

Samcart Integration

- [Track UTMs in Samcart Checkout Page](#)

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Adding Custom Fields in SamCart

First, let's add custom fields to SamCart as shown below:

Products

Offers

Courses

Audience

Sales

Analytics

Tools

Chatbot

Help

Community

Settings

General

Customer Hub

Processors

Integrations

Emails

Users

Custom Fields

Custom Domains

Custom Fields

Define custom fields here that can be added to checkout pages to collect additional information from your customers. [Learn more.](#)

Name ↑	Slug	Type	Label
_flw	custom_xw6xkty9	Text	
_flp	custom_uhg0TKS1	Text	
flcld	custom_84M3wE32	Text	
gacldid	custom_vnPSa6WbD	Text	
gbrwid	custom_E0K7K6wem	Text	
gcid	custom_8G4RMAwC	Text	
handl_event_id	custom_nF18qgV	Text	
handl_ip	custom_ph78b7c	Text	
rc_wuid	custom_jw84W8uA	Text	
SCR	custom_7TSL8TCH	Text	
splittest	custom_xyzW4WQ	Text	
WM_click_id	custom_kuN0W7uM	Text	WM_click_id
Wcid	custom_H57KwZPH	Text	Wcid

Create Custom Field

Internal Field Name *

utm_source

Checkout Page Label *

utm_source

Field Type *

Text Field

☐ Require the customer to input a value.

☐ Show this field data in receipt emails.

* Required

Cancel

Save

The picture only shows `|utm_source|`, but you can add as many parameters as you'd like to track. Check here for a list of the parameters you can track with our solution: [What can I track with UTMSimple?](#)

Adding Hidden Fields to Your Checkout Page

Edit your checkout page (Design) and add all the custom fields you've added in Step 1, as shown in the image below.

info@pompaprogram.com

CONTACT INFORMATION

First Name

Last Name

Email Address

Phone Number

handl_ip

user_agent

_fbclid

_fbclid

fbclid

gclid

gaclidid

ttclid

splittest

utm_campaign

wbraid

gbraid

tbl_clk_id

rc_uuid

handl_event_id

BILLING INFORMATION

Address

City

Country

Preview

Publish

Content

Collections

Settings

< Checkout Form

CHECKOUT FIELDS

Select which form fields you would like to be active on your checkout page.

☒ Billing Address

☒ Shipping Address

☒ Phone Number

☐ Email Confirmation

☐ Zip Code

☐ Recaptcha

☐ Quantity

CUSTOM FIELDS

Select which custom fields you would like to display on your checkout page

☒ handl_ip ⓘ

☒ user_agent ⓘ

☒ _fbclid ⓘ

☒ _fbclid ⓘ

☒ fbclid ⓘ

☒ gclid ⓘ

☒ gaclidid ⓘ

☒ ttclid ⓘ

☒ splittest ⓘ

☐ Who Helped You Today? ⓘ

☒ utm_campaign ⓘ

☒ wbraid ⓘ

☒ gbraid ⓘ

☒ tbl_clk_id ⓘ

☒ rc_uuid ⓘ

☒ handl_event_id ⓘ

Insert UTMSimple Code into the Checkout Page

Go to **Products > Advanced Settings** and copy-paste the following code into **PIXELS > Embed HTML/Scripts in Footer** section. Make sure to update your license key accordingly. This code will hide all the custom fields and prefill them accordingly with the data coming from the client's COOKIES.

```
<!-- Global site UTM Simple Tracking Start-->
<script>

handl_custom_params=[];var

handl_js=document.createElement("script");handl_js.setAttribute("src","https://track.utmsimple.

handl_js.onload=function(){

    var data = HandL.getAll()
```

```

    setTimeout(
      function() {
        jQuery("[ id*=' custom' ]").map((i, v) => {

          let key = $(v).next().html()
          let c_val = data[key]

          if (c_val) {
            $(v).val(c_val)
          }
        })
      }, 1000
    );

    $(document).ready(function() {
      jQuery("[ id*=' custom' ]").map((i, v) => {
        jQuery(v).parent().parent().parent().hide()
      })
    })
  };
</script>
<!-- Global site UTM Simple Tracking End-->

```