

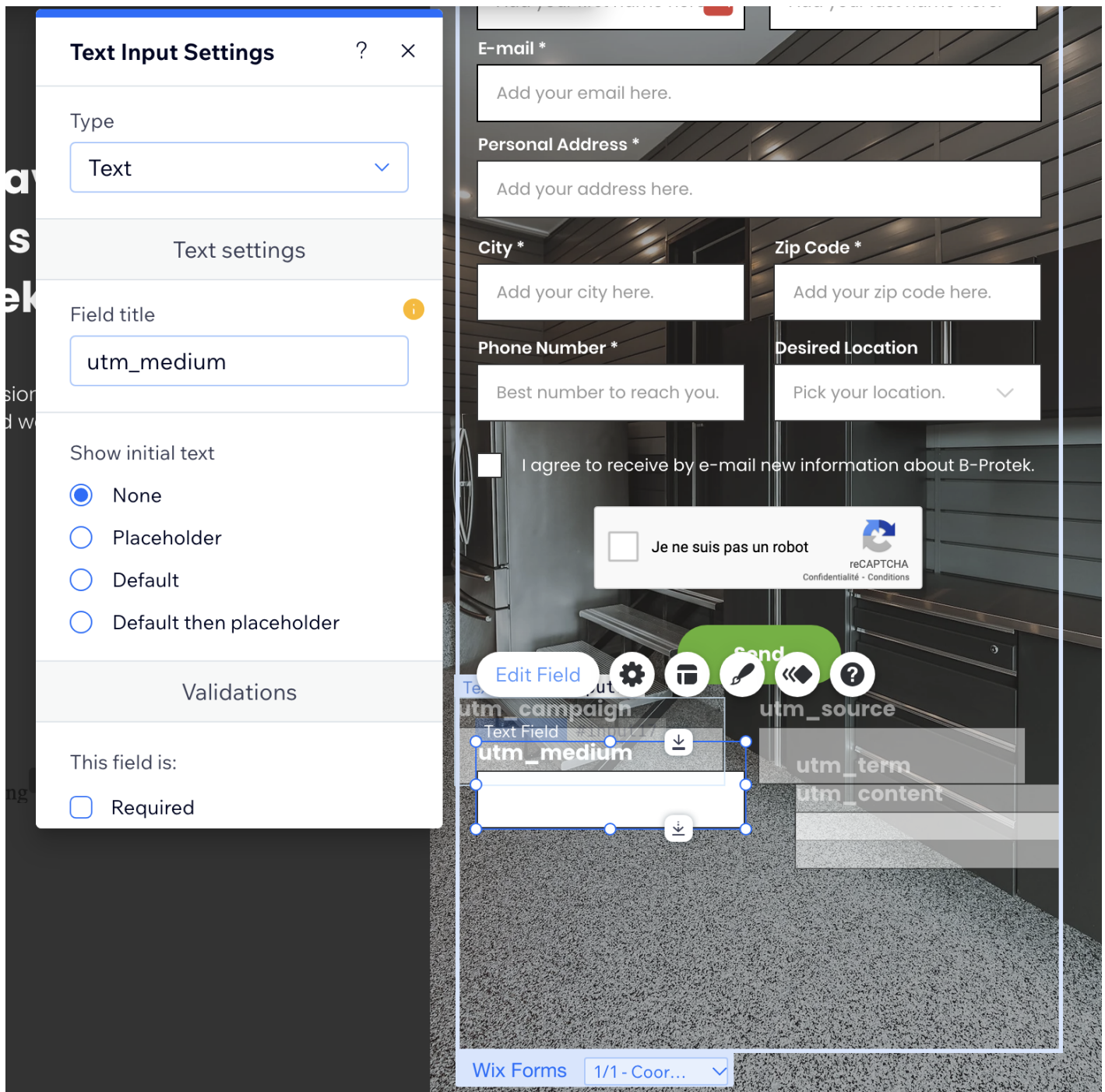
# Wix

- [UTM tracking and attribution in Wix Form](#)
- [Track UTMs in Calendly on Wix](#)

# UTM tracking and attribution in Wix Form

## Create Hidden Fields in your WIX Form

Make sure the Field Title matches to our naming convention here [What can I track with UTMSimple?](#)



By default, these fields are not hidden, let's make them hidden

Go and Enable Dev mode

Form

e

ges

cy Floor Fram

Choose B-P

: Steps

otek Franchis

otek Franchis

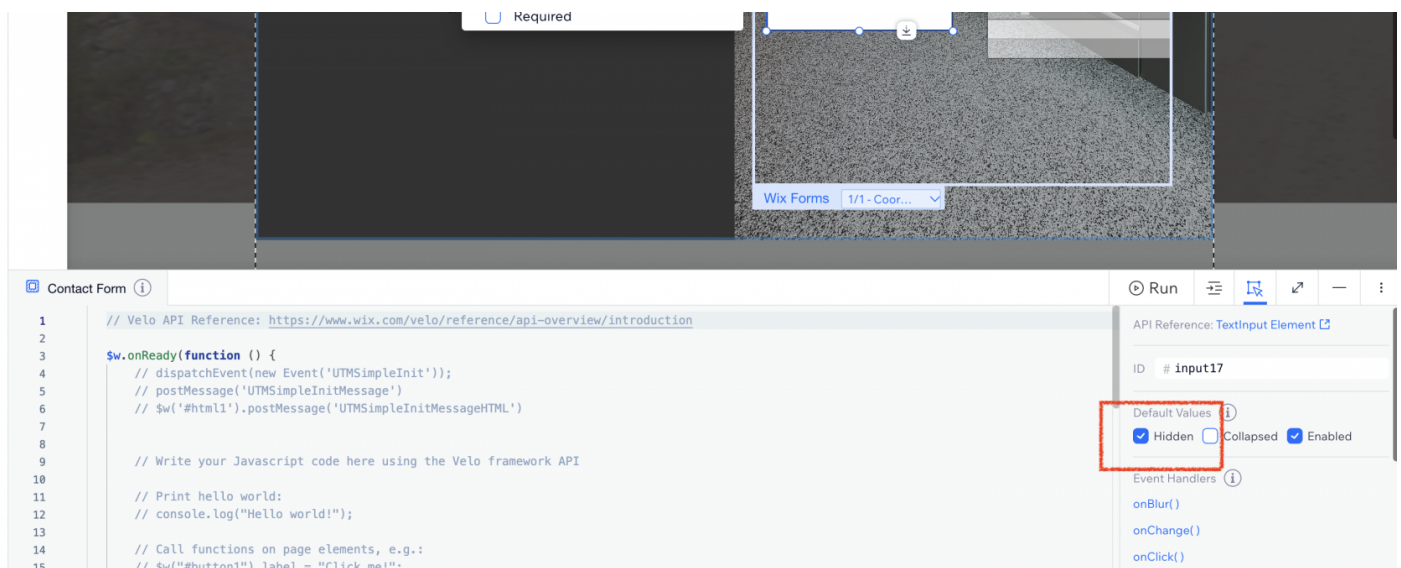
otek Franchis

## Velo Dev Mode

Explore Velo documentation for more info:

[API Reference](#)[Articles](#)[Video Tutorials](#)[Forum](#)[Turn off Dev Mode](#)

Select each field and go to Dev Mode and select "Hidden"



Add the following code in Wix > Settings  
> Custom Code section

```
<script>
handl_custom_params=[];var
handl_js=document.createElement("script");handl_js.setAttribute("src","https://track.utmsimple.
key>"),document.head.appendChild(handl_js),handl_js.onload=function(){
```

```

handlj('body').on('DOMNodeInserted', '#main_MF', function(e) {
  if (handlj(e.target).attr('id') === 'POPUPS_ROOT') {
    setTimeout(
      function(){
        all = HandL.getAll()
        Object.keys(all).forEach((x) => {
          if (all[x]) {
            if (handlj('[name="'+x+'"]').length > 0) {

const element = document.querySelector('input[name="'+x+'"]')
const event = new Event('input', { bubbles: true })
const previousValue = element.value

element.value = all[x]
element._valueTracker.setValue(previousValue)
element.dispatchEvent(event)

            }
          }
        })
      }, 2000)
    }
  });

};
</script>

```

## < Custom Code

[+ Add Custom Code](#)

Add custom code snippets to the head or body of your site. [Learn more](#)

### Head



#### Pelmorex Pixel

Applied on: All pages  
Code type: Marketing



#### google-analytics.widget.title

Applied on: All pages  
Code type: Analytics



#### Google Tag Manager

Applied on: All pages  
Code type: Essential



#### google-tag-manager.widget.title

Applied on: All pages  
Code type: Analytics



### Body - Start



#### UTMSIMPLE

Applied on: All pages  
Code type: Essential



### Body - End



#### Google Tag Manager - End

Applied on: All pages  
Code type: Essential



Adding third party code to your website's head or body may affect its performance. [Learn more](#)

### Additional Tools

- Go to [Marketing Integrations](#) to connect marketing and tracking tools to your Wix site.
- Go to [Site Verification](#) to verify ownership of your website on Google, Pinterest and more.

## Testing

Test the form and you will see all the UTMs listed in the Form Submission section

Default view

Manage Fields

Sort

Filter

Search

| <input type="checkbox"/> |  Date et heure de l'envoi | T utm_campaign | T utm_source | T utm_medium |  ⓘ copyOfCopy... | T utm_term |
|--------------------------|--|----------------|--------------|--------------|---|------------|
| 1                        | Aug 10, 2023 12:29 AM  | SpringSale     | Google       | cpc          | google_enhanced_search  | shoes      |

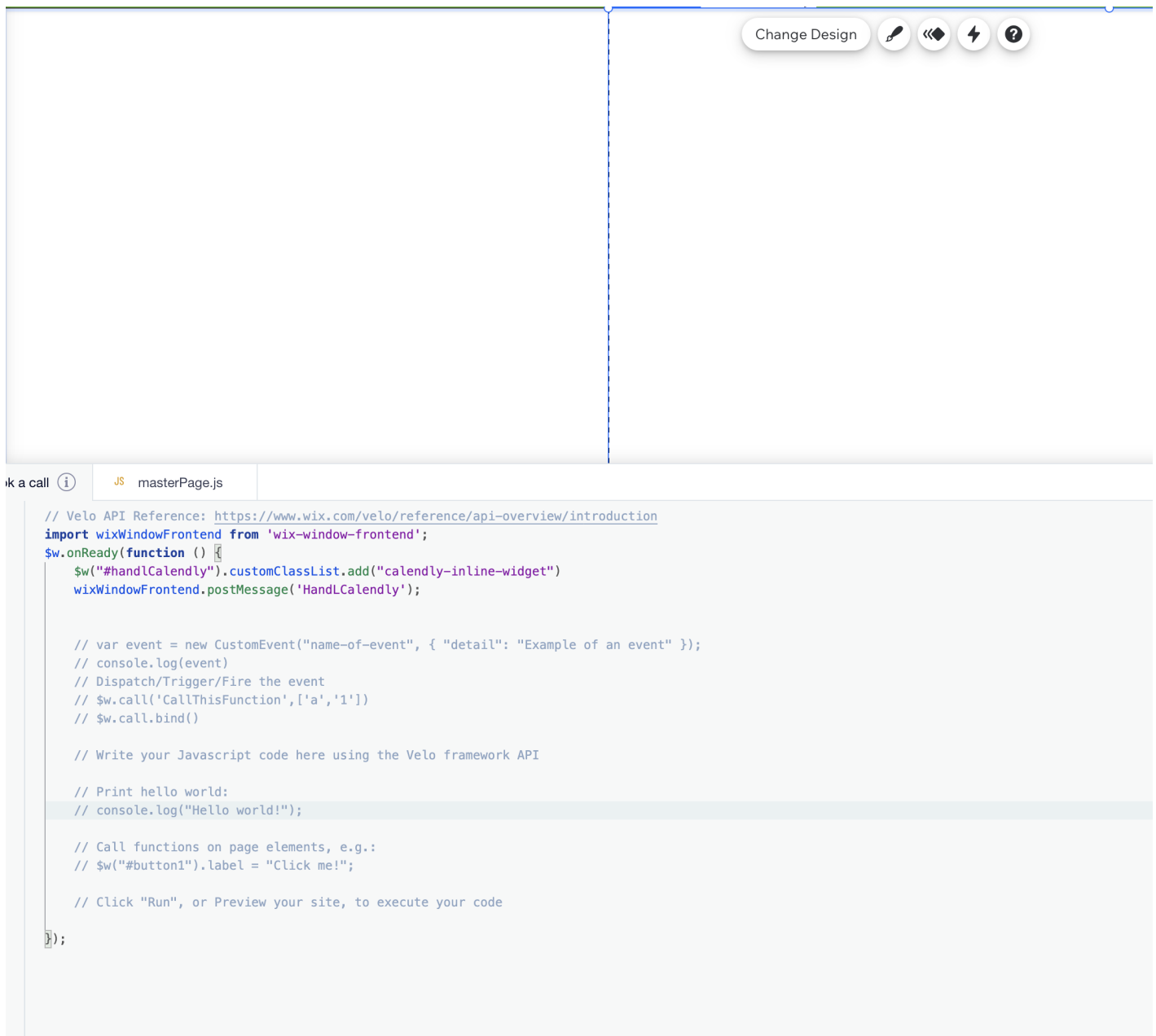
# Track UTMs in Calendly on Wix

On your book a call page...

Add the following script

```
import wixWindowFrontend from 'wix-window-frontend';  
$w.onReady(function () {  
  $w("#handlCalendly").classList.add("calendly-inline-widget")  
  wixWindowFrontend.postMessage('HandLCalendly');  
});
```





After that in your Custom Code section in Wix, add the following. Don't forget to swap the `<license_key>` with your own license key.

```
<script type="text/javascript"
src="https://assets.calendly.com/assets/external/widget.js"></script>
<script>
window.onmessage = function(event) {
  if (event.data == 'HandLCalendly') {
    [setTimeout(function(){if (handlj('.wixui-calendly-inline-widget').length > 0) {
handlj('.wixui-calendly-inline-widget').next()[0].style="min-
width: 320px; height: 580px; position: relative"; Calendly.initInlineWidget({url: "https://calendly.com/b-
protek/15-20-minutes-call-clone", parentElement: handlj('.wixui-calendly-inline-
widget').next()[0], utm: {utmCampaign: "object"==typeof
```

```

HandL&&HandL.getAll().utm_campaign||"",utmSource:"object"==typeof
HandL&&HandL.getAll().utm_source||"",utmMedium:"object"==typeof
HandL&&HandL.getAll().utm_medium||"",utmContent:"object"==typeof
HandL&&HandL.getAll().utm_content||"",utmTerm:"object"==typeof
HandL&&HandL.getAll().utm_term||""}});}},500);
    }
};

handl_custom_params=[];var
handl_js=document.createElement("script");handl_js.setAttribute("src","https://track.utmsimple.
</script>

```

That's it