# Track UTMs in Hubspot Form

## Add UTM fields to your form

This is assuming you already created Contact properties (ideally under Web Analytics) and make sure you name them after UTMSimple properties (such as utm_campaign, utm_source, gclid, fbclid etc). See the full list here What can I track with UTMSimple?

Make sure the fields are hidden



## Add the UTMSimple tracking code

After that insert our UTMSimple script as explained here: Where is the tracking code?

## Copy paste the form embed code

Clicking the share button will generate the embed code looks like this



Add the following modifications Simply add the `onFormReady` event as is

```
<!--[if lte IE 8]>
<script charset="utf-8" type="text/javascript" src="//js.hsforms.net/forms/v2-
legacy.js"></script>
<![endif]-->
<script charset="utf-8" type="text/javascript" src="//js.hsforms.net/forms/v2.js"></script>
<script>
  hbspt.forms.create({
	region: "na1",
	portalId: "{portal_id}",
	formId: "{form_id}",
	onFormReady: function(f){
		f.serializeArray().map(x=>{
```

```
    let cookie_val = Cookies.get(x.name)
    if (cookie_val && cookie_val != ''){
    f.find('input[name="'+x.name+'"]').val(cookie_val).change();
    }
  })
 }
});
</script>
```

That's it! Your form will track the parameters and you'll get all the tracked parameters under submissions in Hubspot (in contact property for the contact)



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