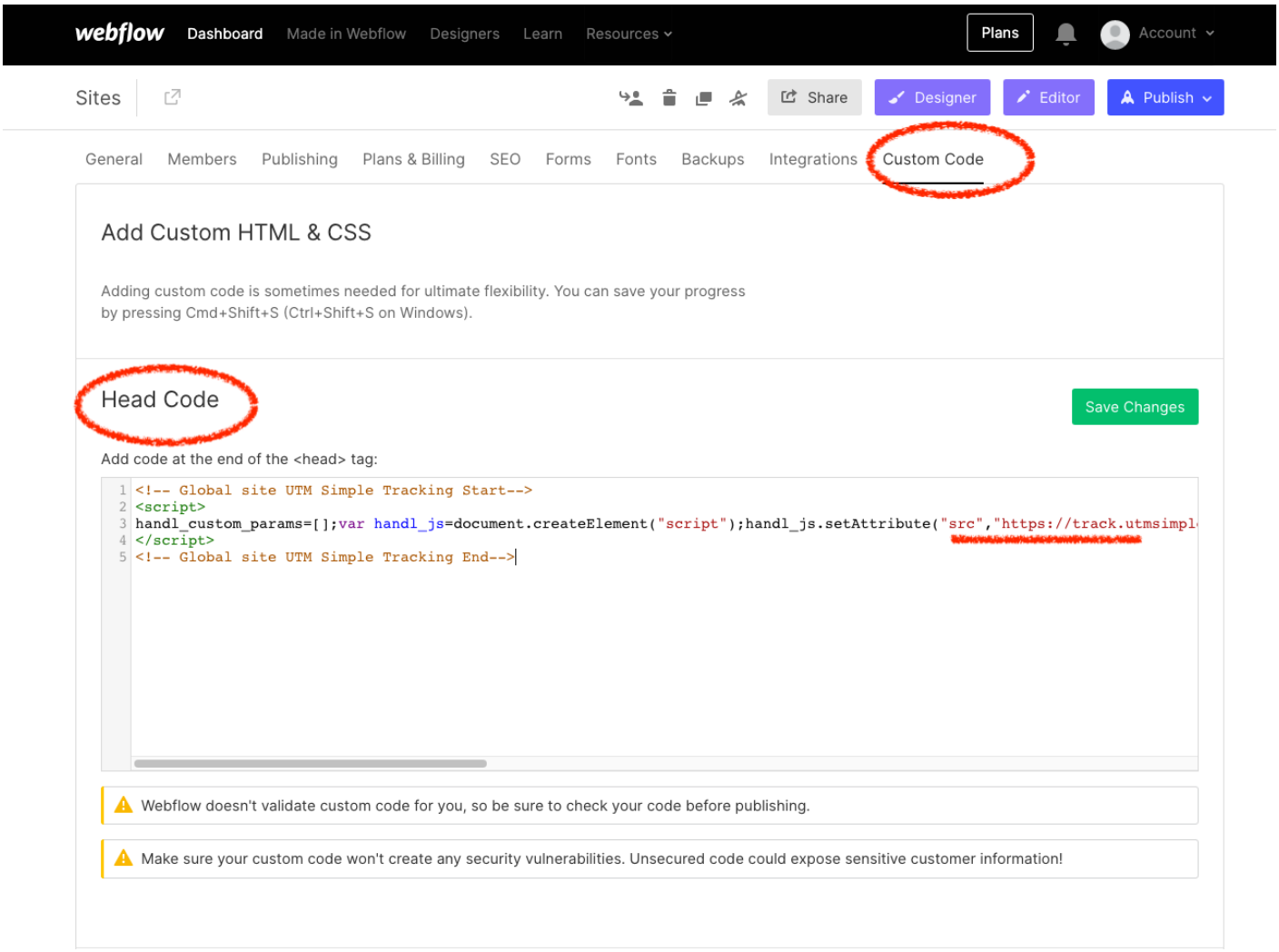
Webflow

- Track UTMs in Webflow Form

Track UTMs in Webflow Form

Add the generic script in Header

As shown here...

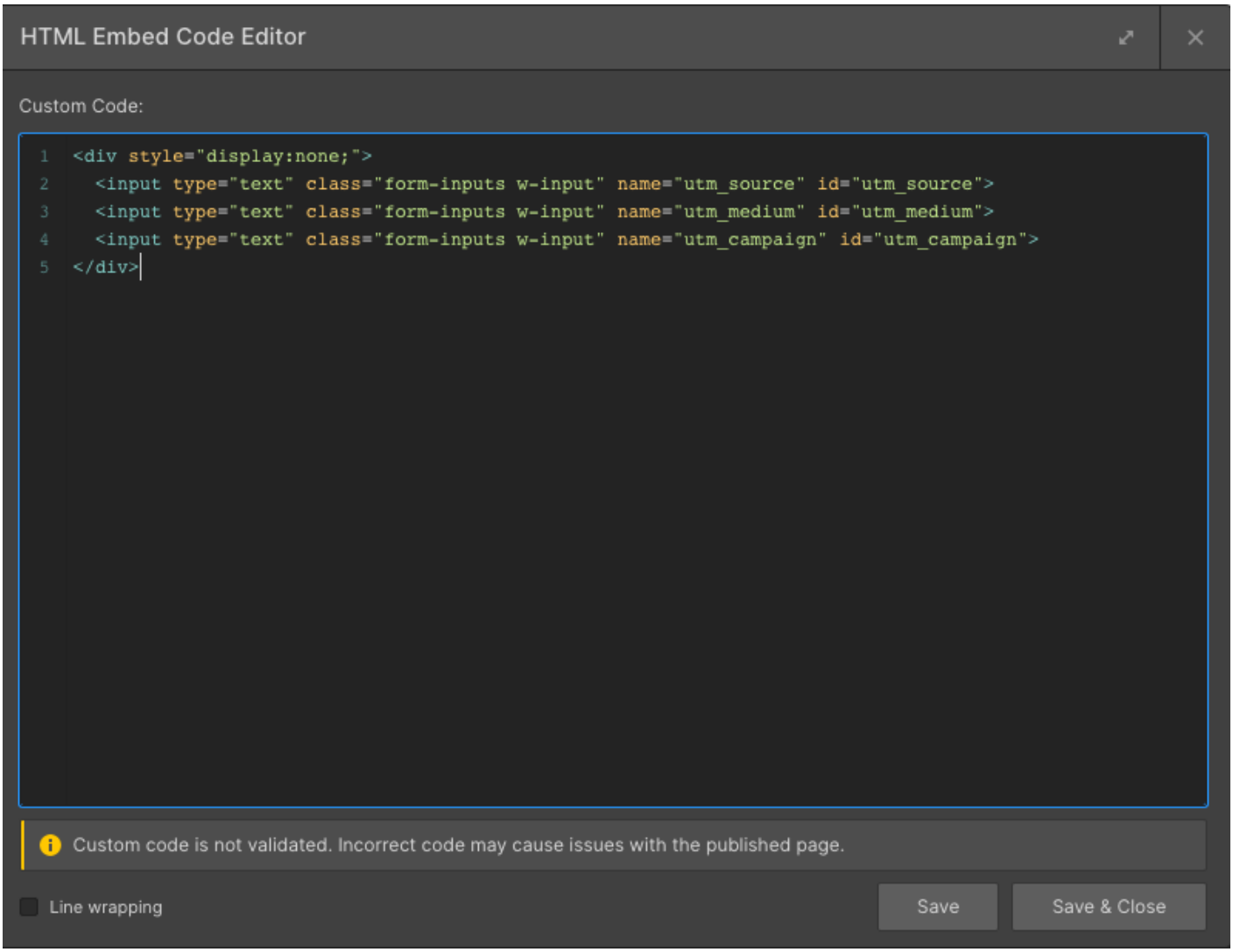


Go to your page and create HTML block in your form

add the following content in

```
<div style="display:none;">
  <input type="text" class="form-inputs w-input" name="utm_source" id="utm_source">
  <input type="text" class="form-inputs w-input" name="utm_medium" id="utm_medium">
  <input type="text" class="form-inputs w-input" name="utm_campaign" id="utm_campaign">
</div>
```

as shown in the image:



You can add zapier integration and send all the data to Zapier when lead is submitted:

← Zap runs

Success

Run ID: 0022d951-c637-a57a-99dc-3d0aa13ece91

Webflow to AC

August 12, 2022 - Run history for this Zap

This Zap run used the **America/Los_Angeles** timezone - Edit Zap Details

Total tasks used: 1

Success

1. Found 1 new Submission in Webflow.

2022-08-12 23:08:31 - Edit This Step

Data in | Data out

Search

siteName: HandL Digital

submittedAt: 2022-08-13T04:08:30.880Z

name: HandL Digital

data__First Name: HandL Test

data__Last Name: HandL Test

data__Company Name: HandL Digital LLC

data__Business Email: handltest@domain.com

data__utm_source: source-test

data__utm_medium: medium-test

data__utm_campaign: campaign-test