

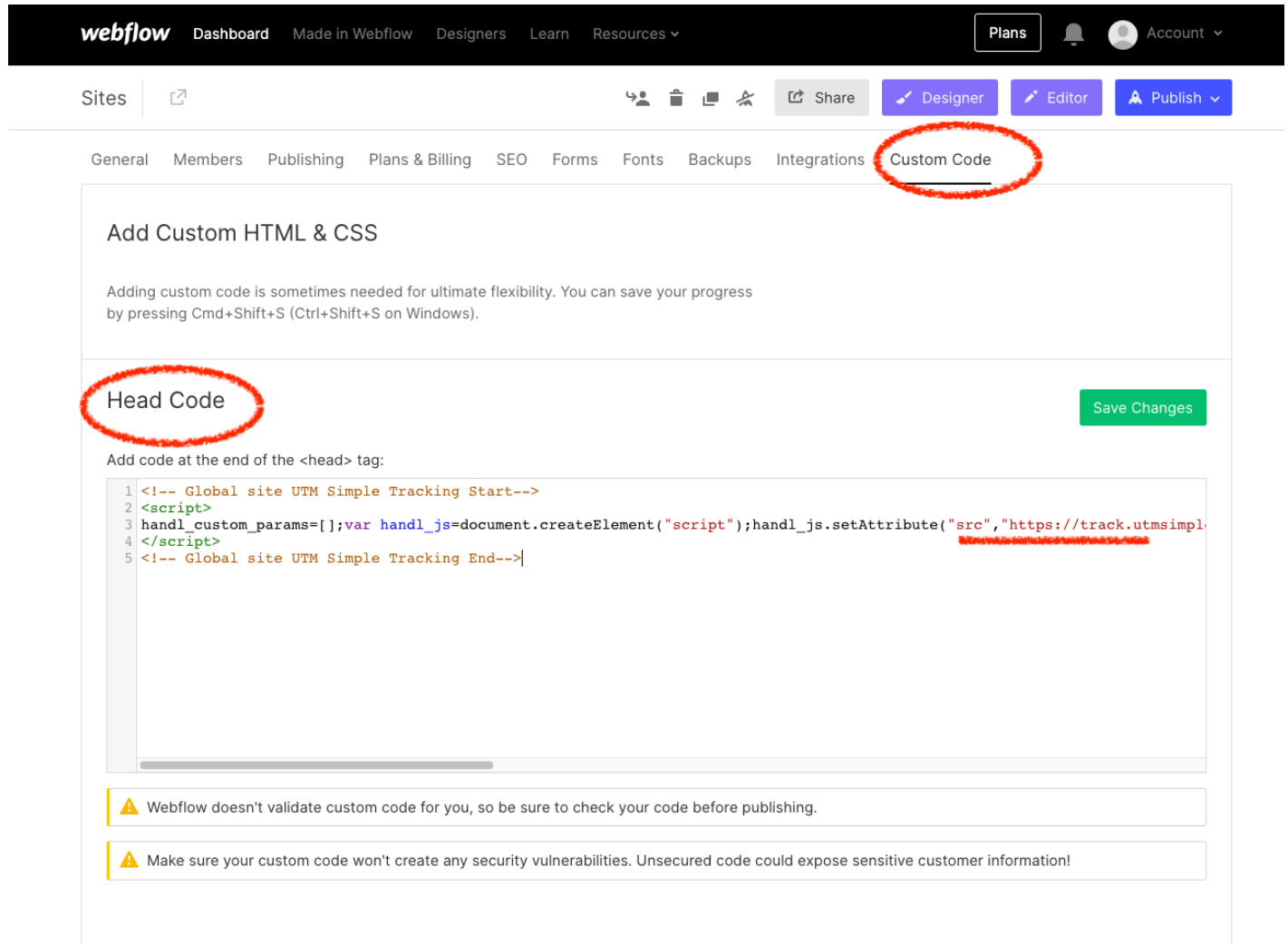
Webflow

- [Track UTMs in Webflow Form](#)

Track UTMs in Webflow Form

Add the generic script in Header

As shown here...



The screenshot shows the Webflow dashboard with the 'Custom Code' tab selected. The 'Head Code' section is highlighted, showing a script for UTM tracking. The script is as follows:

```
1 <!-- Global site UTM Simple Tracking Start-->
2 <script>
3 handl_custom_params=[];var handl_js=document.createElement("script");handl_js.setAttribute("src","https://track.utmsimpl
4 </script>
5 <!-- Global site UTM Simple Tracking End-->
```

Below the code editor, there are two warning messages:

- Webflow doesn't validate custom code for you, so be sure to check your code before publishing.
- Make sure your custom code won't create any security vulnerabilities. Unsecured code could expose sensitive customer information!

Go to your page and create HTML block in your form

add the following content in

```
<div style="display: none;">
  <input type="text" class="form-inputs w-input" name="utm_source" id="utm_source">
  <input type="text" class="form-inputs w-input" name="utm_medium" id="utm_medium">
  <input type="text" class="form-inputs w-input" name="utm_campaign" id="utm_campaign">
</div>
```

as shown in the image:

HTML Embed Code Editor

Custom Code:

```
1 <div style="display:none;">
2   <input type="text" class="form-inputs w-input" name="utm_source" id="utm_source">
3   <input type="text" class="form-inputs w-input" name="utm_medium" id="utm_medium">
4   <input type="text" class="form-inputs w-input" name="utm_campaign" id="utm_campaign">
5 </div>
```

Custom code is not validated. Incorrect code may cause issues with the published page.

☐ Line wrapping

Save

Save & Close

You can add zapier integration and send all the data to Zapier when lead is submitted:

[← Zap runs](#)

 **Success**

Run ID: 0022d951-c637-a57a-99dc-3d0aa13ece91

Webflow to AC



August 12, 2022 - [Run history for this Zap](#)

This Zap run used the **America/Los_Angeles** timezone - [Edit Zap Details](#)



Total tasks used: 1



Success

1. Found 1 new Submission in Webflow.

2022-08-12 23:08:31 - [Edit This Step](#)

Data in

Data out

 Search

siteName: HandL Digital

submittedAt: 2022-08-13T04:08:30.880Z

name: HandL Digital

data_First Name: HandL Test

data_Last Name: HandL Test

data_Company Name: HandL Digital LLC

data_Business Email: handltest@domain.com

data_utm_source: source-test

data_utm_medium: medium-test

data_utm_campaign: campaign-test