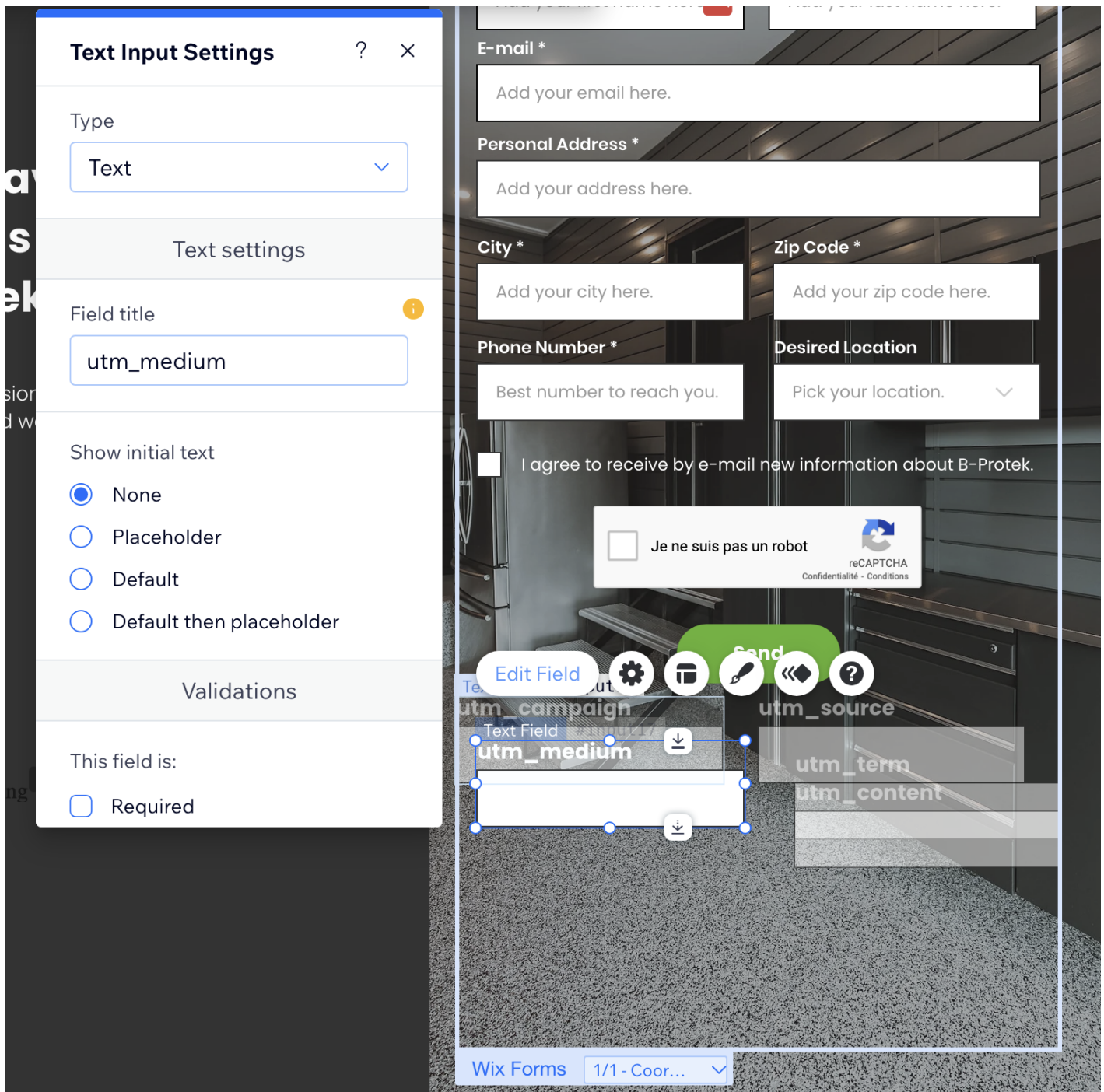


UTM tracking and attribution in Wix Form

Create Hidden Fields in your WIX Form

Make sure the Field Title matches to our naming convention here [What can I track with UTMSimple?](#)



By default, these fields are not hidden, let's make them hidden

Go and Enable Dev mode

Form

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Choose B-P

: Steps

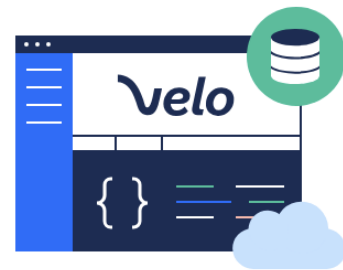
otek Franchis

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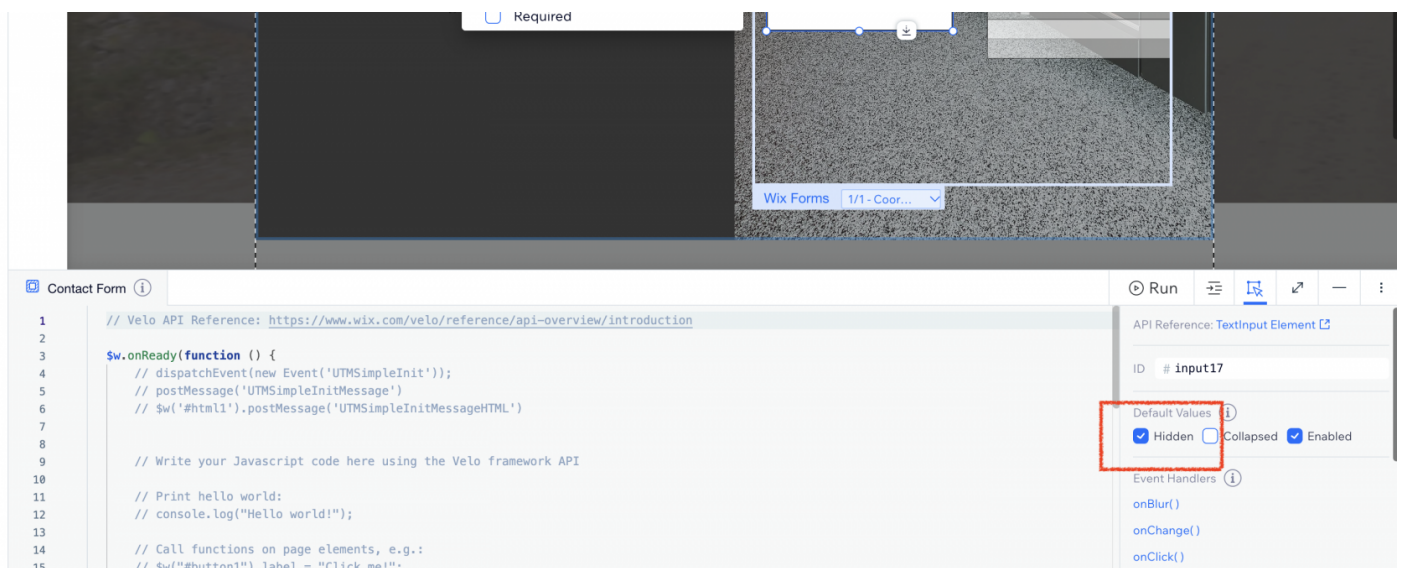
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Velo Dev Mode

Explore Velo documentation for more info:

[API Reference](#)[Articles](#)[Video Tutorials](#)[Forum](#)[Turn off Dev Mode](#)

Select each field and go to Dev Mode and select "Hidden"



Add the following code in Wix > Settings > Custom Code section

```
<script>
handl_custom_params=[];var
handl_js=document.createElement("script");handl_js.setAttribute("src","https://track.utmsimple.
key>"),document.head.appendChild(handl_js),handl_js.onload=function(){
```

```

handlj('body').on('DOMNodeInserted', '#main_MF', function(e) {
  if (handlj(e.target).attr('id') === 'POPUPS_ROOT') {
    setTimeout(
      function(){
        all = HandL.getAll()
        Object.keys(all).forEach((x) => {
          if (all[x]) {
            if (handlj('[name="'+x+'"]').length > 0) {

const element = document.querySelector('input[name="'+x+'"]')
const event = new Event('input', { bubbles: true })
const previousValue = element.value

element.value = all[x]
element._valueTracker.setValue(previousValue)
element.dispatchEvent(event)

            }
          }
        })
      }, 2000)
    }
  });

};
</script>













```

< Custom Code




+ Add Custom Code

Add custom code snippets to the head or body of your site. [Learn more](#)


Head

	Pelmorex Pixel Applied on: All pages Code type: Marketing		
	google-analytics.widget.title Applied on: All pages Code type: Analytics		
	Google Tag Manager Applied on: All pages Code type: Essential		
	google-tag-manager.widget.title Applied on: All pages Code type: Analytics		

Body - Start

	UTMSIMPLE Applied on: All pages Code type: Essential		
---	---	---	---

Body - End

	Google Tag Manager - End Applied on: All pages Code type: Essential		
---	--	---	---



Adding third party code to your website's head or body may affect its performance. [Learn more](#)

Additional Tools

- Go to [Marketing Integrations](#) to connect marketing and tracking tools to your Wix site.
- Go to [Site Verification](#) to verify ownership of your website on Google, Pinterest and more.

Testing

Test the form and you will see all the UTMs listed in the Form Submission section

Default view							Manage Fields	Sort	Filter	Q Search
<input type="checkbox"/>	Date et heure de l'envoi	T utm_campaign	T utm_source	T utm_medium	  copyOfCopy...	T utm_term				
1	Aug 10, 2023 12:29 AM	SpringSale	Google	cpc	google_enhanced_search	shoes				

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