_* as they conflict with Click Funnel's internal UTM tracking system. We recommend adding parameters like this...

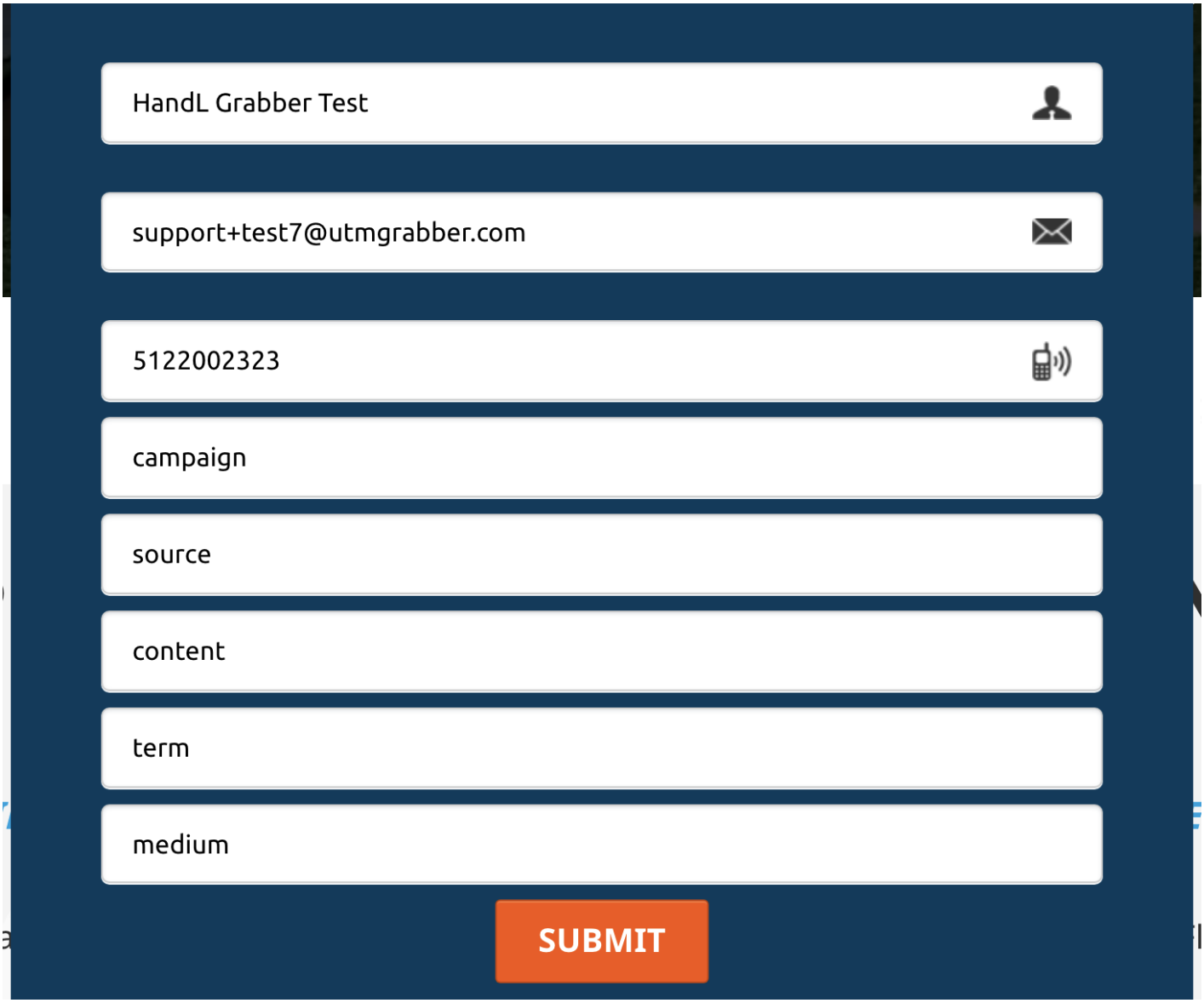
```
handl_utm_campaign
handl_utm_source
handl_utm_medium
handl_utm_term
handl_utm_content
```

Make sure the new fields type is "Custom Type"

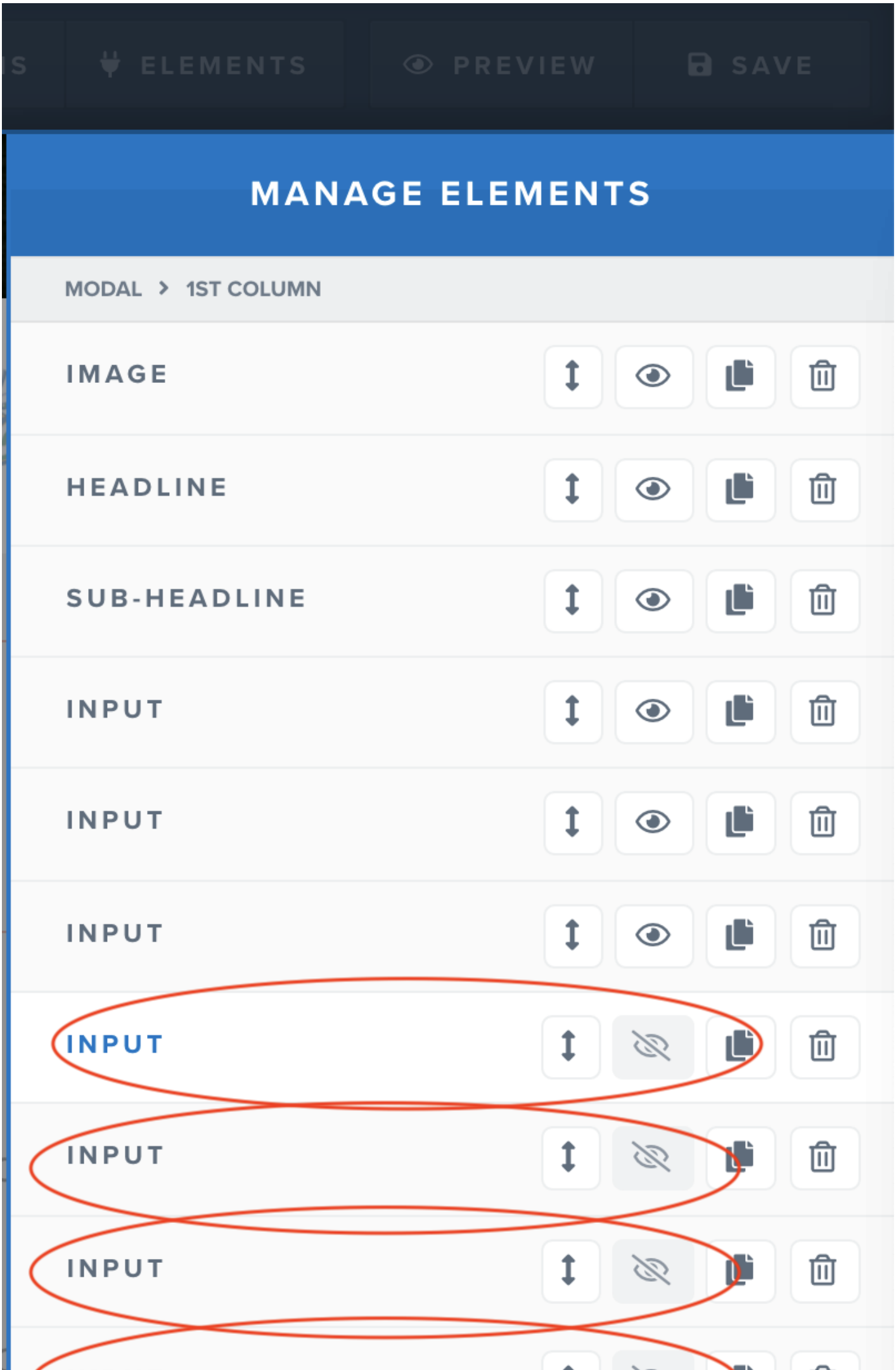
Fill out each custom paramter as shown below


ELEMENTS
PREVIEW
SAVE
INPUT
SETTINGS
THEMES
ADVANCED
TOP MARGIN
10
INPUT TYPE
Custom Type
CUSTOM TYPE
handl_utm_campaign
PLACEHOLDER TEXT
handl_utm_campaign
REQUIRED
Not Required
FONT FAMILY
UBUNTU
FONT SIZE
16
MOBILE SIZE
EDIT MOBILE SIZE
16PX

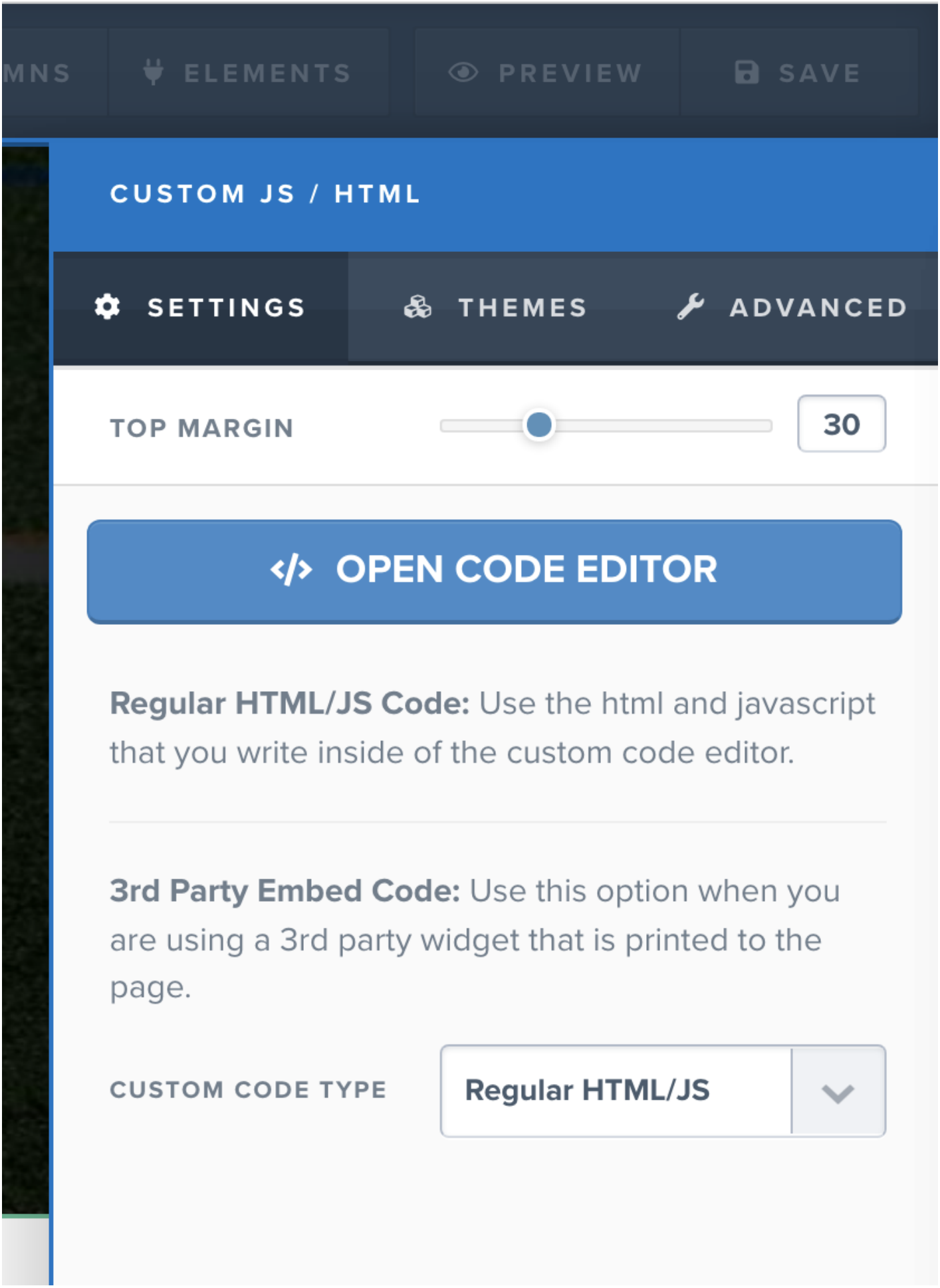
Add the custom parameters to your form

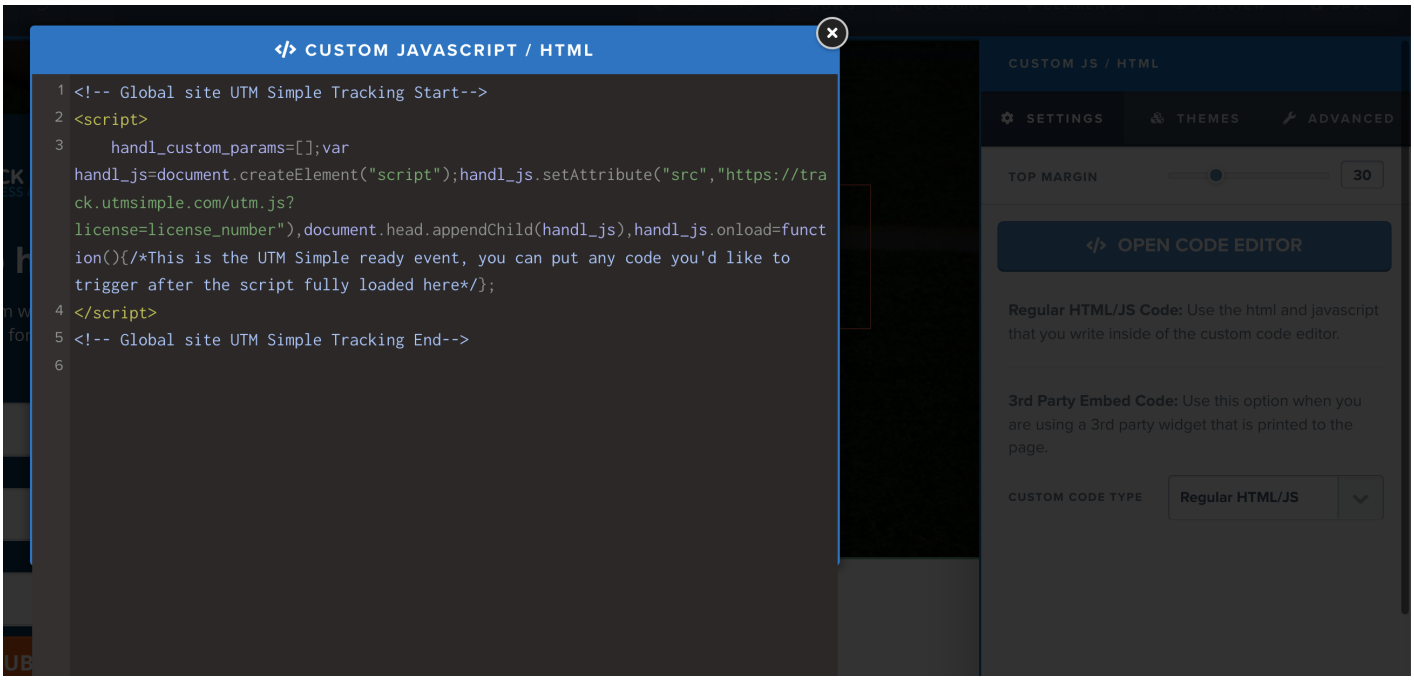


Hide all the custom parameters under Elements > Manage Elements


ELEMENTS
PREVIEW
SAVE
MANAGE ELEMENTS
MODAL > 1ST COLUMN
IMAGE
HEADLINE
SUB-HEADLINE
INPUT
INPUT
INPUT
INPUT
INPUT
INPUT

Copy/Paste your UTM Simple script as custom JS element in Click Funnel


MNS
ELEMENTS
PREVIEW
SAVE
CUSTOM JS / HTML
SETTINGS
THEMES
ADVANCED
TOP MARGIN
30
OPEN CODE EDITOR
Regular HTML/JS Code: Use the html and javascript that you write inside of the custom code editor.
3rd Party Embed Code: Use this option when you are using a 3rd party widget that is printed to the page.
CUSTOM CODE TYPE
Regular HTML/JS



You are done! Test your form and you will get UTMs in your Contact Profile

ADDITIONAL INFO

IP Address	VAT number
2600:1700:156:410:35a6:da4a:ee64:a76	--
Time Zone	CF UVID
Central Time (US & Canada)	null
UTM Source	UTM Medium
source2	medium2
UTM Campaign	UTM Term
campaign2	term2
UTM Content	
content2	

Handl Utm Campaign

campaign2

Handl Utm Source

source2

Handl Utm Content

content2

Handl Utm Term

term2

Handl Utm Medium

medium2

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