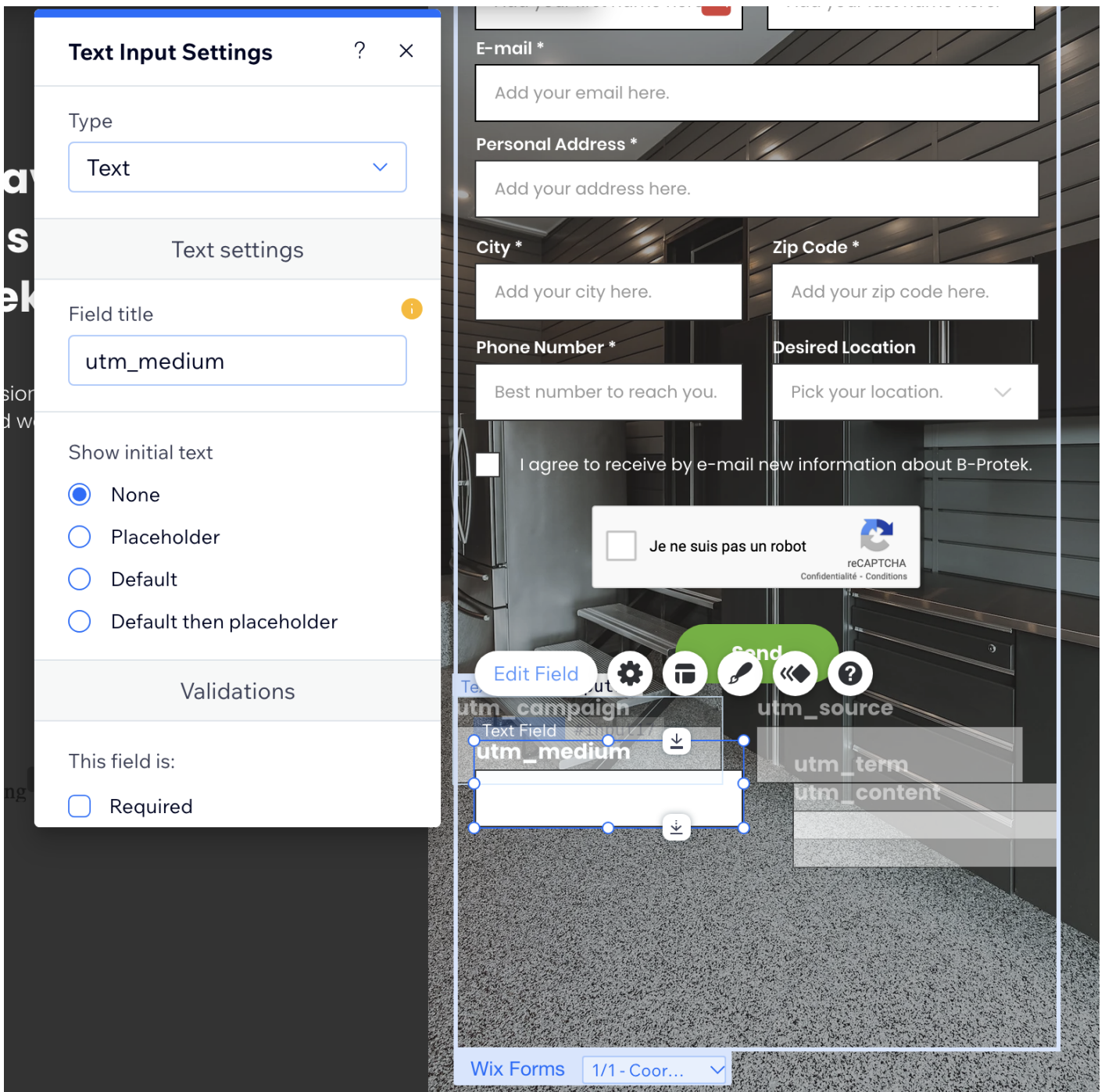


UTM tracking and attribution in Wix Form

Create Hidden Fields in your WIX Form

Make sure the Field Title matches to our naming convention here [What can I track with UTMSimple?](#)



By default, these fields are not hidden, let's make them hidden

Go and Enable Dev mode

Form

Velo Dev Mode

Explore Velo documentation for more info:

- [API Reference](#)
- [Articles](#)
- [Video Tutorials](#)
- [Forum](#)

Turn off Dev Mode



Select each field and go to Dev Mode and select "Hidden"

A screenshot of the Wix Dev Mode interface. The top part shows a dark-themed form with a 'Required' label. Below the form is a code editor with the following JavaScript code:

```
1 // Velo API Reference: https://www.wix.com/velo/reference/api-overview/introduction
2
3 $w.onReady(function () {
4   // dispatchEvent(new Event('UTMSimpleInit'));
5   // postMessage('UTMSimpleInitMessage')
6   // $w('#html1').postMessage('UTMSimpleInitMessageHTML')
7
8
9   // Write your Javascript code here using the Velo framework API
10
11   // Print hello world:
12   // console.log("Hello world!");
13
14   // Call functions on page elements, e.g.:
15   // $w("#button1").label = "Click me!";
```

On the right side, the 'Properties' panel is open for a 'Text Input Element' with ID '#input17'. Under the 'Default Values' section, the 'Hidden' checkbox is checked and highlighted with a red box. Other options include 'Collapsed' (unchecked) and 'Enabled' (checked). Below this, the 'Event Handlers' section is visible with options for 'onBlur()', 'onChange()', and 'onClick()'.

Add the following code in Wix > Settings > Custom Code section

```
<script>
handl_custom_params=[];var
handl_js=document.createElement("script");handl_js.setAttribute("src","https://track.utmsimple
.com/utm.js?license=<license
key>"),document.head.appendChild(handl_js),handl_js.onload=function(){
```

```
handlj('body').on('DOMNodeInserted', '#main_MF', function(e) {
  if (handlj(e.target).attr('id') === 'POPUPS_ROOT') {
    setTimeout(
      function(){
        all = HandL.getAll()
        Object.keys(all).forEach((x) => {
          if (all[x]) {
            if (handlj('[name="'+x+'"]').length > 0) {

const element = document.querySelector('input[name="'+x+'']')
const event = new Event('input', { bubbles: true })
const previousValue = element.value

element.value = all[x]
element._valueTracker.setValue(previousValue)
element.dispatchEvent(event)

            }
          }
        })
      }, 2000)
    }
  });


};
</script>
```

Custom Code

[+ Add Custom Code](#)Add custom code snippets to the head or body of your site. [Learn more](#)

Head

 **Pelmorex Pixel**
Applied on: All pages
Code type: Marketing 🔍

 **google-analytics.widget.title**
Applied on: All pages
Code type: Analytics 🔍

 **Google Tag Manager**
Applied on: All pages
Code type: Essential 🔍

 **google-tag-manager.widget.title**
Applied on: All pages
Code type: Analytics 🔍

Body - Start

 **UTMSIMPLE**
Applied on: All pages
Code type: Essential 🔍

Body - End

 **Google Tag Manager - End**
Applied on: All pages
Code type: Essential 🔍

Adding third party code to your website's head or body may affect its performance. [Learn more](#)

Additional Tools

- Go to [Marketing Integrations](#) to connect marketing and tracking tools to your Wix site.
- Go to [Site Verification](#) to verify ownership of your website on Google, Pinterest and more.

Testing

Test the form and you will see all the UTMs listed in the Form Submission section

Default view

[Manage Fields](#)[Sort](#)[Filter](#)[Q Search](#)

<input type="checkbox"/>	 Date et heure de l'envoi	 utm_campaign	 utm_source	 utm_medium	  copyOfCopy...	 utm_term
1	Aug 10, 2023 12:29 AM	SpringSale	Google	cpc	google_enhanced_search	shoes

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