

Shopify

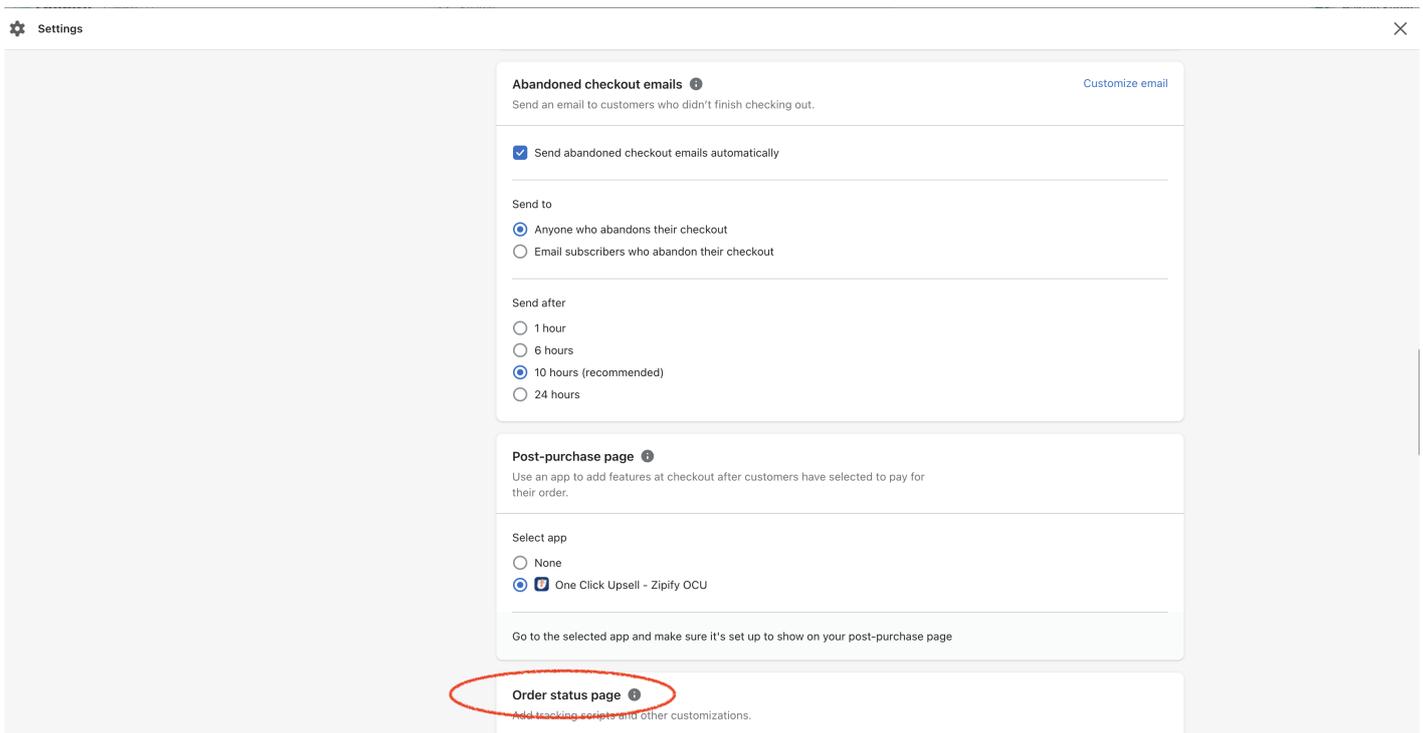
UTMSimple / UTM Tracker How to collect and track UTM variables via Shopify step by step

- [Collect UTMs after Shopify Purchase \(Zapier\)](#)

Collect UTMs after Shopify Purchase (Zapier)

Click Settings and Checkout

And copy paste the following script in "Order Status Page"



Don't forget to replace `<license>` with your license key and `https://hooks.zapier.com/hooks/catch/111111/aaaaaa/` with your Zapier URL.

```
<!-- Global site UTM Simple Tracking Start-->
<script>
handl_custom_params=[];var
handl_js=document.createElement("script");handl_js.setAttribute("src","https://track.utmsimple.com/track.js?license=<license>");
handl_js.onload=function(){

{% if first_time_accessed %}

setTimeout(function(){
    all_params = HandL.getAll()
    all_params.checkout_order_unmber = "{{ checkout.order_number }}"

```

```

    all_params.checkout_id = "{{ checkout.id }}"
    all_params.checkout_email = "{{ checkout.email }}"
    all_params.checkout_total_price = "{{ checkout.total_price }}"
    all_params.checkout_customer_address1= "{{
checkout.shipping_address.address1 }}"
    all_params.checkout_customer_address2= "{{
checkout.shipping_address.address2 }}"
    all_params.checkout_customer_city= "{{ checkout.shipping_address.city }}"
    all_params.checkout_customer_country= "{{
checkout.shipping_address.country }}"
    all_params.checkout_customer_country_code= "{{
checkout.shipping_address.country_code }}"
    all_params.checkout_customer_first_name = "{{
checkout.shipping_address.first_name }}"
    all_params.checkout_customer_last_name = "{{
checkout.shipping_address.last_name }}"
    all_params.checkout_customer_province = "{{
checkout.shipping_address.province }}"
    all_params.checkout_customer_province_code = "{{
checkout.shipping_address.province_code }}"
    all_params.checkout_customer_street = "{{
checkout.shipping_address.street }}"
    all_params.checkout_customer_zip = "{{ checkout.shipping_address.zip }}"
    all_params.checkout_customer_phone = "{{ checkout.shipping_address.phone }}"

{% for line in checkout.line_items %}
    all_params.checkout_product_{{ forloop.index }} = "{{ line.title }}"

{% if line.title == 'Product Name' %}
{% endif %}
{% endfor %}

Object.keys(all_params).map(function(x,y){console.log(all_params[x] =
decodeURIComponent(all_params[x]))})
var data = handlj.param(all_params)
var xmlHttp = new XMLHttpRequest();
xmlHttp.open( "GET", 'https://hooks.zapier.com/hooks/catch/111111/aaaaaa/?'+data,
false );
    xmlHttp.send( null );
}, 500);
{% endif %}

```

```
};  
</script>  
<!-- Global site UTM Simple Tracking End-->
```