

Samcart Integration

- [Track UTMs in Samcart Checkout Page](#)

Adding Custom Fields in SamCart

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Custom Fields

Define custom fields here that can be added to checkout pages to collect additional information from your customers. [Learn more.](#)

Name ↗	Slug	Type	Label
_foc	custom_xw6x8ty9	Text	
_fap	custom_slg2TKS1	Text	
focid	custom_54M3ed32	Text	
gocentid	custom_vYPUu8GD	Text	
glvaid	custom_8XhTK8am	Text	
goid	custom_8G4H4wC	Text	
hand_event_id	custom_HP18agV	Text	
hand_ip	custom_uN79wTy	Text	
rc_caid	custom_3w54W5uA	Text	
SDR	custom_FTSL8PCH	Dropdown	
splittest	custom_Xg2W4WQ	Text	
tbl_click_id	custom_kuN2WTuM	Text	tbl_click_id
tblid	custom_N57ka2Pl	Text	tblid

New Field

Create Custom Field

Internal Field Name *

utm_source

Checkout Page Label *

utm_source

Field Type *

Text Field

☐ Require the customer to input a value.

☐ Show this field data in receipt emails.

* Required

Cancel

Save

Adding Hidden Fields to Your Checkout Page

Edit your checkout page (Design) and add all the custom fields you've added in Step 1, as shown in the image below.

info@pompaprogram.com

PreviewPublish

ContentCollectionsSettings

< Checkout Form

CHECKOUT FIELDS

Select which form fields you would like to be active on your checkout page.

☒ Billing Address

☒ Shipping Address

☒ Phone Number

☐ Email Confirmation

☐ Zip Code

☐ Recaptcha

☐ Quantity

CUSTOM FIELDS

Select which custom fields you would like to display on your checkout page

☒ handl_ip ⓘ

☒ user_agent ⓘ

☒ _fbc ⓘ

☒ _fbp ⓘ

☒ fbclid ⓘ

☒ gclid ⓘ

☒ gaclientid ⓘ

☒ ttclid ⓘ

☒ splittest ⓘ

☐ Who Helped You Today? ⓘ

☒ utm_campaign ⓘ

☒ wbraid ⓘ

☒ gbraid ⓘ

☒ tbl_clk_id ⓘ

☒ rc_uuid ⓘ

☒ handl_event_id ⓘ

CONTACT INFORMATION

First Name

Last Name

Email Address

Phone Number

handl_ip

user_agent

_fbc

_fbp

fbclid

gclid

gaclientid

ttclid

splittest

utm_campaign

wbraid

gbraid

tbl_clk_id

rc_uuid

handl_event_id

BILLING INFORMATION

Address

City

Country

Insert UTMSimple Code into the Checkout Page

Go to **Products > Advanced Settings** and copy-paste the following code into **PIXELS > Embed HTML/Scripts in Footer** section. Make sure to update your license key accordingly. This code will hide all the custom fields and prefill them accordingly with the data coming from the client's COOKIES.

```
<!-- Global site UTM Simple Tracking Start-->
<script>

handl_custom_params=[];var

handl_js=document.createElement("script");handl_js.setAttribute("src","https://track.utmsimple.

handl_js.onload=function(){

    var data = HandL.getAll()
```

```

    setTimeout(
      function() {
        jQuery("[ id*=' custom' ]").map((i, v) => {

          let key = $(v).next().html()
          let c_val = data[key]

          if (c_val) {
            $(v).val(c_val)
          }
        })
      }, 1000
    );

    $(document).ready(function() {
      jQuery("[ id*=' custom' ]").map((i, v) => {
        jQuery(v).parent().parent().parent().hide()
      })
    })
  };
</script>
<!-- Global site UTM Simple Tracking End-->

```