

Event Sending

Basic Event Sending

Use the `HandL.sendWhopEvent()` function to send events to Whop:

```
HandL.sendWhopEvent(eventName, eventData);
```

Parameters:

- `eventName` (string, required): The name of the event
- `eventData` (object, optional): Event properties and customer information

Note: Do not track Whop's native checkout, subscriptions or trials. Whop records those itself. Use `sendWhopEvent` only for funnel steps on your own pages.

Standard Events

Whop supports the following standard events:

lead

Track contact info or opt-in form submissions:

```
HandL.sendWhopEvent('lead', {  
  event_id: 'lead_8f21c0'  
});
```

schedule

Track call or appointment bookings:

```
HandL.sendWhopEvent('schedule', {  
  value: 50,  
  currency: 'USD'  
});
```

submit_application

Track application submissions:

```
HandL.sendWhopEvent('submit_application');
```

contact

Track conversation or contact requests:

```
HandL.sendWhopEvent('contact');
```

complete_registration

Track signup or registration completion:

```
HandL.sendWhopEvent('complete_registration');
```

view_content

Track key page or content views:

```
HandL.sendWhopEvent('view_content');
```

add_to_cart

Track items added to cart:

```
HandL.sendWhopEvent('add_to_cart', {  
  value: 19.99,  
  currency: 'USD'  
});
```

purchase

Track completed sales on your own checkout only:

```
HandL.sendWhopEvent('purchase', {  
  value: 29.99,  
  currency: 'USD',  
  event_id: 'order_12345'  
});
```

Custom Events

You can also send custom events with any event name:

```
HandL.sendWhopEvent('CustomEventName', {  
  value: 10,  
  currency: 'USD'  
});
```

Event Data Parameters

Common event parameters you can include:

Parameter	Type	Description	Example
<code>value</code>	number	Monetary value of the event	<code>29.99</code>
<code>currency</code>	string	Currency code (ISO 4217), defaults to USD	<code>'USD'</code> , <code>'EUR'</code>
<code>event_id</code>	string	Unique identifier, prevents duplicate counting	<code>'order_12345'</code>

Customer information fields can also be passed here. See **Advanced Matching**.

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