

# Shopify

UTMSimple / UTM Tracker How to collect and track UTM variables via Shopify step by step

- [Collect UTMs after Shopify Purchase \(Zapier\)](#)

# Collect UTMs after Shopify Purchase (Zapier)

Click Settings and Checkout

And copy paste the following script in "Order Status Page"

The screenshot shows the Shopify Settings page with a sidebar on the left containing a gear icon and the word 'Settings'. The main content area has a light gray background. There are three white panels stacked vertically. The first panel is titled 'Abandoned checkout emails' with a help icon and a 'Customize email' link. It contains a checkbox 'Send abandoned checkout emails automatically' which is checked. Below it is a 'Send to' section with two radio buttons: 'Anyone who abandons their checkout' (selected) and 'Email subscribers who abandon their checkout'. Below that is a 'Send after' section with four radio buttons: '1 hour', '6 hours', '10 hours (recommended)' (selected), and '24 hours'. The second panel is titled 'Post-purchase page' with a help icon. It contains a 'Select app' section with two radio buttons: 'None' and 'One Click Upsell - Zipify OCU' (selected). Below this is a text instruction: 'Go to the selected app and make sure it's set up to show on your post-purchase page'. The third panel is titled 'Order status page' with a help icon and is circled in red. It contains a text instruction: 'Add tracking scripts and other customizations.'

**Don't forget to replace `<license>` with your license key and `https://hooks.zapier.com/hooks/catch/111111/aaaaaa/` with your Zapier URL.**

```
<!-- Global site UTM Simple Tracking Start-->
<script>
handl_custom_params=[];var
handl_js=document.createElement("script");handl_js.setAttribute("src","https://track.utmsimple.com/track.js?license=<license>");
handl_js.onload=function(){

{% if first_time_accessed %}

    setTimeout(function(){
        all_params = HandL.getAll()
        all_params.checkout_order_unmber = "{{ checkout.order_number }}"
    }, 1000);
    {% endif %}
}
```

```

    all_params.checkout_id = "{{ checkout.id }}"
    all_params.checkout_email = "{{ checkout.email }}"
    all_params.checkout_total_price = "{{ checkout.total_price }}"
    all_params.checkout_customer_address1= "{{
checkout.shipping_address.address1 }}"
    all_params.checkout_customer_address2= "{{
checkout.shipping_address.address2 }}"
    all_params.checkout_customer_city= "{{ checkout.shipping_address.city }}"
    all_params.checkout_customer_country= "{{
checkout.shipping_address.country }}"
    all_params.checkout_customer_country_code= "{{
checkout.shipping_address.country_code }}"
    all_params.checkout_customer_first_name = "{{
checkout.shipping_address.first_name }}"
    all_params.checkout_customer_last_name = "{{
checkout.shipping_address.last_name }}"
    all_params.checkout_customer_province = "{{
checkout.shipping_address.province }}"
    all_params.checkout_customer_province_code = "{{
checkout.shipping_address.province_code }}"
    all_params.checkout_customer_street = "{{
checkout.shipping_address.street }}"
    all_params.checkout_customer_zip = "{{ checkout.shipping_address.zip }}"
    all_params.checkout_customer_phone = "{{ checkout.shipping_address.phone }}"

    {% for line in checkout.line_items %}
    all_params.checkout_product_{{ forloop.index }} = "{{ line.title }}"

    {% if line.title == 'Product Name' %}
    {% endif %}
    {% endfor %}

    Object.keys(all_params).map(function(x,y){console.log(all_params[x] =
decodeURIComponent(all_params[x]))})
    var data = handl.j.param(all_params)
    var xmlHttp = new XMLHttpRequest();
    xmlHttp.open( "GET", 'https://hooks.zapier.com/hooks/catch/111111/aaaaaaa/?'+data,
false );
    xmlHttp.send( null );
    }, 500);
    {% endif %}

```

```
};  
</script>  
<!-- Global site UTM Simple Tracking End-->
```