

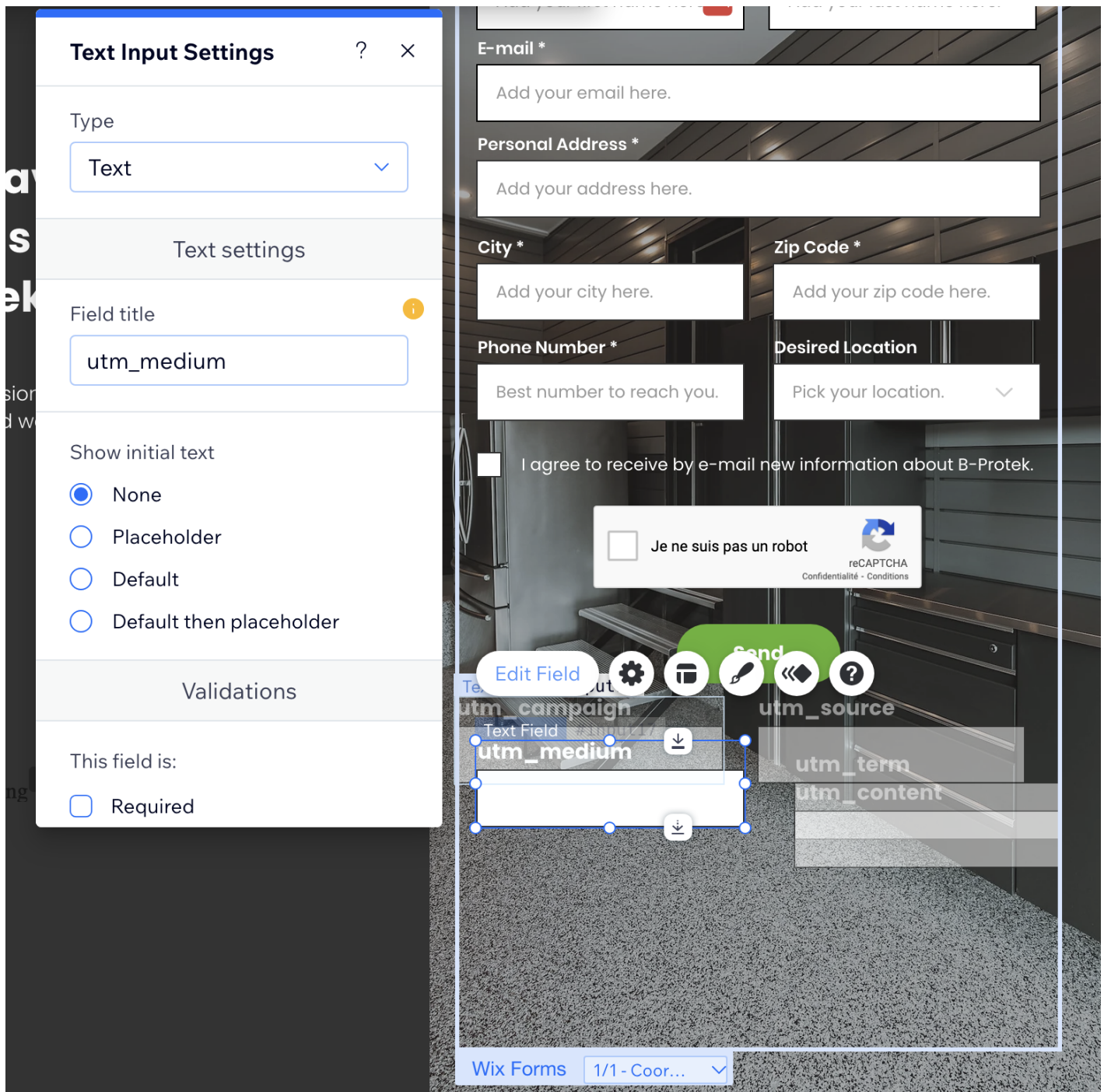
Wix

- [UTM tracking and attribution in Wix Form](#)
- [Track UTMs in Calendly on Wix](#)

UTM tracking and attribution in Wix Form

Create Hidden Fields in your WIX Form

Make sure the Field Title matches to our naming convention here [What can I track with UTMSimple?](#)



By default, these fields are not hidden, let's make them hidden

Go and Enable Dev mode

Form

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Choose B-P

: Steps

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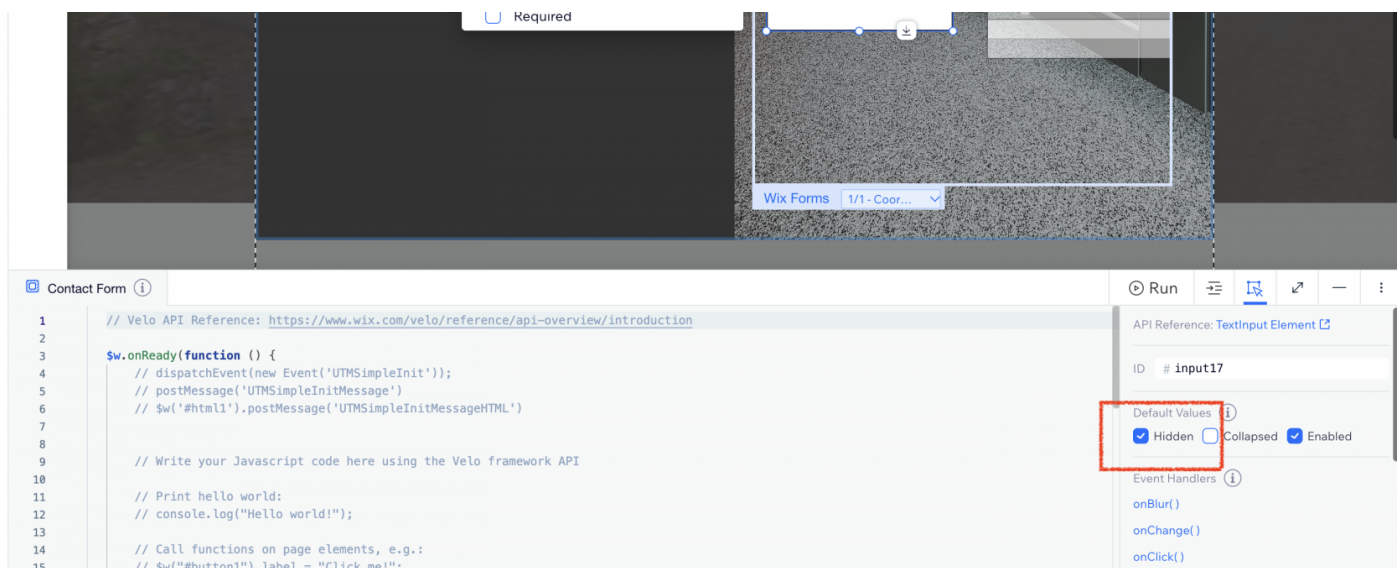
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Velo Dev Mode

Explore Velo documentation for more info:

[API Reference](#)[Articles](#)[Video Tutorials](#)[Forum](#)[Turn off Dev Mode](#)

Select each field and go to Dev Mode and select "Hidden"



Add the following code in Wix > Settings > Custom Code section

```
<script>
handl_custom_params=[];var
handl_js=document.createElement("script");handl_js.setAttribute("src","https://track.utmsimple.
key>"),document.head.appendChild(handl_js),handl_js.onload=function(){
```

```

handlj('body').on('DOMNodeInserted', '#main_MF', function(e) {
  if (handlj(e.target).attr('id') === 'POPUPS_ROOT') {
    setTimeout(
      function(){
        all = HandL.getAll()
        Object.keys(all).forEach((x) => {
          if (all[x]) {
            if (handlj('[name="'+x+'"']').length > 0) {

const element = document.querySelector('input[name="'+x+'"]')
const event = new Event('input', { bubbles: true })
const previousValue = element.value

element.value = all[x]
element._valueTracker.setValue(previousValue)
element.dispatchEvent(event)

            }
          }
        })
      }, 2000)
    }
  });

};
</script>

```

< Custom Code

[+ Add Custom Code](#)

Add custom code snippets to the head or body of your site. [Learn more](#)

Head



Pelmorex Pixel

Applied on: All pages
Code type: Marketing



google-analytics.widget.title

Applied on: All pages
Code type: Analytics



Google Tag Manager

Applied on: All pages
Code type: Essential



google-tag-manager.widget.title

Applied on: All pages
Code type: Analytics



Body - Start



UTMSIMPLE

Applied on: All pages
Code type: Essential



Body - End



Google Tag Manager - End

Applied on: All pages
Code type: Essential



Adding third party code to your website's head or body may affect its performance. [Learn more](#)

Additional Tools

- Go to [Marketing Integrations](#) to connect marketing and tracking tools to your Wix site.
- Go to [Site Verification](#) to verify ownership of your website on Google, Pinterest and more.

Testing

Test the form and you will see all the UTMs listed in the Form Submission section

Default view

Manage Fields

Sort

Filter

Search

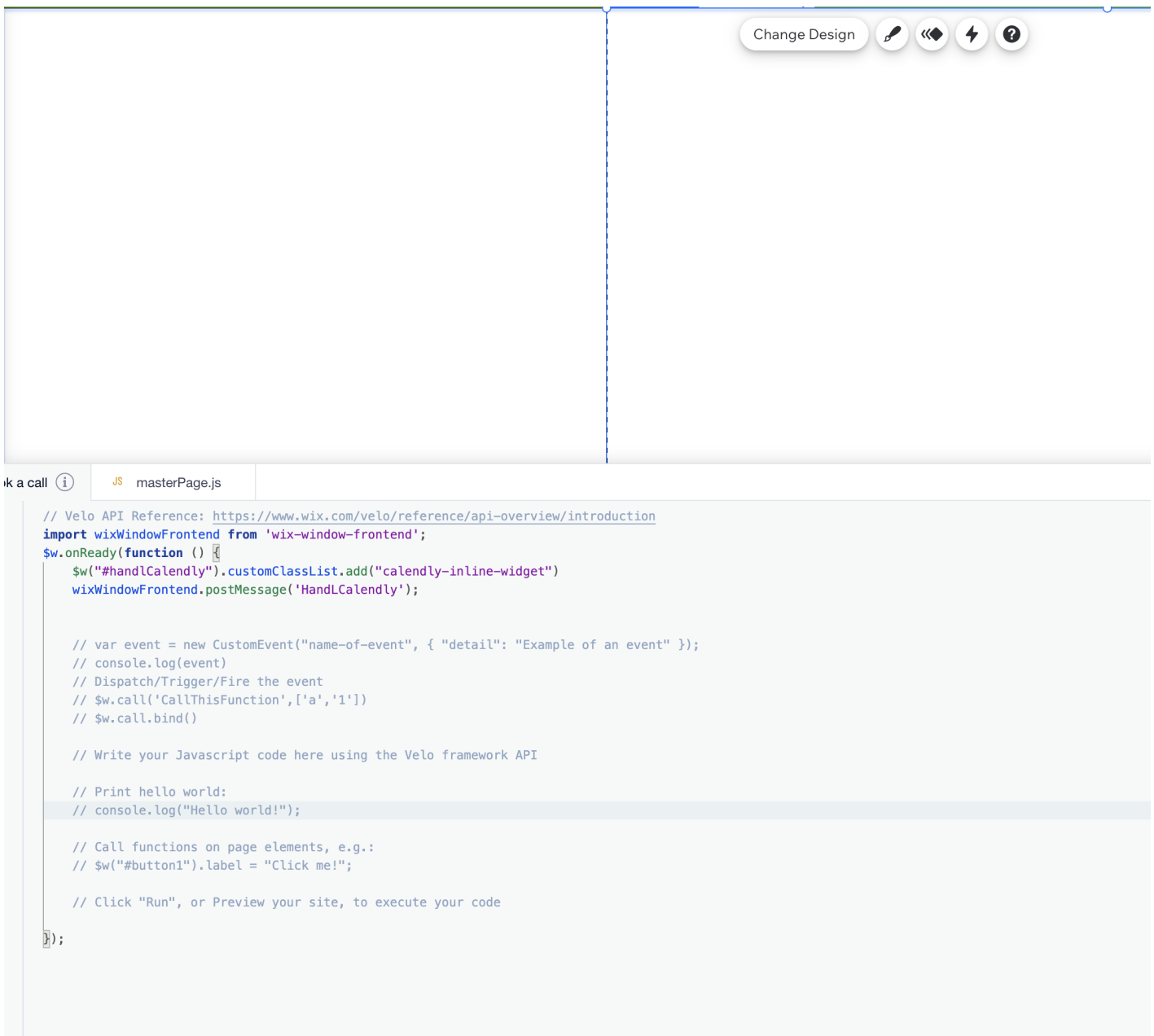
<input type="checkbox"/>	 Date et heure de l'envoi	T utm_campaign	T utm_source	T utm_medium	 ⓘ copyOfCopy...	T utm_term
1	Aug 10, 2023 12:29 AM	SpringSale	Google	cpc	google_enhanced_search	shoes

Track UTMs in Calendly on Wix

On your book a call page...

Add the following script

```
import wixWindowFrontend from 'wix-window-frontend';  
$w.onReady(function () {  
  $w("#handlCalendly").classList.add("calendly-inline-widget")  
  wixWindowFrontend.postMessage('HandLCalendly');  
});
```

After that in your Custom Code section in Wix, add the following. Don't forget to swap the `<license_key>` with your own license key.

```
<script type="text/javascript"
src="https://assets.calendly.com/assets/external/widget.js"></script>
<script>
window.onmessage = function(event) {
  if (event.data == 'HandLCalendly') {
    [SetTimeout(function() {if (handlj('.wixui-calendly-inline-widget').length > 0) {
handlj('.wixui-calendly-inline-widget').next()[0].style="min-
width: 320px; height: 580px; position: relative"; Calendly.initInlineWidget({url: "https://calendly.com/
b-protek/15-20-minutes-call-clone", parentElement: handlj('.wixui-calendly-inline-
widget').next()[0], utm: {utmCampaign: "object"==typeof
```

```
HandL&&HandL.getAll().utm_campaign||"",utmSource:"object"==typeof
HandL&&HandL.getAll().utm_source||"",utmMedium:"object"==typeof
HandL&&HandL.getAll().utm_medium||"",utmContent:"object"==typeof
HandL&&HandL.getAll().utm_content||"",utmTerm:"object"==typeof
HandL&&HandL.getAll().utm_term||""}});}},500);
    }
};

handl_custom_params=[];var
handl_js=document.createElement("script");handl_js.setAttribute("src","https://track.utmsimple.
</script>
```

That's it