

Wix

- UTM tracking and attribution in Wix Form
- Track UTMs in Calendly on Wix

UTM tracking and attribution in Wix Form

Create Hidden Fields in your WIX Form

Make sure the Field Title matches to our naming convention here [What can I track with UTMSimple?](#)

Text Input Settings

Type: Text

Text settings

Field title: utm_medium

Show initial text:

- None
- Placeholder
- Default
- Default then placeholder

Validations

This field is:

- Required

E-mail *

Add your email here.

Personal Address *

Add your address here.

City *

Add your city here.

Zip Code *

Add your zip code here.

Phone Number *

Best number to reach you.

Desired Location

Pick your location.

I agree to receive by e-mail new information about B-Protek.

Je ne suis pas un robot

reCAPTCHA

Confidentialité - Conditions

Wix Forms 1/1 - Coor...

By default, these fields are not hidden, let's make them hidden

Go and Enable Dev mode

Form

Velo Dev Mode

Explore Velo documentation for more info:

- [API Reference](#)
- [Articles](#)
- [Video Tutorials](#)
- [Forum](#)

[Turn off Dev Mode](#)

Select each field and go to Dev Mode and select "Hidden"

The screenshot shows a Wix editor interface with a contact form. On the right, the element properties panel is open for an input field. A red box highlights the 'Hidden' checkbox under the 'Default Values' section. The code editor on the left contains sample Velo API code.

```

1 // Velo API Reference: https://www.wix.com/velo/reference/api-overview/introduction
2
3 $w.onReady(function () {
4     // dispatchEvent(new Event('UTMSimpleInit'));
5     // postMessage('UTMSimpleInitMessage')
6     // $('#html1').postMessage('UTMSimpleInitMessageHTML')
7
8
9     // Write your Javascript code here using the Velo framework API
10
11    // Print hello world:
12    // console.log("Hello world!");
13
14    // Call functions on page elements, e.g.:
15    // $w("#button1").label = "Click me!";

```

Add the following code in Wix > Settings > Custom Code section

```

<script>
handle_custom_params=[ ]; var
handle_js=document.createElement("script"); handle_js.setAttribute("src","https://track.utmsimple.com/utmsimple.js");
key">, document.head.appendChild(handle_js), handle_js.onload=function(){

```

```
handlј(' body' ).on('DOMNodeInserted', '#main_MF', function( e) {
    if (handlј(e.target).attr(' id' ) === ' POPUPS_ROOT' ) {
        setTimeout(
            function(){
                all = HandL.getAll()
                Object.keys( all).forEach( ( x) => {
                    if ( all[ x]) {
                        if ( handlј(' [name="' +x+ '"']).length > 0) {

const element = document.querySelector(' input[name="' +x+ '"]')
const event = new Event(' input', { bubbles: true })
const previousValue = element.value

element.value = all[ x]
element._valueTracker.setValue( previousValue)
element.dispatchEvent( event)

                }
            }
        })
    }
}, 2000)
}
});;

};

</script>
```

Custom Code

[+ Add Custom Code](#)

Add custom code snippets to the head or body of your site. [Learn more](#)

Head

Pelmorex Pixel



Applied on: All pages
Code type: Marketing



google-analytics.widget.title

Applied on: All pages
Code type: Analytics



Google Tag Manager

Applied on: All pages
Code type: Essential



google-tag-manager.widget.title

Applied on: All pages
Code type: Analytics



Body - Start

UTMSIMPLE



Applied on: All pages
Code type: Essential



Body - End

Google Tag Manager - End



Applied on: All pages
Code type: Essential



Adding third party code to your website's head or body may affect its performance. [Learn more](#)

Additional Tools

- Go to [Marketing Integrations](#) to connect marketing and tracking tools to your Wix site.
- Go to [Site Verification](#) to verify ownership of your website on Google, Pinterest and more.

Testing

Test the form and you will see all the UTMs listed in the Form Submission section

Default view

[Manage Fields](#)[Sort](#)[Filter](#) [Search](#)

	Date et heure de l'envoi	T utm_campaign	T utm_source	T utm_medium	⚠️ ⓘ copyOfCopy...	T utm_term
1	Aug 10, 2023 12:29 AM	SpringSale	Google	cpc	google_enhanced_search	shoes

Track UTMs in Calendly on Wix

On your book a call page...

Add the following script

```
import wixWindowFrontend from 'wix-window-frontend';
$w.onReady(function () {
  $w("#handlCalendly").customclassList.add("calendly-inline-widget")
  wixWindowFrontend.postMessage('HandLCalendly');
});
```

Change Design    

Wix call  JS masterPage.js

```
// Velo API Reference: https://www.wix.com/velo/reference/api-overview/introduction
import wixWindowFrontend from 'wix-window-frontend';
$w.onReady(function () {
  $w("#handlCalendly").customclassList.add("calendly-inline-widget");
  wixWindowFrontend.postMessage('HandLCalendly');

  // var event = new CustomEvent("name-of-event", { "detail": "Example of an event" });
  // console.log(event)
  // Dispatch/Trigger/Fire the event
  // $w.call('CallThisFunction',['a','1'])
  // $w.call.bind()

  // Write your Javascript code here using the Velo framework API

  // Print hello world:
  // console.log("Hello world!");

  // Call functions on page elements, e.g.:
  // $w("#button1").label = "Click me!";

  // Click "Run", or Preview your site, to execute your code

});
```

After that in your Custom Code section in Wix, add the following. Don't forget to swap the `|<license_key>|` with your own license key.

```
<script type="text/javascript"
src="https://assets.calendly.com/assets/external/widget.js"></script>
<script>
window.onmessage = function(event) {
  if (event.data == 'HandLCalendly'){
    setTimeout(function(){if (handlj('.wixui-calendly-inline-widget').length > 0) {
      handlj('.wixui-calendly-inline-widget').next()[0].style="min-width: 320px; height: 580px; position: relative"; Calendly.initInlineWidget({url: "https://calendly.com/b-protek/15-20-minutes-call-clone", parentElement: handlj('.wixui-calendly-inline-widget').next()[0], utm: {utmCampaign: "object"==typeof
    
```

```
HandL&&HandL.getAll().utm_campaign| "",utmSource: "object"==typeof
HandL&&HandL.getAll().utm_source| "",utmMedium: "object"==typeof
HandL&&HandL.getAll().utm_medium| "",utmContent: "object"==typeof
HandL&&HandL.getAll().utm_content| "",utmTerm: "object"==typeof
HandL&&HandL.getAll().utm_term| ""});}},500);
}
};

handl_custom_params=[ ] ; var
handl_js=document.createElement("script");handl_js.setAttribute("src","https://track.utmsimple.com/utmscript.js");
</script>
```

That's it