Duda Website Builder

UTMSimple / UTM Tracker
How to collect and track UTM variables via Duda step by step

- UTM Tracking in Duda Website Builder

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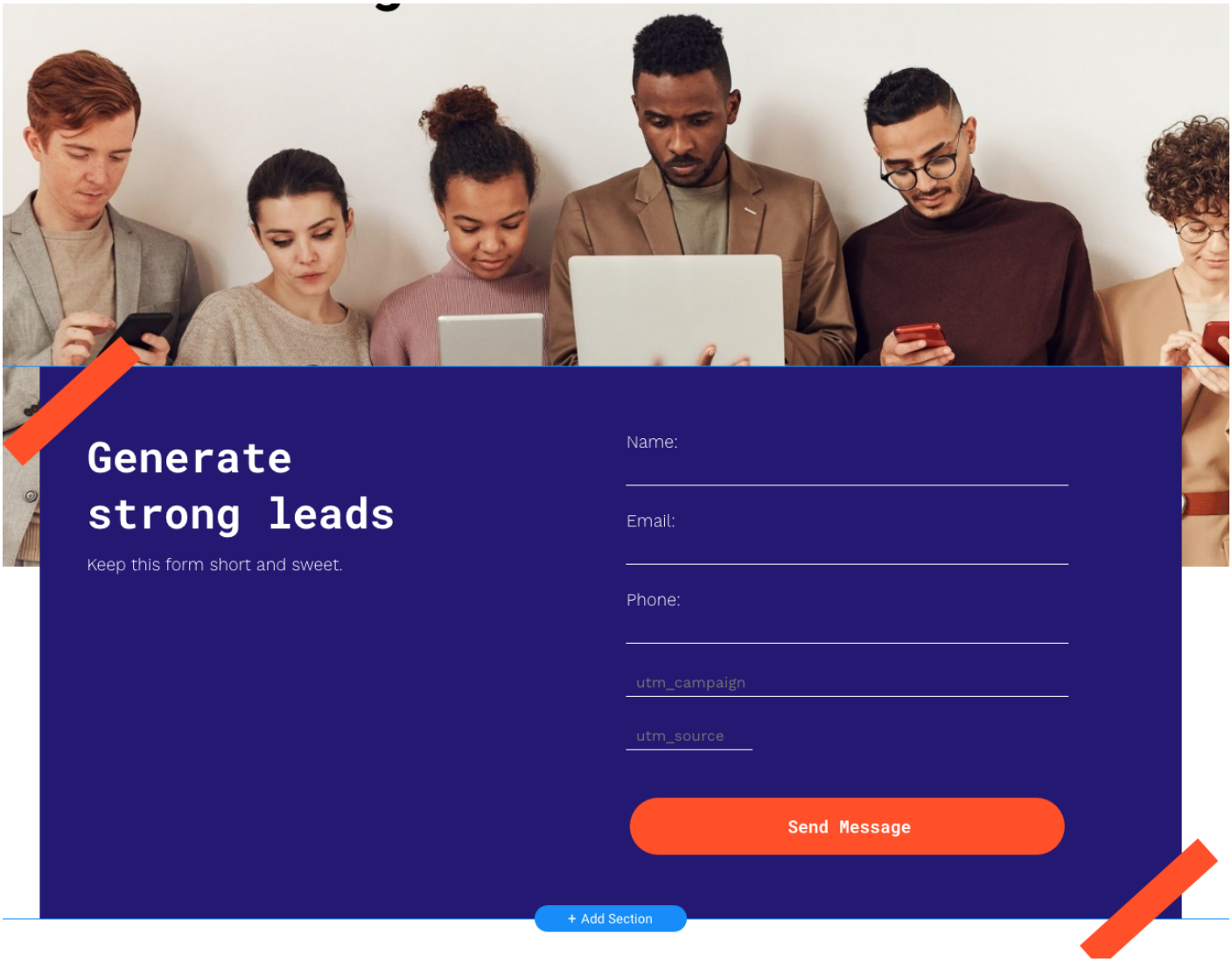
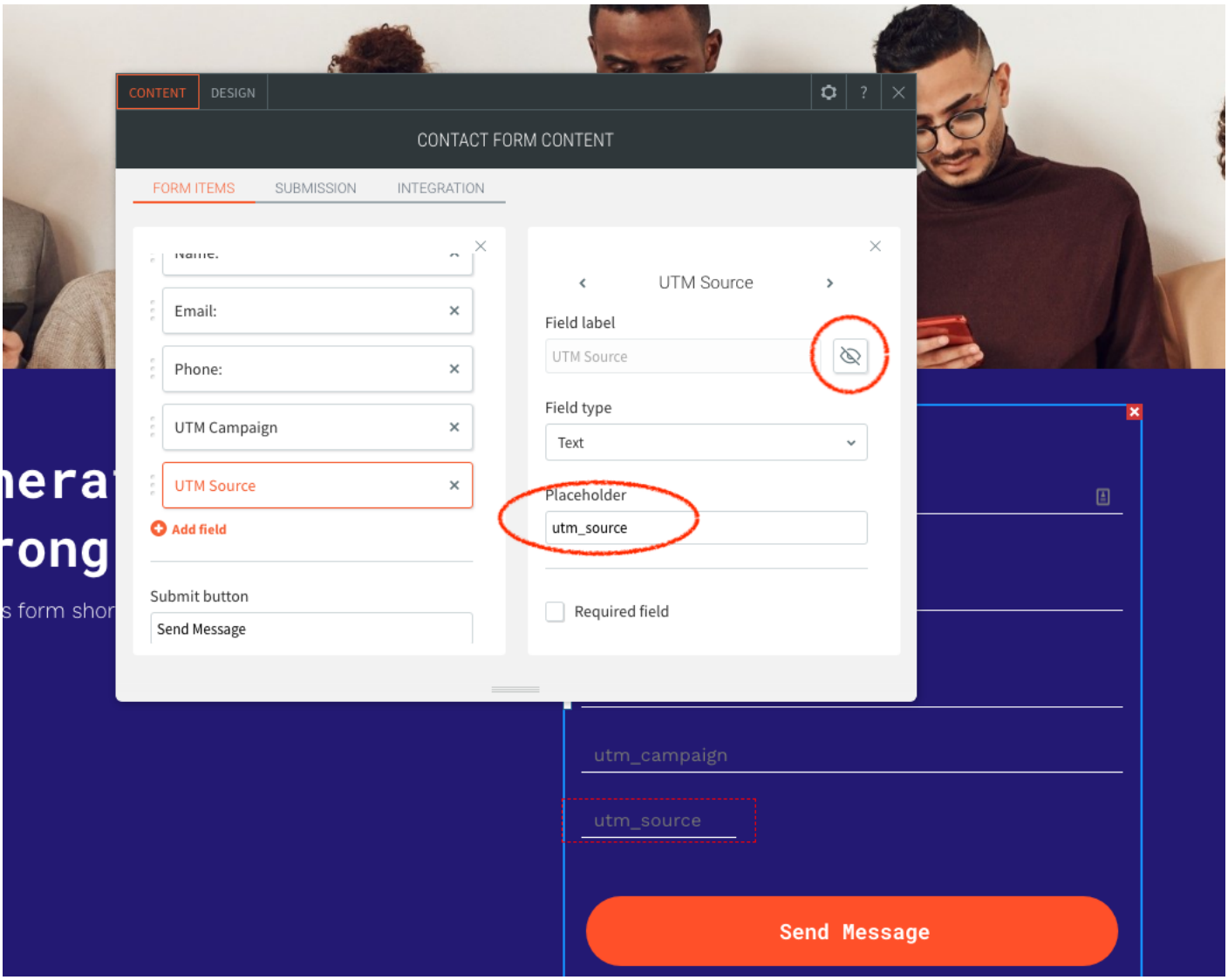
Create your contact form

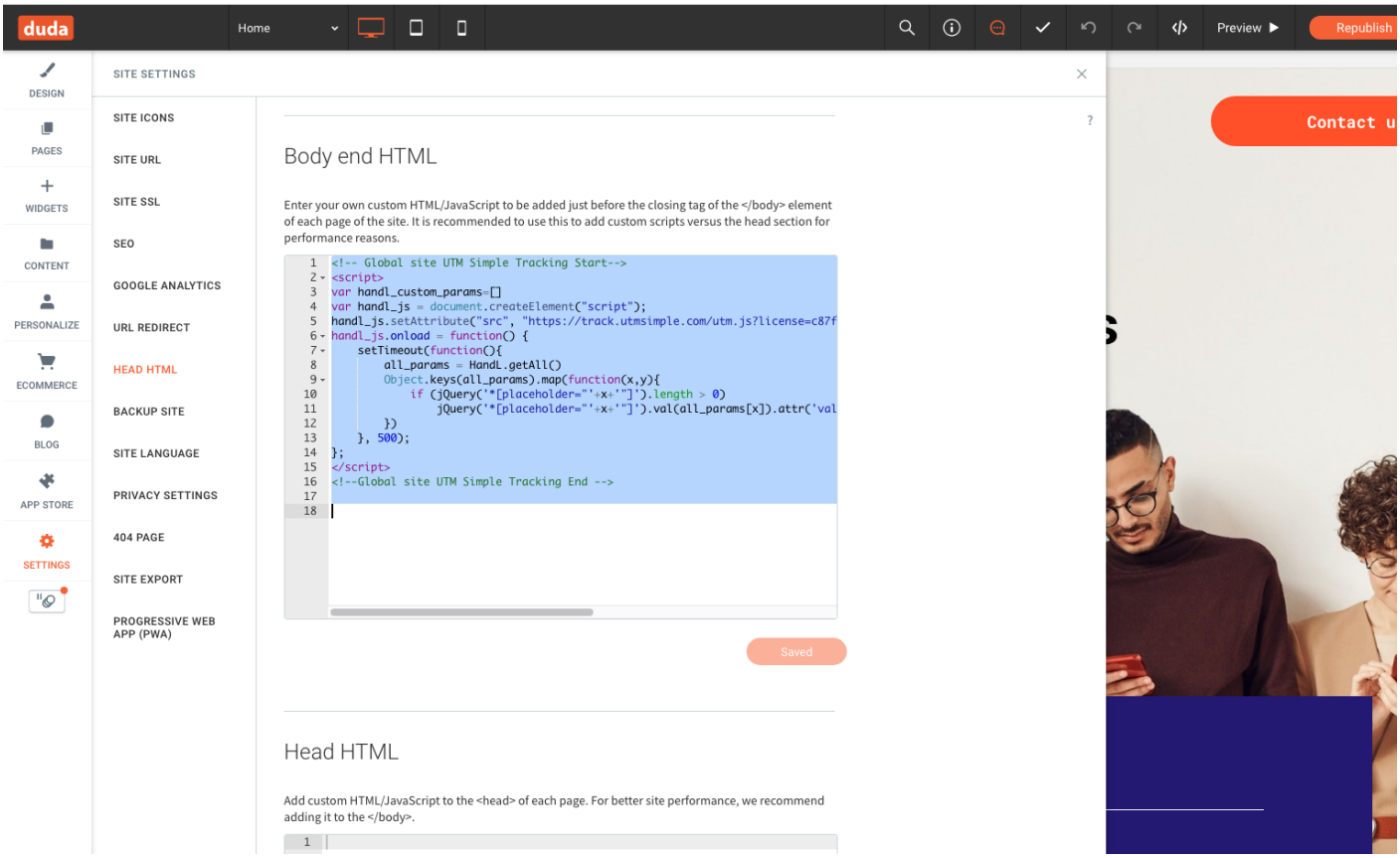


Add your Form Fields

- Hide the field label
- And make all the fields as text (don't worry, they will be hidden by the script below
- Add our parameter name as placeholder **(This is very important)**. See the list of the parameters here [What can I track with UTMSimple?]



Copy/Paste the script in Head HTML




```
<!-- Global site UTM Simple Tracking Start-->
<script>
var handl_custom_params=[]
var handl_js = document.createElement("script");
handl_js.setAttribute("src", "https://track.utmsimple.com/utm.js?license=<License Key>"),
document.head.appendChild(handl_js),
handl_js.onload = function() {
setTimeout(function(){
all_values = HandL.getAll()
        all_params = HandL.params('all')
        all_params.map(function(x,y){
        if (jQuery('*[placeholder="'+x+'"]').length > 0)
        
jQuery('*[placeholder="'+x+'"]').val(all_values[x]).attr('value',all_values[x]).parent().hide(
)
        })
}, 500);
};
</script>
<!--Global site UTM Simple Tracking End -->
```

Result

Form Response Notification

The following form has been submitted from your website - http://handl-digital.multiscreensite.com.
Name: HandL Test
Email: handltest@testing.com
Phone: 5125005050
utm_campaign: campaign

Reply to customer