

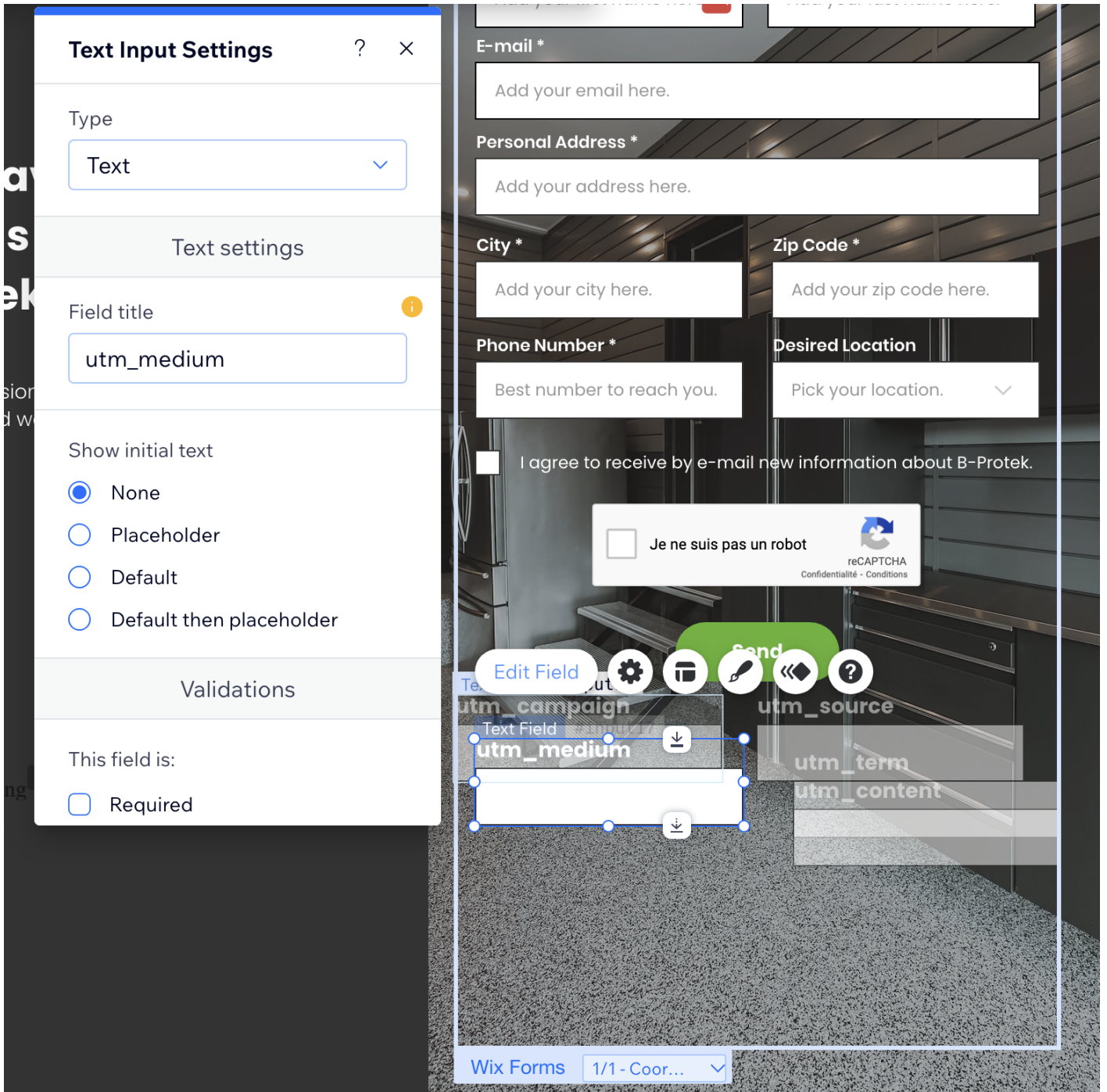
Wix

- [UTM tracking and attribution in Wix Form](#)
- [Track UTMs in Calendly on Wix](#)

UTM tracking and attribution in Wix Form

Create Hidden Fields in your WIX Form

Make sure the Field Title matches to our naming convention here [What can I track with UTMSimple?](#)



By default, these fields are not hidden, let's make them hidden

Go and Enable Dev mode

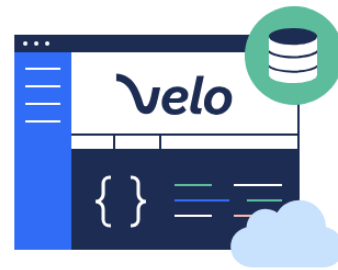
Form

Velo Dev Mode

Explore Velo documentation for more info:

- [API Reference](#)
- [Articles](#)
- [Video Tutorials](#)
- [Forum](#)

Turn off Dev Mode



Select each field and go to Dev Mode and select "Hidden"

Wix Forms | 1/1 - Coor...

```
1 // Velo API Reference: https://www.wix.com/velo/reference/api-overview/introduction
2
3 $w.onReady(function () {
4   // dispatchEvent(new Event('UTMSimpleInit'));
5   // postMessage('UTMSimpleInitMessage')
6   // $w('#html1').postMessage('UTMSimpleInitMessageHTML')
7
8
9   // Write your Javascript code here using the Velo framework API
10
11   // Print hello world:
12   // console.log("Hello world!");
13
14   // Call functions on page elements, e.g.:
15   // $w("#button1").label = "Click me!";
```

API Reference: TextInput Element

ID # input17

Default Values

- Hidden
- Collapsed
- Enabled

Event Handlers

- onBlur()
- onChange()
- onClick()

Add the following code in Wix > Settings > Custom Code section

```
<script>
handl_custom_params=[];var
handl_js=document.createElement("script");handl_js.setAttribute("src","https://track.utmsimple
.com/utm.js?license=<license
key>"),document.head.appendChild(handl_js),handl_js.onload=function(){
```

```
handlj('body').on('DOMNodeInserted', '#main_MF', function(e) {
  if (handlj(e.target).attr('id') === 'POPUPS_ROOT') {
    setTimeout(
      function(){
        all = HandL.getAll()
        Object.keys(all).forEach((x) => {
          if (all[x]) {
            if (handlj('[name="'+x+'"]').length > 0) {

const element = document.querySelector('input[name="'+x+'']')
const event = new Event('input', { bubbles: true })
const previousValue = element.value

element.value = all[x]
element._valueTracker.setValue(previousValue)
element.dispatchEvent(event)

            }
          }
        })
      }, 2000)
    }
  });

};
</script>
```

Custom Code

[+ Add Custom Code](#)Add custom code snippets to the head or body of your site. [Learn more](#)

Head

 **Pelmorex Pixel**
Applied on: All pages
Code type: Marketing 🔍

 **google-analytics.widget.title**
Applied on: All pages
Code type: Analytics 🔍


 **Google Tag Manager**
Applied on: All pages
Code type: Essential 🔍

 **google-tag-manager.widget.title**
Applied on: All pages
Code type: Analytics 🔍

Body - Start

 **UTMSIMPLE**
Applied on: All pages
Code type: Essential 🔍

Body - End

 **Google Tag Manager - End**
Applied on: All pages
Code type: Essential 🔍

Adding third party code to your website's head or body may affect its performance. [Learn more](#)

Additional Tools

- Go to [Marketing Integrations](#) to connect marketing and tracking tools to your Wix site.
- Go to [Site Verification](#) to verify ownership of your website on Google, Pinterest and more.

Testing

Test the form and you will see all the UTMs listed in the Form Submission section

Default view

[Manage Fields](#)[Sort](#)[Filter](#)[Q Search](#)

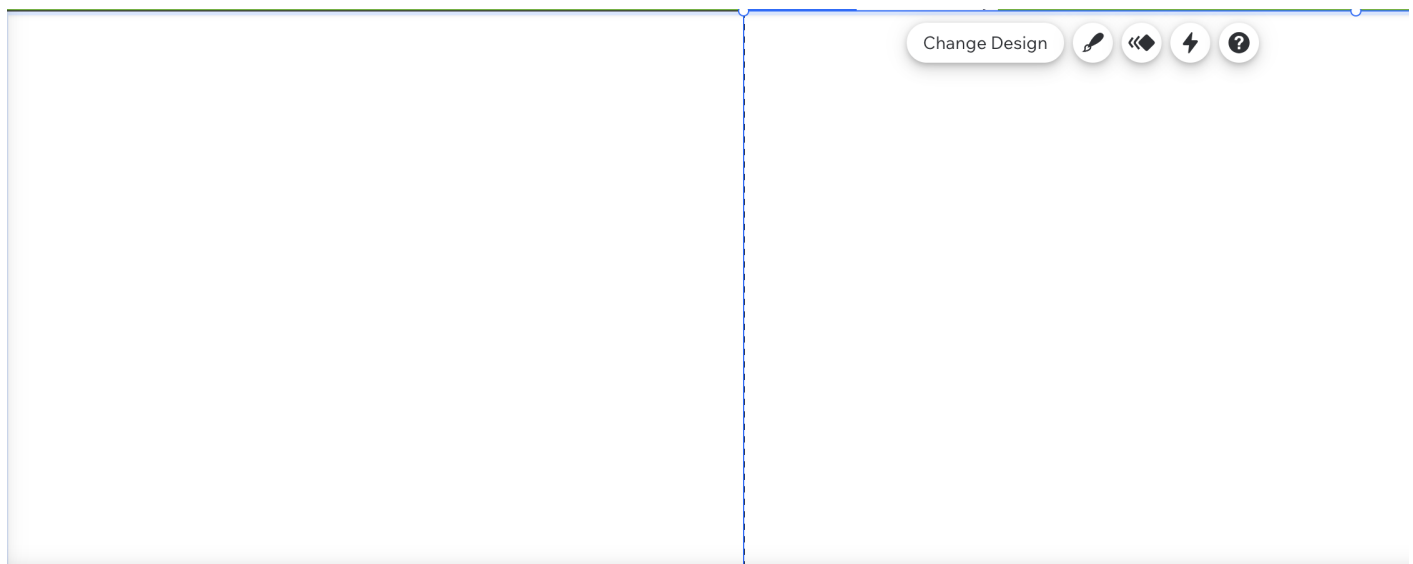
| <input type="checkbox"/> |  Date et heure de l'envoi |  utm_campaign |  utm_source |  utm_medium |   copyOfCopy... |  utm_term |
|--------------------------|--|--|--|--|---|--|
| 1 | Aug 10, 2023 12:29 AM | SpringSale | Google | cpc | google_enhanced_search | shoes |

Track UTMs in Calendly on Wix

On your book a call page...

Add the following script

```
import wixWindowFrontend from 'wix-window-frontend';
$w.onReady(function () {
  $w("#handlCalendly").classList.add("calendly-inline-widget")
  wixWindowFrontend.postMessage('HandLCalendly');
});
```



book a call ⓘ JS masterPage.js

```
// Velo API Reference: https://www.wix.com/velo/reference/api-overview/introduction
import wixWindowFrontend from 'wix-window-frontend';
$w.onReady(function () {
  $w("#handlCalendly").classList.add("calendly-inline-widget")
  wixWindowFrontend.postMessage('HandLCalendly');

  // var event = new CustomEvent("name-of-event", { "detail": "Example of an event" });
  // console.log(event)
  // Dispatch/Trigger/Fire the event
  // $w.call('CallThisFunction', ['a', '1'])
  // $w.call.bind()

  // Write your Javascript code here using the Velo framework API

  // Print hello world:
  // console.log("Hello world!");

  // Call functions on page elements, e.g.:
  // $w("#button1").label = "Click me!";

  // Click "Run", or Preview your site, to execute your code
});
```

After that in your Custom Code section in Wix, add the following. Don't forget to swap the `<license_key>` with your own license key.

```
<script type="text/javascript"
src="https://assets.calendly.com/assets/external/widget.js"></script>
<script>
window.onmessage = function(event) {
  if (event.data == 'HandLCalendly'){
    [setTimeout(function(){if (handlj('.wixui-calendly-inline-widget').length > 0) {
handlj('.wixui-calendly-inline-widget').next()[0].style="min-
width:320px;height:580px;position:relative";Calendly.initInlineWidget({url:"https://calendly.c
om/franchise-b-protex/15-20-minutes-call-clone",parentElement:handlj('.wixui-calendly-inline-
widget').next()[0],utm:{utmCampaign:"object"==typeof
HandL&&HandL.getAll().utm_campaign||"",utmSource:"object"==typeof
HandL&&HandL.getAll().utm_source||"",utmMedium:"object"==typeof
HandL&&HandL.getAll().utm_medium||"",utmContent:"object"==typeof
HandL&&HandL.getAll().utm_content||"",utmTerm:"object"==typeof
HandL&&HandL.getAll().utm_term||""}});}},500);
  }
};

handl_custom_params=[];var
handl_js=document.createElement("script");handl_js.setAttribute("src","https://track.utmsimple
.com/utm.js?license=<license_key>"),document.head.appendChild(handl_js),handl_js.onload=functi
on(){};
</script>
```

That's it