

# Hubspot

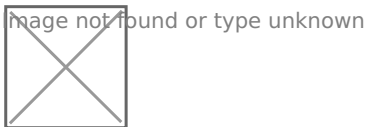
- [Track UTMs in Hubspot Form](#)
- [Track UTMs in HubSpot Form Module \(Page Builder\)](#)

# Track UTMs in Hubspot Form

## Add UTM fields to your form

This is assuming you already created Contact properties (ideally under Web Analytics) and make sure you name them after UTMSimple properties (such as `utm_campaign`, `utm_source`, `gclid`, `fbclid` etc). See the full list here [What can I track with UTMSimple?](#)

Make sure the fields are hidden

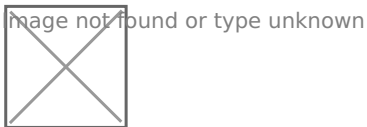


## Add the UTMSimple tracking code

After that insert our UTMSimple script as explained here: [Where is the tracking code?](#)

## Copy paste the form embed code

Clicking the share button will generate the embed code looks like this



Add the following modifications Simply add the `onFormReady` event as is

```
<!--[ if lte IE 8]>
<script charset="utf-8" type="text/javascript" src="//js.hsforms.net/forms/v2-
legacy.js"></script>
<![endif]-->
<script charset="utf-8" type="text/javascript" src="//js.hsforms.net/forms/v2.js"></script>
<script>
  hbspt.forms.create({
    region: "na1",
    portalId: "{portal_id}",
    formId: "{form_id}",
    onFormReady: function(f){
      f.serializeArray().map(x=>{
```

```
let cookie_val = Cookies.get(x.name)
if (cookie_val && cookie_val != ''){
  f.find('input[name="'+x.name+'"').val(cookie_val).change();
}
})
});
</script>
```

That's it! Your form will track the parameters and you'll get all the tracked parameters under submissions in Hubspot (in contact property for the contact)

Image not found or type unknown



# Track UTMs in HubSpot Form Module (Page Builder)

Add the form module into your page.

After that insert our UTMSimple script as explained here: [Where is the tracking code?](#)

And add the following snippets anywhere in your page:

```
<script>
window.addEventListener('message', event => {
  if(event.data.type === 'hsFormCallback' && event.data.eventName === 'onFormReady') {
    [setTimeout(() => {
      let form_id = event.data.id;
      let f = handlj("[data-form-id='"+form_id+"']");
      f.serializeArray().map(x=>{
        let cookie_val = Cookies.get(x.name);
        if (cookie_val && cookie_val !== ''){

f.find('input[name="'+x.name+'"]').val(cookie_val).change();
        }
      });
    }, 1000);
  }
});
</script>
```