Event Sending

Basic Event Sending

Use the `HandL.sendTikTokEvent()` function to send events to TikTok:

```
HandL.sendTikTokEvent(eventName, eventData);
```

Parameters:

- `eventName` (string, required): The name of the event
- `eventData` (object, optional): Event properties and parameters

Note: TikTok Pixel only supports one payload parameter (unlike Facebook which supports two).

Standard Events

TikTok supports the following standard events:

PageView

Automatically fired on page load. You can also manually trigger it:

```
HandL.sendTikTokEvent('PageView');
```

Purchase

Track completed purchases:

```
HandL.sendTikTokEvent('Purchase', {
    value: 29.99,
    currency: 'USD',
    content_type: 'product',
    content_id: 'SKU123',
    quantity: 1
});
```

CompleteRegistration

Track when users complete registration:

```
HandL.sendTikTokEvent('CompleteRegistration', {
    content_name: 'Account Registration',
    status: true
});
```

AddToCart

Track when items are added to cart:

```
HandL.sendTikTokEvent('AddToCart', {
    value: 19.99,
    currency: 'USD',
    content_type: 'product',
    content_id: 'SKU456',
    quantity: 1
});
```

InitiateCheckout

Track when checkout process begins:

```
HandL.sendTikTokEvent('InitiateCheckout', {
    value: 49.99,
    currency: 'USD',
    contents: [
        {
            content_id: 'SKU123',
            content_name: 'Product Name',
            quantity: 1,
            price: 29.99
        }
    ]
});
```

ViewContent

Track when users view content:

```
HandL.sendTikTokEvent('ViewContent', {
    content_type: 'product',
    content_id: 'SKU789',
    content_name: 'Product Name',
```

```
    value: 99.99,
    currency: 'USD'
});
```

Search

Track search queries:

```
HandL.sendTikTokEvent('Search', {
    search_string: 'running shoes',
    content_type: 'product'
});
```

Contact

Track contact form submissions:

```
HandL.sendTikTokEvent('Contact', {
    content_name: 'Contact Form',
    content_category: 'Lead Generation'
});
```

Subscribe

Track newsletter subscriptions:

```
HandL.sendTikTokEvent('Subscribe', {
    content_name: 'Newsletter',
    content_category: 'Email Marketing'
});
```

Lead

Track lead generation events:

```
HandL.sendTikTokEvent('Lead', {
    content_name: 'Lead Form',
    value: 0,
    currency: 'USD'
});
```

Custom Events

You can also send custom events with any event name:

```
HandL.sendTikTokEvent('CustomEventName', {
    custom_parameter: 'value',
    another_param: 123
});
```

Event Data Parameters

Common event parameters you can include:

Parameter	Type	Description	Example
`value`	number	Monetary value of the event	`29.99`
`currency`	string	Currency code (ISO 4217)	`'USD'`, `'EUR'`
`content_type`	string	Type of content	`'product'`, `'video'`
`content_id`	string	Unique identifier for content	`'SKU123'`
`content_name`	string	Name of the content	`'Product Name'`
`content_category`	string	Category of content	`'Electronics'`
`quantity`	number	Quantity of items	`2`
`contents`	array	Array of content items	See example above

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