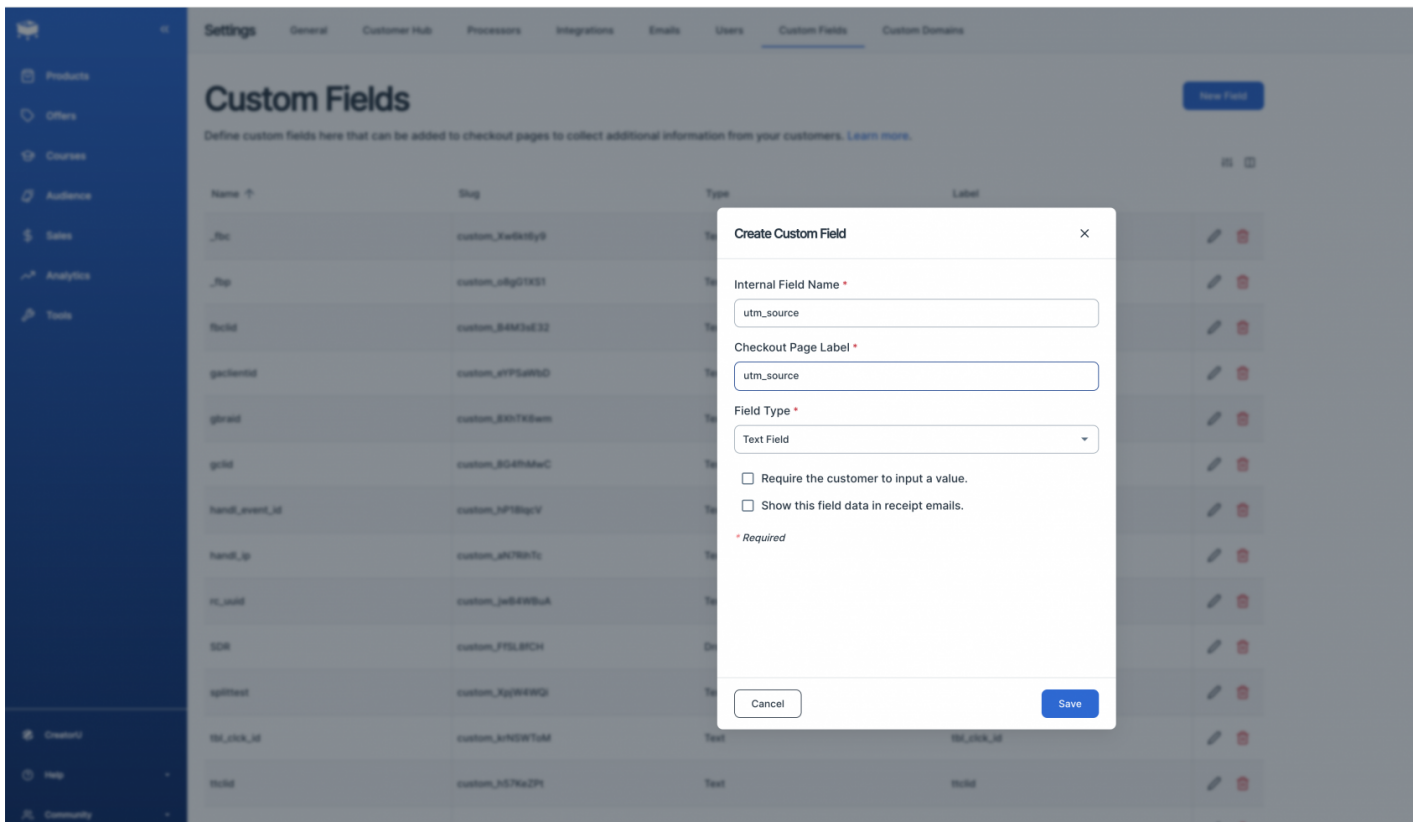


Track UTMs in Samcart Checkout Page

Adding Custom Fields in SamCart

First, let's add custom fields to SamCart as shown below:



The picture only shows `utm_source`, but you can add as many parameters as you'd like to track. Check here for a list of the parameters you can track with our solution: [What can I track with UTMSimple?](#)

Adding Hidden Fields to Your Checkout Page

Edit your checkout page (Design) and add all the custom fields you've added in Step 1, as shown in the image below.

←

→

Preview

Publish

ContentCollectionsSettings

info@pompaprogram.com

CONTACT INFORMATION

First Name

Last Name

Email Address

Phone Number

handl_ip

user_agent

_fbclid

_fbclid

fbclid

gclid

gaclidid

ttclid

splittest

utm_campaign

wbraid

gbraid

tbl_clk_id

rc_uuid

handl_event_id

BILLING INFORMATION

Address

City

Country

< Checkout Form

CHECKOUT FIELDS

Select which form fields you would like to be active on your checkout page.

☒ Billing Address

☒ Shipping Address

☒ Phone Number

☐ Email Confirmation

☐ Zip Code

☐ Recaptcha

☐ Quantity

CUSTOM FIELDS

Select which custom fields you would like to display on your checkout page

☒ handl_ip ⓘ

☒ user_agent ⓘ

☒ _fbclid ⓘ

☒ _fbclid ⓘ

☒ fbclid ⓘ

☒ gclid ⓘ

☒ gaclidid ⓘ

☒ ttclid ⓘ

☒ splittest ⓘ

☐ Who Helped You Today? ⓘ

☒ utm_campaign ⓘ

☒ wbraid ⓘ

☒ gbraid ⓘ

☒ tbl_clk_id ⓘ

☒ rc_uuid ⓘ

☒ handl_event_id ⓘ

Insert UTMSimple Code into the Checkout Page

Go to **Products > Advanced Settings** and copy-paste the following code into **PIXELS > Embed HTML/Scripts in Footer** section. Make sure to update your license key accordingly. This code will hide all the custom fields and prefill them accordingly with the data coming from the client's COOKIES.

```
<!-- Global site UTM Simple Tracking Start-->
<script>

handl_custom_params=[];var

handl_js=document.createElement("script");handl_js.setAttribute("src","https://track.utmsimple.

handl_js.onload=function(){

    var data = HandL.getAll()
```

```

    setTimeout(
      function() {
        jQuery("[id*=' custom']").map((i, v) => {

          let key = $(v).next().html()
          let c_val = data[key]

          if (c_val) {
            $(v).val(c_val)
          }
        })
      }, 1000
    );

    $(document).ready(function() {
      jQuery("[id*=' custom']").map((i, v) => {
        jQuery(v).parent().parent().parent().hide()
      })
    })
  };
</script>
<!-- Global site UTM Simple Tracking End-->

```

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