

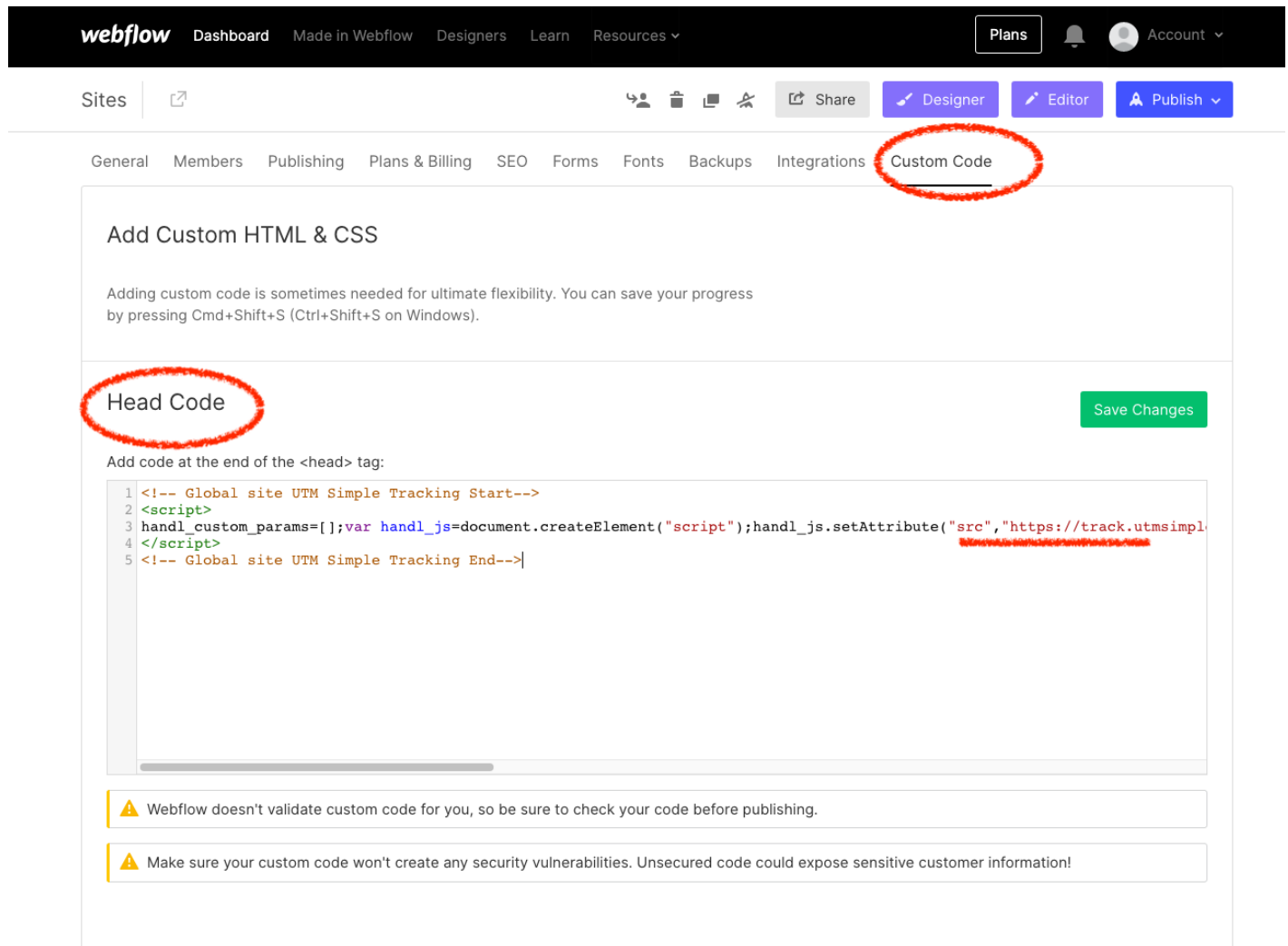
# Webflow

- [Track UTMs in Webflow Form](#)

# Track UTMs in Webflow Form

## Add the generic script in Header

As shown here...



The screenshot shows the Webflow dashboard with the 'Custom Code' tab selected. The 'Head Code' section is highlighted, showing a script for UTM tracking. The script is as follows:

```
1 <!-- Global site UTM Simple Tracking Start-->
2 <script>
3 handl_custom_params=[];var handl_js=document.createElement("script");handl_js.setAttribute("src","https://track.utmsimpl
4 </script>
5 <!-- Global site UTM Simple Tracking End-->
```

Below the code editor, there are two warning messages:

- Webflow doesn't validate custom code for you, so be sure to check your code before publishing.
- Make sure your custom code won't create any security vulnerabilities. Unsecured code could expose sensitive customer information!

## Go to your page and create HTML block in your form

add the following content in

```
<div style="display: none;">
  <input type="text" class="form-inputs w-input" name="utm_source" id="utm_source">
  <input type="text" class="form-inputs w-input" name="utm_medium" id="utm_medium">
  <input type="text" class="form-inputs w-input" name="utm_campaign" id="utm_campaign">
</div>
```

as shown in the image:

HTML Embed Code Editor

Custom Code:

```
1 <div style="display:none;">
2   <input type="text" class="form-inputs w-input" name="utm_source" id="utm_source">
3   <input type="text" class="form-inputs w-input" name="utm_medium" id="utm_medium">
4   <input type="text" class="form-inputs w-input" name="utm_campaign" id="utm_campaign">
5 </div>
```

Custom code is not validated. Incorrect code may cause issues with the published page.

☐ Line wrapping

Save

Save & Close

You can add zapier integration and send all the data to Zapier when lead is submitted:

[← Zap runs](#)

 **Success**

Run ID: 0022d951-c637-a57a-99dc-3d0aa13ece91

## Webflow to AC



August 12, 2022 - [Run history for this Zap](#)

This Zap run used the **America/Los\_Angeles** timezone - [Edit Zap Details](#)



**Total tasks used: 1**



**Success**

**1. Found 1 new Submission in Webflow.**

2022-08-12 23:08:31 - [Edit This Step](#)

Data in

Data out

 Search

siteName: HandL Digital

submittedAt: 2022-08-13T04:08:30.880Z

name: HandL Digital

data\_First Name: HandL Test

data\_Last Name: HandL Test

data\_Company Name: HandL Digital LLC

data\_Business Email: handltest@domain.com

data\_utm\_source: source-test

data\_utm\_medium: medium-test

data\_utm\_campaign: campaign-test