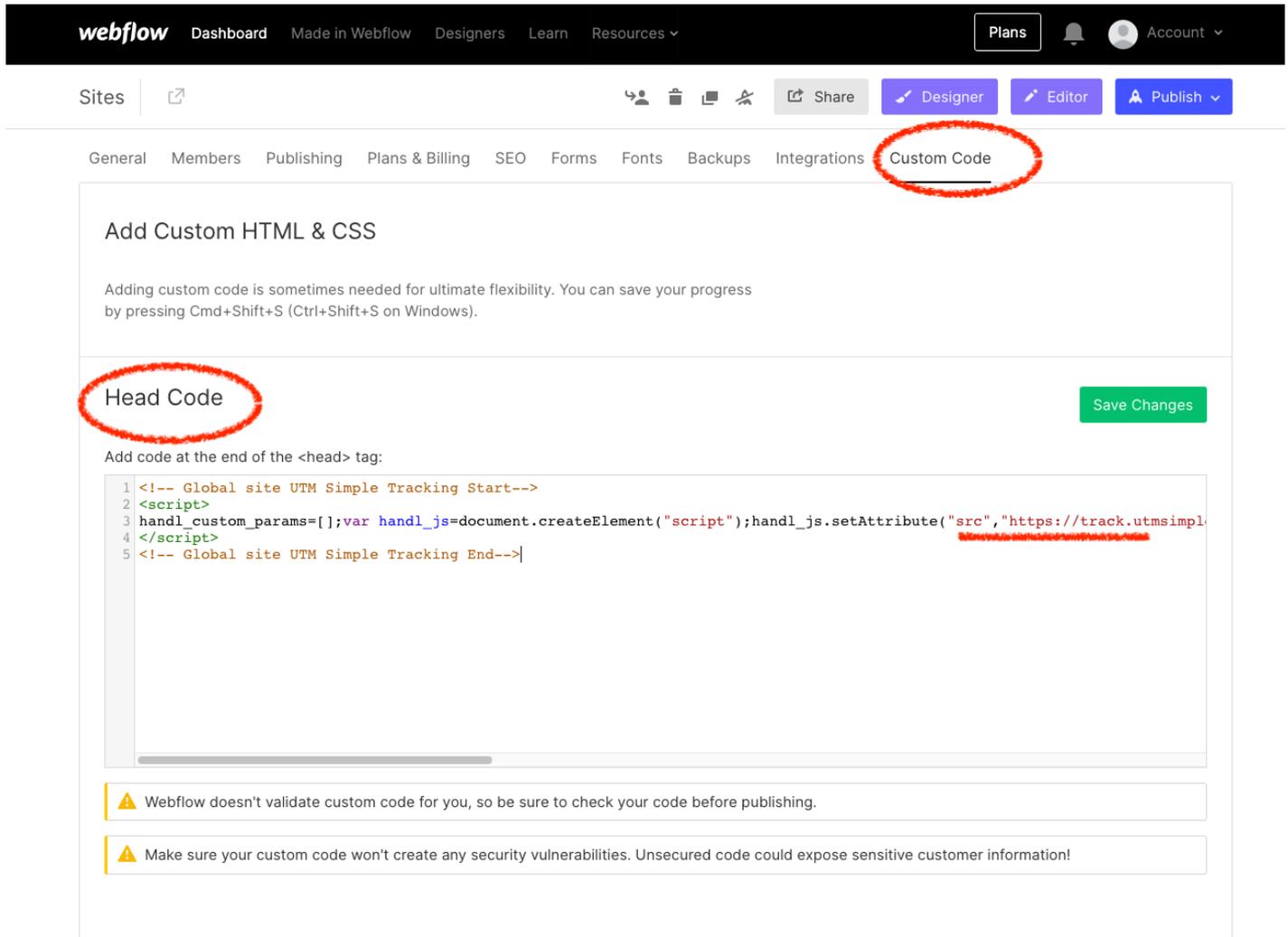


Track UTM's in Webflow Form

Add the generic script in Header

As shown here...



The screenshot shows the Webflow dashboard with the 'Custom Code' tab selected. The 'Head Code' section is highlighted, showing a code editor with the following JavaScript code:

```
1 <!-- Global site UTM Simple Tracking Start-->
2 <script>
3 handl_custom_params={};var handl_js=document.createElement("script");handl_js.setAttribute("src","https://track.utmsimpl
4 </script>
5 <!-- Global site UTM Simple Tracking End-->
```

Below the code editor, there are two warning messages:

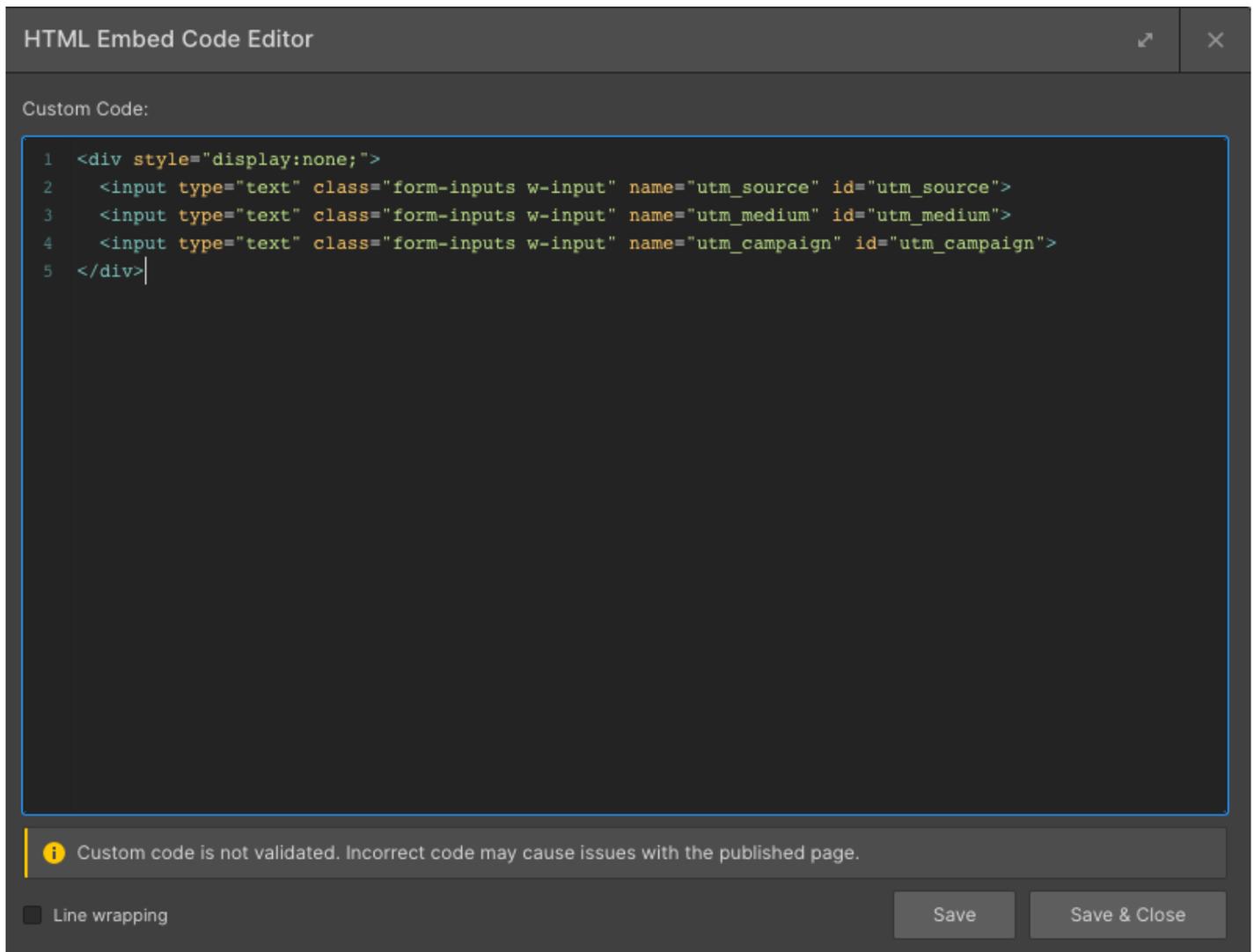
- Webflow doesn't validate custom code for you, so be sure to check your code before publishing.
- Make sure your custom code won't create any security vulnerabilities. Unsecured code could expose sensitive customer information!

Go to your page and create HTML block in your form

add the following content in

```
<div style="display: none;">
  <input type="text" class="form-inputs w-input" name="utm_source" id="utm_source">
  <input type="text" class="form-inputs w-input" name="utm_medium" id="utm_medium">
  <input type="text" class="form-inputs w-input" name="utm_campaign" id="utm_campaign">
</div>
```

as shown in the image:



The image shows a dark-themed window titled "HTML Embed Code Editor". Inside, there is a text area labeled "Custom Code:" containing the following HTML code:

```
1 <div style="display:none;">
2   <input type="text" class="form-inputs w-input" name="utm_source" id="utm_source">
3   <input type="text" class="form-inputs w-input" name="utm_medium" id="utm_medium">
4   <input type="text" class="form-inputs w-input" name="utm_campaign" id="utm_campaign">
5 </div>
```

Below the code area, there is a warning message: "Custom code is not validated. Incorrect code may cause issues with the published page." At the bottom left, there is a checkbox labeled "Line wrapping" which is currently unchecked. At the bottom right, there are two buttons: "Save" and "Save & Close".

You can add zapier integration and send all the data to Zapier when lead is submitted:

[← Zap runs](#)

 **Success**

Run ID: 0022d951-c637-a57a-99dc-3d0aa13ece91

Webflow to AC



August 12, 2022 - [Run history for this Zap](#)

This Zap run used the **America/Los_Angeles** timezone - [Edit Zap Details](#)

 **Total tasks used: 1**



Success

1. Found 1 new Submission in Webflow.

2022-08-12 23:08:31 - [Edit This Step](#)

Data in

Data out

siteName: HandL Digital

submittedAt: 2022-08-13T04:08:30.880Z

name: HandL Digital

data_First Name: HandL Test

data_Last Name: HandL Test

data_Company Name: HandL Digital LLC

data_Business Email: handltest@domain.com

data_utm_source: source-test

data_utm_medium: medium-test

data_utm_campaign: campaign-test

Revision #2

Created 13 August 2022 04:00:24 by UTMSimple

Updated 18 January 2023 16:12:22 by UTMSimple