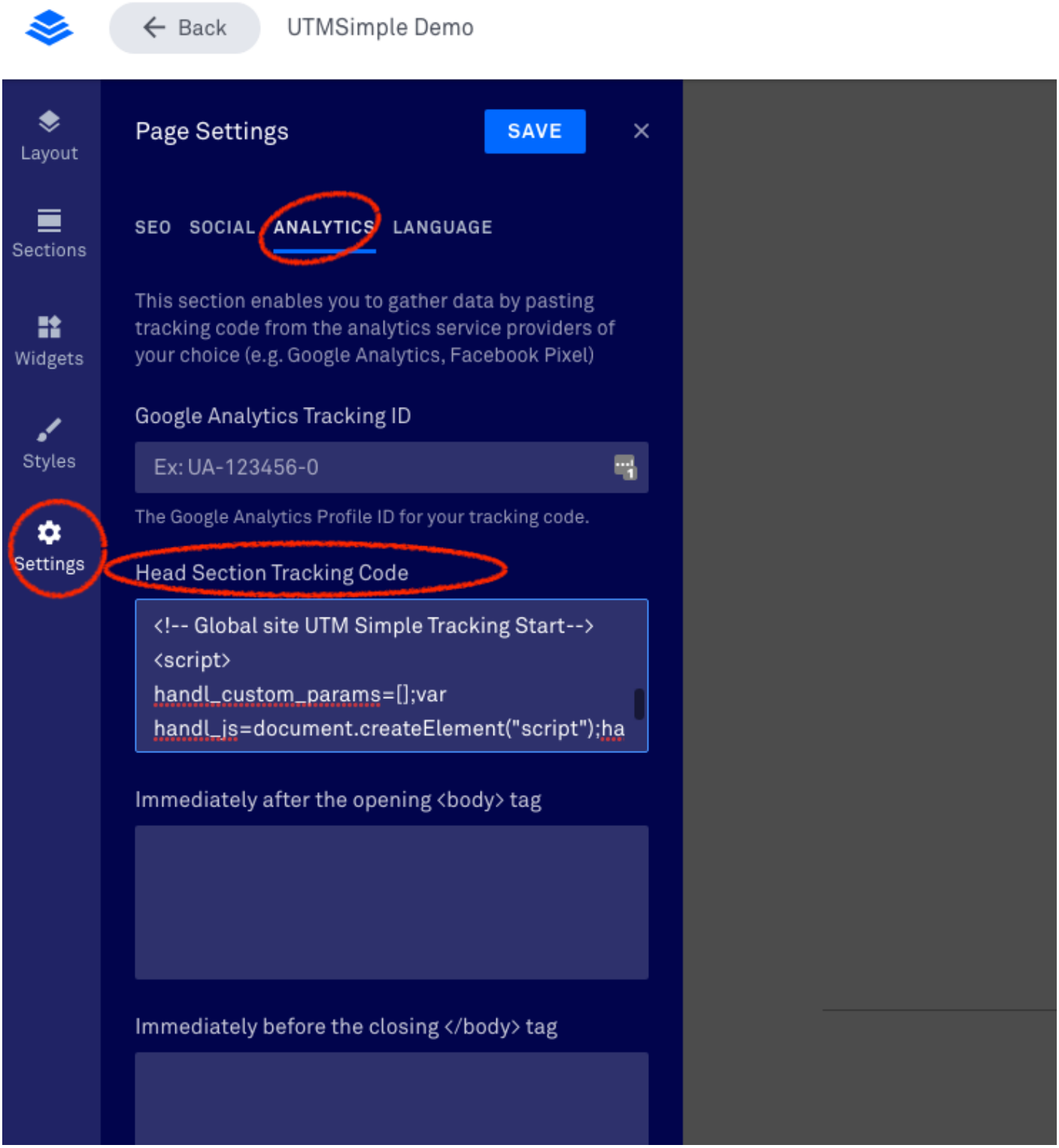
Collecting UTMs in Leadpages

Insert the tracking script to your lead page

Edit the lead pages, click Settings > Analytics > Head Section Tracking Code

And paste your tracking code in there as shonw below.



Remember the change your license key accordingly!!!

```
<!-- Global site UTM Simple Tracking Start-->
<script>
handl_custom_params=[];var
handl_js=document.createElement("script");handl_js.setAttribute("src","https://track.utmsimple
.com/utm.js?license=<PUT YOUR LICENSE KEY
HERE>"),document.head.appendChild(handl_js),handl_js.onload=function(){/*This is the UTM
```

```
Simple ready event, you can put any code you'd like to trigger after the script fully loaded
here*/};
</script>
<!-- Global site UTM Simple Tracking End-->
```

Zap the collected information

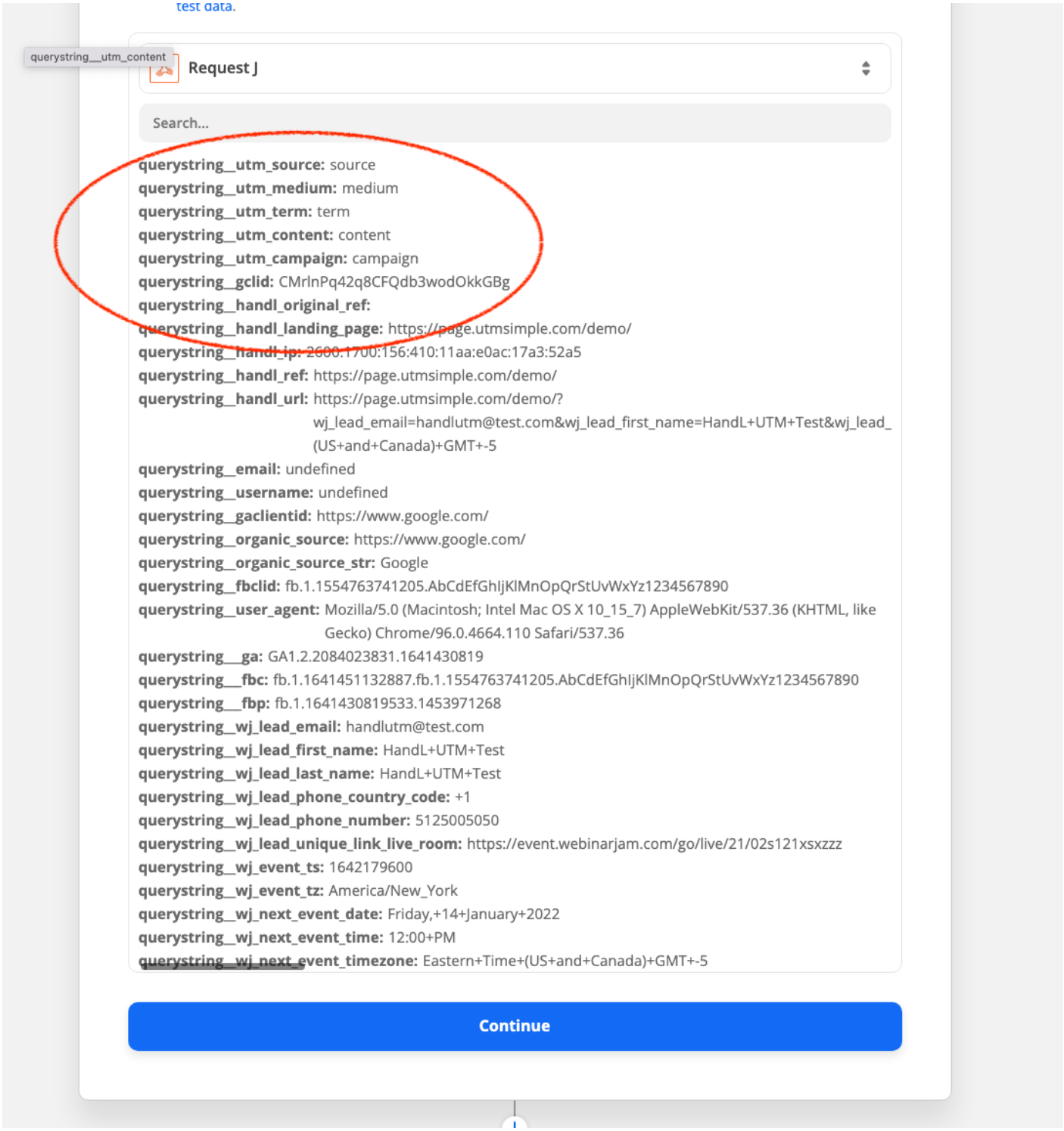
On your thank you page, place the following code to send all the collected data to Zap

Here we modified the code capture some parameters from the query arguments (WebinarJam), see `handl_custom_params` section

Remember the change your license key and Zapier Webhook accordingly!!!

```
<!-- Global site UTM Simple Tracking Start-->
<script>
var handl_custom_params=['wj_lead_email',
'wj_lead_first_name','wj_lead_last_name','wj_lead_phone_country_code','wj_lead_phone_number','
wj_lead_unique_link_live_room','wj_event_ts','wj_event_tz','wj_next_event_date','wj_next_event
_time','wj_next_event_timezone']
var handl_js = document.createElement("script");
handl_js.setAttribute("src", "https://track.utmsimple.com/utm.js?license=<PUT YOUR LICENSE KEY
HERE>"), document.head.appendChild(handl_js),
handl_js.onload = function() {
□setTimeout(function(){
□□all_params = HandL.getAll()
□□Object.keys(all_params).map(function(x,y){console.log(all_params[x] =
decodeURIComponent(all_params[x]))})
□□var data = handlj.param(all_params)
□□var xmlHttp = new XMLHttpRequest();
□□xmlHttp.open( "GET", 'https://hooks.zapier.com/hooks/catch/4665641/76wc42/?'+data, false ); /
false for synchronous request
□□xmlHttp.send( null );
□}, 500);
};
</script>
<!--Global site UTM Simple Tracking End -->
```

All the parameters will be collected in the Zap



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