

# UTM Tracking in Order 2 Step

As you know you can't add fields in Order 2 Step. But you can do this via adding some JavaScript code...

Add the following code on "Head Tracking Code"

The screenshot shows the ClickFunnels interface for editing funnel settings. The left sidebar contains a 'LAUNCH CHECKLIST', 'FUNNEL STEPS' (with 'Checkout' and 'Upsell #1' visible), and 'OTHER FUNNEL STEPS'. The main area is titled 'Edit Settings For This Funnel' and contains several sections: 'NAME' (with a text box containing '[THD - FB]'), 'GROUP TAG' (empty text box), 'DOMAIN' (empty text box), 'PATH' (empty text box), 'SMTP CONFIGURATION' (text about customizing outgoing emails), 'FAVICON URL' (empty text box), 'HEAD TRACKING CODE' (a text area containing a JavaScript code snippet for Facebook Pixel and UTM tracking), and 'BODY TRACKING CODE' (empty text box). The 'HEAD TRACKING CODE' section is highlighted with a red box.

The code looks like below. DON'T forget to change `<YOUR_LICENCE_KEY>` with your license key.

```
<!-- Global site UTM Simple Tracking Start-->
<script>
handl_custom_params=['_fbclid','_fbq'];var
handl_js=document.createElement("script");handl_js.setAttribute("src","https://track.utmsimple.
handl_js.onload=function(){
setTimeout(
function(){
    all = HandL.getAll()
```

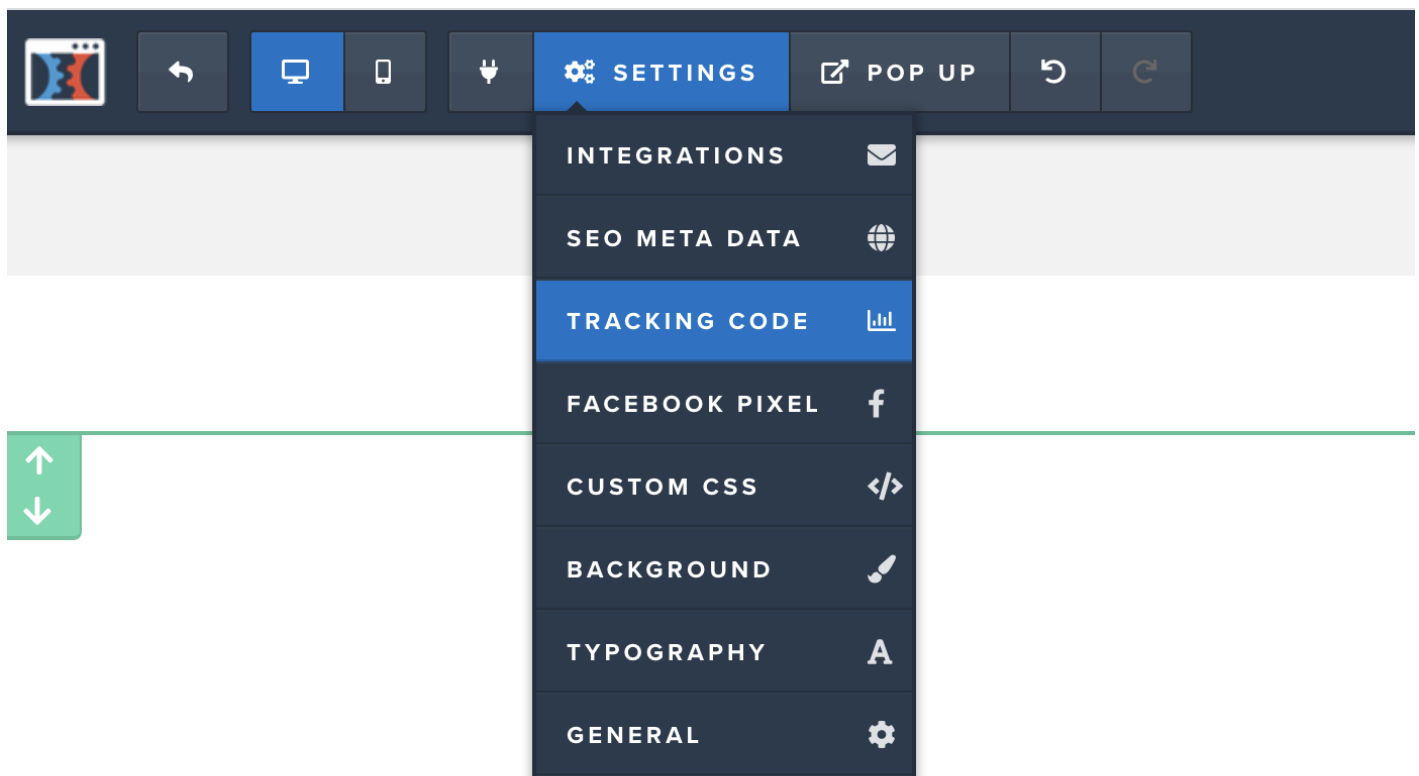
```

Object.keys(all).forEach( (x) => {
  if ( all[x] ){
    if ( $(' .o2step_step1' ).length > 0){
      $(' .o2step_step1' ).prepend( `<input type="hidden" data-custom-type="handl_${x}"
class="elInput" name="custom_type" value="${all[x]}" />` )
    }
  }
}
), 1000
);
</script>
<!-- Global site UTM Simple Tracking End-->

```

## BONUS: Trigger Zapier when checkout initiated...

Add the following code under Settings > Tracking Code (Footer Section)



## TRACKING CODE

### </> HEADER CODE

### </> FOOTER CODE

```

1 <script>
2 setTimeout(
3     function(){
4         document.getElementsByName("email")[0].addEventListener('change', funct
5             var data = {};
6             handlJ(handlj('form')[2]).serializeArray().map(function(x){data[x.n
7             data = Object.assign(data,HandL.getAll())
8             var names = handlJ('[name="name"]').val().split(" ")
9             data['fname'] = names[0]
10            names.shift()
11            data['lname'] = names.join(" ")
12            data['email'] = handlJ('[name="email"]').val()
13
14            data['cur_url'] = window.location.href
15            data['product_id'] = $("input[name='purchase[product_id]']")[0].val
16

```

```

<script>
setTimeout(
    function(){
        document.getElementsByName("email")[0].addEventListener(' change', function( evt) {
            var data = {};
            handlJ(handlj(' form')[2]).serializeArray().map( function( x){data[ x. name] = x. value;});
            data = Object. assign( data, HandL. getAll())
            var names = handlJ('[ name="name"]').val().split(" ")
            data[' fname' ] = names[ 0]
            names. shift()
            data[' lname' ] = names. join(" ")
            data[' email' ] = handlJ('[ name="email"]').val()

            data[' cur_url' ] = window. location. href
            data[' product_id' ] = $("input[ name=' purch ase[ product_id' ]' ") [ 0 ]. value

            console. log( data)
            var json = JSON. stringify( data);
            var xhr = new XMLHttpRequest();

```

```
data = new URLSearchParams( data).toString()
var xmlhttp = new XMLHttpRequest();
xmlhttp.open( "GET", ' https: //hooks. zapier. com/hooks/catch/xxxxxxx/yyyyyy/?' + data, true);
xmlhttp.send( null);
});

}, 500
)
</script>
```

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